The School of Fine Arts

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 4

DEPARTMENT OF ARCHITECTURE

November 2, 1950

Jury of Fellows American Institute of Architects The Octagon 1741 New York Avenue, N.W. Washington 6, D.C.

Gentlemen:

I consider it a privilege to add my indorsement to the nomination of Kenneth C. Welch of Grand Rapids, Michigan for advancement to Fellowship in the Institute. Having known him for many years as a leader among architects in Community Planning in its various aspects especially in Commercial Shopping Centers in which subject he is a recognized authority, and because of his devotion to the Profession and especially to the Institute.

Sincerely yours,

George S. Kovl

GSK/nls



nov. 2 - 1950

Committee on Peller ship.

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washington P. C.

Den Sir.

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HARBESON, HOUGH, LIVINGSTON & LARSON ARCHITECTS

JOHN HARBESON WM. J. H. HOUGH WM. H. LIVINGSTON ROY F. LARSON SUCCESSORS TO PAUL P. CRET, ARCHITECT 1510 ARCHITECTS BUILDING, PHILADELPHIA 3, PA.

DARWIN H. URFFER CHAS. F. WARD, JR. ROLAND L. MOORE F. SPENCER ROACH WILLIAM H. PARKER

3 November 1950

Jury of Fellows
The American Institute of Architects
The Octagon
1731 New York Avenue, N.W.
Washington 6, D.C.

Gentlemen:

It has been brought to my attention that the name of Mr. Kenneth Welch of the West Michigan Chapter, has been placed in nomination for advancement to Fellowship.

I am happy to learn that this is so, for in my opinion, he is eminently qualified for that honor. I have known him for many years and his fine qualities of character, artistic abilities, and practical knowledge have added greatly to the architectural profession.

I trust that this communication will be of assistance to the Jury in giving careful consideration to his name.

Sincerely,

Wm. J. H. Hough

MyMorigh

WJHH:d

A. CHARLES PIOCH

ARCHITECT
SUCCESSOR TO
PHILLIPS AND PIOCH
H36 GRANITE BUILDING
ROCHESTER 4,NEW YORK

A CHARLES PIOCH EDGAR N PHILLIPS

November 4, 1950.

The American Institute of Architects. The Octagon - 1741 New York Ave., N. W. Washington 6, D. C. Att: Jury of Fellows.

Gentlemen:

I am happy to hear that Mr. Kenneth C. Welch of Grand Rapids, is to have his name placed in nomination for advancement to Fellowship in the A. I. A., and it is with great pleasure that I would like to add my endorsement to those of his many friends.

Let me say that I believe Mr. Welch deserves the honor of advancement to Fellowship, and that I, therefor, ask the Jury to approve his application.

Sincerely yours,

A. Charles Pioch.

CLAIR W. DITCHY ARCHITECT 5 WEST LARNED DETROIT

November 3, 1950

Jury of Fellows
The American Institute of Architects
1741 New York Avenue, N.W.
Washington 6, D.C.

Gentlemen:

Permit me to add my support to the nomination of Kenneth C. Welch for advancement to Fellowship.

My first acquaintance with Mr. Welch was made "in absentia" in 1912 when as a freshman at Michigan I was awed by his work which adorned the wall of the drafting room, and by the frank admiration of those who had known him while he was a student there.

Our ways have crossed many times since and the inspiration of his great talent and his indefatigable industry is always a treasured experience. Imbued with a fine sense of design and gifted with an exceptional facility in the graphic media to express his ideas, his work has been outstanding and his active mind and tremendous energies have always been easily enlisted in any worthy architectural cause. His contributions to The Institute in seminars and other disseminations of his research in lighting are indicative and noteworthy. His pioneering spirit has provoked widespread interest and achieved tangible results in this particular field. Special mention should also be made of his active participation and leadership in city planning in Grand Rapids.

For his many meritorious contributions as an architect to the cause of finer living I bespeak your consideration of Mr. Welch for Fellowship.

Sincerely yours,

CLAIR W. DITCHY, F.A.I.A

CWD/rh

Jury of Fellows The Octagon 1741 New York Avenue, N.W. Washington, D.C.

Gentlemen:

It has been brought to my attention that Mr. Kenneth C. Welch of Grand Rapids, Michigan has been placed in nomination for advancement to Fellowship in the Institute.

I have known Mr. Welch for fifteen years and have been associated with him on several projects. The combination of professional ability, personal integrity and congeniality which he possesses makes him particularly worthy of special recognition. Therefore, it is with the greatest pleasure that I endorse Mr. Welch for advancement to Fellowship.

Very truly yours,

6 November 1950 HLB/htb cc: Mr. James R. Edmunds, Jr. HENRY BLATNER

GEORGE B. MAYER • ARCHITECT, A. I. A. 1030 SCHOFIELD BUILDING • TOWER 1-2323 • CLEVELAND 15, OHIO

OHIO REGISTRATION NO. 462

November 3rd, 1950.

The Jury of Fellows,
The American Institute of Architects,
The Octagon,
1741 New York Ave., N.W.
Washington, D.C.

Gentlemen:

It has come to my attention that the name of Kenneth C. Welch of Grand Rapids, Western Michigan Chapter, has been submitted for your consideration for advancement to Fellowship.

I first knew Mr. Welch when we were students at the University of Pennsylvania and I have been familiar with his work in Architecture, Store Planning and City Planning ever since that time. The quality of Mr. Welch's work has brought to the attention of many the contributions which architects can make in fields where they are not too well known for their technical contributions and has, I believe, enhanced the position of the profession in the eyes of many who were not familiar with the many fields in which architects frequently work.

I believe that he has made outstanding contributions to the advancement of each of these fields and I feel very strongly that, should the Institute honor him in this manner, it would be honoring itself and all of its members by so doing.

Mespectfully

George B. Mayer.

GBM-K

GIFFELS & VALLET, INC.

L. ROSSETTI

ASSOCIATED ENGINEERS AND ARCHITECTS

R. F. GIFFELS

V. E. VALLET

KENNETH K. STOWELL

NEW YORK

1000 MARQUETTE BUILDING
DETROIT, MICHIGAN

NEW YORK IB, N.Y.

WISCONSIN 7-4949 CABLE GIFFVAL, NEW YORK

NOVEMBER 6, 1950

Jury of Fellows American Institute of Architects The Octagon 1741 New York Avenue, N. W. Washington, D. C.

GENTLEMEN:

I understand that Kenneth C. Welch of Grand Rapids, Michigan, is a candidate for nomination for advancement to Fellowship in the Institute. I would like to add my heartiest recommendation and my sincere hope that he will be advanced to Fellowship at the next convention.

I HAVE KNOWN KENNETH C. WELCH FOR MANY YEARS AND KNOW OF HIS GREAT ABILITY AND HIS UNFLAGGING INTEREST IN THE SERVICE OF THE PROFESSION. I HAVE HAD THE PRIVIPLEGE OF PUBLISHING MANY OF HIS CONTRIBUTIONS TO THE ART AND BUSINESS OF ARCHITECTURE IN THE ARCHITECTURAL RECORD. HE HAS CONTRIBUTED TO THE ART AND SCIENCE OF MERCHAN—DISING THROUGH BETTER DESIGN AND BETTER LIGHTING, AND HAS CONTRIBUTED MANY IDEAS TO THE DEVELOPMENT OF THE SUBURBAN TYPE SHOPPING CENTERS WHICH HAVE BEEN REAL AD—VANCES IN CITY PLANNING AND ARCHITECTURE AS WELL AS IN MERCHANDISING.

I RECOMMEND KEN WELCH TO YOU WITH ENTHUSIASM AND WITHOUT RESERVATION.

SINCERELY YOURS.

KENNETH K. STOWELL

KKS/EL

TUCKER & SILLING ARCHITECTS CHARLESTON, WEST VA.

L. G. TUCKER
C. E. S!LLING
C. L. BOWYER

4 November 1950

The Honorable Jury of Fellows
The American Institute of Architects
1741 New York Avenue, N. W.
Washington, D. C.

Gentlemen:

Others have placed in nomination for advancement to Fellowship Mr. Kenneth C. Welch, of Grand Rapids, Michigan, and will tell you of his accomplishments as:

- 1- An honor student and prize winner as a student at the University of Pennsylvania.
- 2- An independent consultant on merchandising, lighting and color control.
- 3- Planner and consultant of Regional Shopping Centers, off-street parking, highway termini in congested areas.
- 4- Contributor to the AIA Houston Convention in the seminars on Light and Color.
- 5- Chairman of the Grand Rapids City Planning Commission.

I take pleasure in commending him to you as an architect of vision, worthy of consideration for Fellowship in the Institute.

Respectfully submitted,

C. E. Silling

CES: fj

RICHARD KOCH

SAMUEL WILSON, JR.

ARCHITECT
907 QUEEN & CRESCENT BUILDING
NEW ORLEANS 12, LA.

November 8, 1950

Mr. H. Daland Chandler, Chairman The Jury of Fellows of the American Institute of Architects Washington, D. C.

Dear Mr. Chandler:

I recently learned that Ken Welch of the Detroit Chapter has been nominated for advancement to a Fellowship and this nomination I heartily endorse. Mr. Welch is well known for his serious studies of store lighting and city planning problems; it is hard to realize how helpful he has been to the Institute in making the Convention Seminars a success.

With best wishes. I am

Sincerely yours,

RK:ho

ADOLPH NOVAK

ARCHITECT

8 November 1950

Jury of Fellows American Institute of Architects The Octagon 1741 N. Y. Avenue Washington 6, D.C.

Gentlemen:

It has been brought to my attention that Mr. Kenneth C. Welch, of Grand Rapids, Western Michigan Chapter, has been placed in nomination for advancement to Fellowship.

I have personally known Mr. Welch and his work for the past fifteen (15) years and I full heartily recommend him for this advancement. Mr. Welch, in my opinion, is one of the outstanding Architects in his field of specialty and that the honor of Fellowship that would be bestowed if nominated would be commensurate with the individual and his abilities.

Very truly yours,

ADOLPH NOVAK, A.I.A.

adolph novak, &

AN/eb



November 8, 1950

The American Institute of Architects Jury of Fellows The Octagon, 1741 New York Ave., N. W. Washington 6 D. C.

Gentlemen:

Occasionally an architect has the opportunity of associating professionally with another in the development of a specific project. Though these architects may never have been previously acquainted, the professional contacts, exchange of ideas and blending of abilities provides a medium for professional evaluation which is unequivocal.

Such is the case of Kenneth C. Welch and myself - only in this instance because of Mr. Welch's profound architectural knowledge, literary skill, and oratory astuteness his name and fame had preceded his introduction (by virtue of published words and deeds in various technical and professional journals and the Journal of the American Institute of Architects).

Knowing him and working with him has revealed his keen knowledge and appreciation of the techniques and art of architecture. He has the uncanny and rare combined talent of excelling in his specific field, that of analysis, surveys and design of merchandising methods and retail store planning, and being voluble enough to ably, by means of the written and spoken word convey his knowledge to others.

With such endowments, along with his professional and personal charm and affability, I proudly place his name in nomination for advancement to Fellowship in our American Institute of Architects.

FRITZ VON GROSSMANN, A. I. A. 4630 WEST BURLEICH STREET MILWAUKEE 10, WISCONSIN

1

KETCHUM, GINÁ & SHARP architects

227 EAST 44 STREET, NEW YORK 17, N.Y. MURRAY HILL 7-6873

MORRIS KETCHUM, JR., A.I.A. FRANCIS X. GINÁ, A.I.A. J. STANLEY SHARP, A.I.A.

November 9, 1950

Jury of Fellows
The Octagon
American Institute of Architects
Washington, D. C.

Gentlemen:

I would like to state that I feel that Mr. Kenneth C. Welch is eminently qualified to be a Fellow of the American Institute of Architects, due to the fact that for many years he has been an attending member of the Institute. Professionally he has won public recognition in the fields of city planning, store design, lighting design and many other subjects. He has long been a leader in the profession of architecture and a member of the Institute.

It gives me great pleasure to add my own endorsement to that of the distinguished members of the Institute who have nominated Mr. Welch for a Fellowship.

Yours very truly,

Morris Ketchum, Jr., A. I. A

New York Chapter

mk:mj

GARFIELD, HARRIS, ROBINSON & SCHAFER

REGISTERED ARCHITECTS

1740 EAST 12TH STREET
CLEVELAND 14, OHIO

TELEPHONE CHERRY 1-7128

ABRAM GARFIELD, F. A.I.A.,
GEORGE RODNEY HARRIS, A.I.A.,
ALEXANDER C., ROBINSON, III, F. A. I.A.,
GILBERT P., SCHAFER, A.I.A.,
EDWARD A., FLYNN, A.I.A.,
JOHN A., WILLIAMS

November 13, 1950

Jury of Fellows
The American Institute of Architects
1741 New York Ave. N.W.
Washington, D. C.

Dear Sirs:

It is my understanding that Kenneth Welch of Grand Rapids, Michigan, has been nominated for Fellowship in the Institute. I wish to add my endorsement to this proposal as I believe Mr. Welch's contribution to architecture and his service to the Institute is such that he merits this distinction. He has not only contributed to the architecture of the country, but his research into lighting has been a valuable contribution to the thinking on this subject. I have known Mr. Welch personally for a number of years and feel that his advancement to Fellowship is not only merited but will add distinction to the Institute.

Yours very truly,

a. C. Robenson III

A. C. ROBINSON, III

ACR/mb

marion i. manley .. aia .. architect .. 3356 virginia street .. coconut grove .. florida

November 15, 1950

The Jury of Fellows
The Octagon Building
1741 New York Avenue, N. W.
Washington 6, D. C.

Dear Sirs:

It has been called to my attention that Kenneth Welch has been nominated to Fellowship in the Institute. I would regret very much not adding my word of commendation in favor of Ken.

It is hard to imagine how an architect who has not established a practice for himself could have done so much good for the profession and for so many communities throughout the country as he has done.

To my mind, his has been a great and broad contribution which I hope will be rewarded.

Sincerely yours,

Thanis &

Marion I. Manley

MIM/db

LELAND AND LARSEN ARCHITECTS

JOSEPH D LELAND MAURICE FEATHER NIELS H LARSEN

November 13, 1950

814 STATLER BUILDING BOSTON 16 MASSACHUSETTS TELEPHONE LIBERTY 2-0071

Jury of Fellows
The American Institute of Architects
1741 New York Avenue, N. W.
Washington, D. C.

Gentlemen:

It gives me the greatest pleasure to endorse Kenneth C. Welch of Grand Rapids, Michigan for advancement to fellowship in the Institute.

I have known Mr. Welch for some years and have admired his ability and contributions to the profession of architecture.

Sincerel

JOSEPH D.LELAND

F.A.I.A.

JDL:S

FUGARD, BURT, WILKINSON & ORTH

ARCHITECTS 520 NORTH MICHIGAN AVENUE CHICAGO 11. ILLINOIS

TELEPHONE SUPERIOR 7-4418

JOHN R. FUGARD, JR.
CLIFFORD CARLSON

JOHN R. FUGARD

GUSTAVE ORTH

PAUL G. BURT

November 17, 1950

Jury of Fellows The American Institute of Architects 1741 New York Avenue, N. W. Washington, D. C.

Gentlemen:

I wish to add my personal endorsement to the nomination for advancement to Fellowship in the Institute, of Mr. Kenneth C. Welch of Grand Rapids, Michigan.

I have known Mr. Welch for twenty years as an outstanding designer and a perfectionist in his particular field of architectural design. He has been an inspiration to the younger men, and has been ever ready with a helping hand for the young practitioner.

I believe our entire profession, and particularly those members who are personally acquainted with Mr. Welch, will feel that the Fellowship of the Institute will be honored by his advancement to that distinguished group.

I am.

Yours very truly,

John R. Fugard of

JRF: AH

RICHARD GREGORY BELCHER, A.I.A.

ARCHITECT

Schraalenburg Road Haworth, New Jersey

November 21, 1950

The American Institute of Architects The Jury of Fellows The Octogan Washington, D. C.

Gentlemen:

I would like to place in nomination for advancement to fellowship, Kenneth C. Welch, Grand Rapids, Western Michigan Chapter.

I believe that this Fellowship Award is in order because of Mr. Welch's impressive accomplishments in the special fields of lighting, city planning and the analysis and codification of material relative to store planning. These activities, I believe, have done much to bridge the gap between architecture and business, and the architectural profession as a whole has gained in stature through the recognition given Mr. Welch for his achievements in these special fields.

Yours very truly,

Richard G. Belcher

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RGB: jme



THE AMERICAN INSTITUTE OF ARCHITECTS WASHINGTON 6, D. C.

JOHN NOBLE RICHARDS, DIRECTOR, GREAT LAKES DISTRICT 518 JEFFERSON AVENUE, TOLEDO, OHIO

November 24, 1950

The Jury of Fellows American Institute of Architects The Octagon Washington, D. C.

Gentlemen:

I am pleased to endorse the nomination of Kenneth C. Welsh, A.I.A., Grand Rapids, Western Michigan Chapter, for advancement to Fellowship in The American Institute of Architects.

I have known Mr. Welsh for about ten years. During that time, in discussions with him, I have valued his keen and analytical approach to all types of problems.

His leadership in the design and function of commercial buildings and his presentations at seminars and published articles have certainly been most valuable to the Institute membership.

Further, his intense activity and good thinking on large scaleparticularly on planning problems of Grand Rapids, Michigan-have made
him a leader in the redevelopment of cities and urban areas.

Therefore, I heartily recommend the advancement of Mr. Welsh to Fellowship in the Institute.

Very sincerely yours,

John N. Richards

Regional Director, Great Lakes District

JNR:pk

ARCHITECTS • PLANNERS • ENGINEERS

15 December 1950

Jury of Fellows American Institute of Architects The Octagon 1741 New York Avenue Washington 6, D. C.

Gentlemen:

Following my return from an absence in Mexico, I have just learned from James R. Edmunds, Jr. that he and others are placing Kenneth C. Welch of Grand Rapids, Western Michigan Chapter, in nomination for advancement to Fellowship.

I hope very much that it is not too late for me to add my own endorsement to that of others.

I have had the privilege of knowing Mr. Welch for a number of years and during the last two years have enjoyed a number of professional associations with him. I consider him a man of outstanding ability and great breadth of viewpoint and background.

My own contacts with him have related principally to shopping centers, of which we have a number now under construction. We have found Kenneth Welch's aid and advice extremely valuable in connection with our own work in this field and in associated problems of city planning.

I hope very much that you will take favorable action in regard to the nomination of Mr. Edmunds and the others.

Yours very truly,

Howard T. Fisher

htf:aew

EASTERN AFFILIATE: HOWARD T. FISHER & ASSOCIATES • 299 MADISON AVENUE • NEW YORK

THE OFFICE OF JAMES R. EDMUNDS, JR., ARCHITECTS

JAMES R. EDMUNOS, JR., F. A. I. A. JAMES R. EDMUNDS, III, A. I. A. BRYDEN B. HYDE, A. I. A. GEORGES RODZEVITCH, A. I. A. 1025 SAINT PAUL STREET HARRY L. WIRSING, A. I. A. RICHARD B. GAY, A. I. A.

R. EUGENE ROBENSTEIN, A. I. A. IAN C. MACCALLUM, A. I. A. LAWRENCE T. MULLEN, A. I. A.

BALTIMORE 2, MARYLAND SARATOGA 3944

JAMES H. STEPHENSON, A. I. A. MORRIS J. HENDRICKSON, A. 1. A. W. MCNEILL BAKER, A. I. A. JOHN C. SOMERS, JR., A. I. A.

October 17, 1952

Mr. Edmund R. Purves, Executive Director The American Institute of Architects 1741 New York Avenue Washington 6, D.C.

Dear Ned:

The name of Kenneth C. Welch was put in nomination for advancement to Fellowship last year. The Jury of Fellows, however, did not see fit to advance him to this honor which I believe he so richly deserves.

This year the Western Michigan Chapter is also filing a nominating petition in Ken Welch's behalf. This letter is addressed to those who sponsored his nomination last year and others who are interested.

It is suggested that if you agree the candidate should be advanced you write a letter, even though you may have already done so, addressed to the Jury of Fellows in support of his advancement. Such communication to be effective must reach the Octagon prior to the first of November of this year.

The letter should be addressed and mailed to - THE JURY OF FELLOWS, The Octagon, 1741 New York Avenue, Washington - 6, D.C.

I am,

Sincerely yours,

James R. Edmunds, Jr.

JRE.dw

Welch

Administration Building 1735 New York Avenue, M. W.

October 20, 1952

Dear Jim:

I have yours of October 17th telling of Ken Welch's nomination for Fellowship.

I am certainly all for Ken's receiving the honor. As you can imagine, in the past I have written quite a number of letters supporting various candidates and some years ago I began to question what reaction the Jury of Fellows would have to letters of support from the Executive Director, and gathered that my letters were put in a sort of "automatic" category.

Let me sound them out if I can and see if a letter from me would do any good and if so you can be sure I'll write it.

I wish Ken all success and you too.

Yours sincerely,

Edmund R. Purves Executive Director

Mr. James R. Edmunds, Jr., F.A.I.A. 1025 Saint Paul Street Baltimore 2, Maryland

ERP:mw

C. E. SILLING & ASSOCIATES ARCHITECTS CHARLESTON, W. VA.

20 October 1952

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington (6), D. C.

Gentlemen:

The name of Kenneth C. Welch has been placed in nomination for advancement to Fellowship by the Western Michigan Chapter of the Institute.

I know that Mr. Welch has done a great deal for the profession, is a technician of competence, and has served well in Institute affairs. From personal observation I feel that he is deserving. I take great pleasure in recommending him to your consideration for advancement to Fellowship.

Sincerely

C. E. Silling

CES:fj

GEORGE B. MAYER • ARCHITECT, A. I. A. 1030 SCHOFIELD BUILDING • TOWER 1-2323 • CLEVELAND 15, OHIO

OHIO REGISTRATION NO. 462

October 20, 1952

The Jury of Fellows
The Octagon
1741 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

73

I have been given to understand that the Jury of Fellows has been asked to consider the nomination of Kenneth C. Welch for advancement to Fellowship in the Institute. It would seem to me that his many years of brilliant activity in the field of architectural design and in the affiliated fields of store planning and city planning would qualify him most eminently for this honor.

As I have listened to various speakers at our annual Conventions, I have become imcreasingly impressed with the public relations values of participation by members of the Institute in other collateral fields, as in this way others gain a greater knowledge of the fact that architects are not concerned only with the planning of specific buildings but have abilities in other related fields and are able to make substantial contributions to them.

Almost single-handedly Ken Welch started the current trends in store design which have brought, even to the small store owners, a recognition of the necessity of the employment of architects for the attainment of the best results in designing their places of business.

The work of the Grand Rapids City Planning Commission has achieved national recognition and very substantial results in Grand Rapids. I believe this to be due in large measure to the inspiration and the skillful guidance which he has given that Commission for a number of years.

His own home, which has been recently published, gives new evidence of his ability to carry into the field of residential design those principles of planning for which he has become so well known in the field of store design, not only in a general way but also in the application of structural, mechanical and electrical details.

I do not know under what classification it is proposed to confer this distinction upon Mr. Welch, but it would seem to me that he has notably contributed to the advancement of the profession of architecture in design, in the science of construction, by service to the Institute and by public services. I hope that the Jury of Fellows will see fit to bestow this well-earned honor on Kenneth O. Welch whom I have known for forty years and for whose abilities my respect has continued to increase.

Very truly yours,

George B. Mayer

OFFICERS

PRESIDENT PHILIP WILL, JR., F.A.I.A. 309 W. Jackson Blvd.

1st Vice-Pres. ALBERT F. HEINO, A.I.A.
7919 S. Ashland Ave.

2nd Vice-Pres. RICHARD M. BENNETT, A.I.A. 430 N. Michigan Ave.

SECRETARY LEE C. MIELKE, A.I.A.
53 W. JACKSON BLVD.
PHONE: WA 2-5259

TREASURER JAMES A. WARES, A.I.A.
111 N. STATE ST.

INSTITUTE CHARTER II

STATE CHARTER 1890 EXECUTIVE COMMITTEE

La MORGAN YOST, F.A.I.A. PAST PRESIDENT

CHAS. D. FAULKNER, A.I.A. 1 YEAR

RAY STUERMER, A.I.A. 2 YEARS

SAMUEL A. LICHTMANN, A.I.A. 3 YEARS

R. REA ESGAR, A.I.A. 4 YEARS

Office of the Chicago Chapter HArrison 7-4844

CHICAGO CHAPTER

THE AMERICAN INSTITUTE OF ARCHITECTS

53 West Jackson Boulevard Chicago 4, Illinois

October 20, 1952

Jury of Fellows
The American Institute of Architects
The Octagon
1741 New York Avenue
Washington 6. D. C.

Re: Kenneth C. Welch

Gentlemen:

I am indeed pleased to learn that the Western Michigan Chapter has nominated Mr. Kenneth C. Welch for elevation to Fellowship in the Institute.

In recent years I have come to know Mr. Welch very well through our mutual interest in both Institute Affairs and the planning of shopping centers. Mr. Welch has been most generous of his time in participating in programs for the Chicago Chapter as well as Regional Meetings and panel discussions in those areas which he is most expert.

In his almost continuous travel, Mr. Welch has been particularly successful in selling the profession to the public in a new, growing and important area of building shopping centers. It is to his credit that he has carefully separated this professional activity from his business interests and I feel, therefore, that he is well deserving of elevation to Fellowship in the Institute.

Philip Will Jr., F.A. A. President, Chicago Chapter

PWJr:gdc

UNIVERSITY OF MICHIGAN • ANN ARBOR COLLEGE OF ARCHITECTURE AND DESIGN WELLS BENNETT, DEAN

October 21, 1952

Jury of Fellows
The American Institute of Architects
The Octagon
1741 New York Avenue, N.W.
Washington 6, D.C.

Gentlemen:

It has just come to my attention that Mr. Kenneth C. Welch is being nominated for Fellowship by the Western Michigan Chapter of the American Institute of Architects, and by other members of the Institute. Over a period of some ten years I have known Mr. Welch and I am pleased to add my note of recommendation to others that you will receive.

Mr. Welch has carried on a successful practice in Grand Rapids, Michigan. For some years he has made a specialty of the design of stores and shops and, as a part of this activity, has become a specialist in shopping centers. It appears to me that he is doing work of high professional quality. Because of his experience, the College of Architecture and Design here at the University of Michigan has brought in Mr. Welch as a visiting lecturer with regard to the problems in which he is a specialist. He speaks with authority and with ample documentation.

It is a pleasure to recommend Mr. Welch as to design and as a contributor to architectural education in the hope that he may be advanced to Fellowship at this time.

Yours very truly,

Well's Bennett

WB: bb

ARAYMOND J. FRAYMOND L. B. EUGENE RAZIER

ARCHITECTS & ENGINEERS 24 SOUTH WEST TEMPLE STREET SALT LAKE CITY I, UTAH

3 CONTROLLS (A)

October 22, 1952.

The Jury of Fellows
The American Institute of Architects
1741 New York Avenue, N. W.
Washington, D. C.

Gentlemen:

I am informed that the Western Michigan Chapter is filing a nominating petition for the advancement of Kenneth C. Welch to Fellowship.

His contributions to the Institute have been consistent and of great value. He has made himself an authority on the design of merchandising structures and on several occasions has led discussions before A. I. A. conventions which testify to his training and ability.

I am pleased to second his nomination.

Very truly yours

Raymond J.

Ashton

RJA/t

THE MAGAZINE OF BUILDING

OCT 22 ROLL

A.E.D.

October 17, 1952

Mr. Frederick Gutheim
The American Institute of Architects
1741 New York Avenue, N.W.
Washington 6, D.C.

Dear Fritz:

Won't you please put this through the appropriate channels? I have also sent a duplicate letter to Elmer Manson at Lansing.

Sincerely,

Douglas Haskell Editorial Chairman October 20, 1952

9 ROCKEFELLER PLAZA, NEW YORK 20, N.Y.

The Jury of Fellows The Octagon 1741 New York Avenue Washington 6, D.C.

Gentlemen:

This is the only time I have written to support the elevation of an architect to Fellowship. But it seems high time that Ken Welch's services to the profession be dignified with the recognition they deserve since Ken is a remarkable ambassador for the profession as a whole. I would say his achievement is fourfold:

- 1. In his chosen field of architecture for merchandising I think Welch has done as much for the shopping center as Albert Kahn once did for industrial plants. His forte has been thorough knowledge of business operations—a fine thing for clients to find in an architect when it does not interfere with other qualities.
- 2. He has developed high standing in a second field of action, that of illuminating engineering, to the point that he is engaged in a book on the subject.
- 3. His work for large merchants has so transcended the immediate problems dealt with that Ken is making important contributions to the art of city planning. Indeed I have personally more than once been amused at the surprise of highbrow planners on finding that a man so at ease with chambers of commerce should have worked out so many instruments of community planning, traffic planning, school and community planning. Moreover, Ken served his own city of Grand Rapids for some time as active head of the Planning Commission.
- 4. In the field of design Ken has again furthered the cause of architecture by so frequently building the opportunity for top design talents to participate on projects through collaboration. His attitude has always been friendly, professional, constructive.

Few architects, it seems to me, have done so much in so many directions to advance the profession. Ken has now cut off his association with the equipment company, is entirely on his own as an independent architect—a fact that seems to remove any lingering objection to his full professional acknowledgment.

Respectfully yours,

Ouglas Haskell

Douglas Haskell Editorial Chairman

DH:aw

FUGARD, BURT, WILKINSON & ORTH

ARCHITECTS

520 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

TELEPHONE SUPERIOR 7-4418

JOHN R. FUGARD, JR.
CLIFFORD CARLSON

LAURANCE E. WILKINSON

JOHN R. FUGARD

PAUL G. BURT

GUSTAVE ORTH

October 20, 1952

Jury of Fellows The American Institute of Architects 1741 New York Avenue, N.W. Washington, D. C.

Gentlemen:

It has come to my attention that Kenneth C. Welch of Detroit, is being nominated for advancement to Fellowship in the American Institute of Architects.

I wish to express my appreciation to the Western Michigan Chapter for the recognition which they propose to have given to Mr. Welch for his long and continued interest in Institute affairs, for his excellence in design and his professional conduct. I have known Mr. Welch for many years and consider him to be one of the outstanding men of our profession.

Most sincerely yours,

JRF: AH

LELAND AND LARSEN ARCHITECTS

JOSEPH D LELAND MAURICE FEATHER NIELS H LARSEN

October 22,1952

814 STATLER BUILDING BOSTON 16 MASSACHUSETTS TELEPHONE LIBERTY 2-0071

The Jury of Fellows
The American Institute of Architects
1741 New York Avenue
Washington 6, D. C.

Gentlemen:

I am interested in again endorsing the nomination of Kenneth C. Welch for advancement to Fellowship in The Institute. Your records will show that I sent you a communication supporting Mr. Welch's nomination last year, and I can not urge you too strongly to seriously consider advancing him to this honor which I believe, as do so many others, he so richly deserves.

Sincerelyvou

JDL:S

JOSEPH D. LELAND, F.A.I.A.

Transaction of

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 4

'a d write 15.1' x

The School of Fine Arts

DEPARTMENT OF ARCHITECTURE

October 22, 1952

The Jury of Fellows
The Octagon
1741 New York Avenue, N.W.
Washington 6, D.C.

Gentlemen:

Mr. Kenneth Welch has contributed in a very distinguished way to the advancement of the Profession of Architecture through many years of service in the fields of large scale Planning, and in particularly that of developing of the design of Commercial or Neighborhood Shopping Centers in which subject he is an acknowledged authority. Such professional leadership in a field so important in our rapidly expanding and decentralizing urban business areas is deserving of recognition by the Institute to whose membership he has on various occasions imparted some of his specialized knowledge for the benefit of all.

There are other reasons which contribute to the thought that Ken Welch be honored by the Institute, but on this one score alone, I heartily endorse his nomination by the Western Michigan Chapter to Fellowship in the Institute.

Sincerely yours,

George/S. Koyl

GSK:et

EDGAR WILLIAMS

ARCHITECT 126 EAST 38H STREET NEW YORK 16, N.Y.

October 23, 1952.

The Jury of Fellows
The American Institute of Architects
1741 New York Avenue, N. W.,
Washington, D.C.

Gentlemen:

Kenneth C. Welch, I am informed, is a candidate for Fellowship whose name was held over from last year. May I urge your careful consideration this year of his candidacy with the hope that you will agree with those like myself who have known him and his work for many years and who believe his advancement to Fellowship is highly merited.

Yours sincerely, Problems Bdgar I. Williams.

EIW.f

RICHARD KOCH

SAMUEL WILSON, JR.

ARCHITECT 907 QUEEN & CRESCENT BUILDING NEW ORLEANS 12, LA.

October 23, 1952

Jury of Fellows
The American Institute of Architects
1741 New York Avenue
New York, N. Y.

Dear Sirs:

May I take this opportunity to endorse the nomination of Kenneth C. Welch for fellowship in the Institute. For many years Mr. Welch, by his notable talks on lighting and allied subjects, has contributed to the Programs of the Institute: He has given unselfishly of his time and his advancement to fellowship would meet with the approval of his many friends in the Institute.

Sincerely

Richard Koch

RK:ho



Hotel Marion

Jan Francis Ceasey
17 Sort 44 to Shreat
OM
Bulgar hy

G. CLERICO, Manager

SALEM - IN THE HEART OF THE WILLAMETTE VALLEY

SALEM, OREGON

Ostola 23-

Mo Jung of Freews, washington 6 D. me to degrat the candiday of Kenneth I welch Je Feloro Krip in the In Hotelle , well Mus condidate whom I have Kum Surce we were normalts at the Unwesty of l'em Extrania, has, us my openion, one of the most brilliant much in the Brownestwise Joro Jo Stim to-day. This recent as Pennsylvania was Store and Knopping Center problems Enterior recognized throughout the country of a the contenior outstanding in every Subject. under highly mecialized field. In addition. Ken has mass Same way valuables Contributions There's arrier who has throughout his in modern lighting. long career replectes credit upon this great probassion of ours as an in sporms and competent leave his Severe fields. These butstanding quelles desens reogralion at this time. Yours trul Traus Kooply FAIA

OFFICERS

EERO SAARINEN, President AMEDEO LEONE, Vice-President RAYMOND C. PERKINS, Secretary PAUL B. BROWN, Treasurer TALMAGE C. HUGHES, Exec. Sec.



DIRECTORS

SUREN PILAFIAN
L. ROBERT BLAKESLEE
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DAVID H. WILLIAMS, JR.

THE AMERICAN INSTITUTE OF ARCHITECTS

TALMAGE C. HUGHES, F.A.I.A., EXECUTIVE SECRETARY

120 MADISON AVENUE

DETROIT 26, MICHIGAN

October 27, 1952

To The Jury of Fellows
The American Institute of Architects
1741 New York Ave. NW
Washington 6, D. C.

Gentlemen:

Mr. Kenneth C. Welch, who has been nominated for Fellowship in The Institute, has been known to me for many years, as an architect of unusual ability.

Not only has he distinguished himself in the field of design, but also as a city planner, in which latter he has made valuable contributions to his City of Grand Rapids and other communities.

It has been my privilege to hear Mr. Welch speak to architectural groups in many instances. He has always been willing to give others the benefit of his experience in community development, and the design of retail stores, merchandising, parking and related subjects.

He has long been a loyal member of the Michigan Society of Architects, and he has contributed to its support in many ways.

It is my belief that Mr. Welch deserves the high honor of elevation to Fellowship in The Institute.

Sincerely

Calmage C. Hughe

JOHN HARBESON

WM. J. H. HOUGH

ROY F. LARSON

WM. H. LIVINGSTON

HARBESON HOUGH LIVINGSTON & LARSON ARCHITECTS

SUCCESSORS' TO PAUL P. CRET, ARCHITECT 1510 ARCHITECTS BUILDING, PHILADELPHIA 3, PA.

DARWIN H. URFFER CHAS. F. WARD, JR. ROLAND L. MOORE F. SPENCER ROACH WILLIAM H. PARKER

October 27, 1952

The Jury of Fellows The Octagon 1741 New York Avenue Washington 6, D. C.

Gentlemen:

The name of Kenneth C. Welsh has been put in nomination for advancement to Fellowship, and I wish to add my name to the list of those who have sponsored his nomination.

I have known Mr. Welsh for many years and I have highest regard for him personally and for his professional qualifications. I hope that the Jury will consider his name favorably for he eminently deserves to be included in the list of those whom the Institute selects for this distinction.

Sincerely yours,

Wm. J. H. Hough

WJHH/p



October 29, 1952

Crossmann

The Jury of Fellows
The Octagon,
1741 New York Avenue,
Washington - 6
D. C.

Gentlemen:

May I, as I so sincerely expressed in my communication of last year, cite again that I desire to nominate Kenneth C. Welch to advancement to Fellowship; an honor which I believe he so richly deserves.

Very touly yours.

fvg/ld

MASSACHUSETTS INSTITUTE OF TECHNOLOGY SCHOOL OF ARCHITECTURE AND PLANNING

77 MASSACHUSETTS AVENUE, CAMBRIDGE 39, MASSACHUSETTS

DEAN OF ARCHITECTURE AND PLANNING

October 27, 1952

To: THE JURY OF FELLOWS
The Octagon
1741 New York Avenue
Washington 6, D. C.

It has been brought to my attention that Mr. Kenneth C. Welch has been nominated for advancement to Fellowship of the Institute.

I have been asked to endorse his nomination; this I am very happy to do because it is my belief that no one in the country has made greater contributions in the important field of planning merchandising establishments than Kenneth C. Welch.

Belluschi, F.A.I.A.



THE AMERICAN INSTITUTE OF ARCHITECTS WASHINGTON 6, D. C.

JOHN N. RICHARDS, DIRECTOR, GREAT LAKES DISTRICT 518 JEFFERSON AVENUE, TOLEDO, OHIO

October 28, 1952

The Jury of Fellows The American Institute of Architects 1741 New York Avenue, N.W., Washington, 6, D. C.

Gentlemen:

Re: Kenneth C. Welsh, A.I.A.,

The name of Kenneth C. Welsh, candidate for advancement to Fellowship in the American Institute of Architect will undoubtedly be reconsidered by The Jury of Feldows this year.

I wish to reaffirm my statements regarding Mr. Welsh, made to The Jury of Fellows in 1951.

I am advised that the Western Michigan Chapter of the American Institute of Architects is filing a petition in support of Mr. Welsh.

The value of the work of Mr. Welsh, over many years, to his community - in the nature of City Planning, assuming his rightful position as an Architect and leader in that field, provides a logical reason for advancement to Fellowship, based upon Public Service.

Therefore, I am happy to, again, support the Candidacy of Mr. Welsh for advancement to Fellowship.

Very truly yours,

Johnnheharde ohn N. Richards,

Regional Director

JNR:hs

RICHARD GREGORY BELCHER, A.I.A.

ARCHITECT

Schraalenburg Road Haworth, New Jersey

October 30, 1952

The Jury of Fellows The Octagon 1741 New York Avenue Washington 6, D. C.

Gentlemen:

I would like to place in nomination for advancement to Fellowship, Kenneth C. Welch, Grand Rapids, Western Michigan Chapter.

I feel that such a Fellowship Award is due in recognition of Mr. Welch's accomplishments in the special fields of city planning, lighting, and the analysis and organization of data relative to store and shopping center planning. I think Mr. Welch's activities in these fields have brought him, and by association, the architectural profession, a high measure of respect.

Yours very truly,

Richard G. Belcher

uluna G. Belleher

RGB: jme

FRANCIS X GINA" A. I. A.

J. STANLEY SHARP A. I. A.

AÎR MAIL

MORRIS KETCHUM JR., A. I. A.

October 30, 1952

AIR MAIL

The Jury of Fellows The Octagon 1741 New York Avenue, N.W. Washington 6, D.C.

Gentlemen:

SPECIAL DELIVERY

I have been informed that the Western Michigan Chapter has placed the name of Kenneth C. Welch in nomination for advancement to Fellowship.

I wish to add my own sincere endorsement of this proposal. I have known Ken Welch for many years and have worked with him on many projects, including both department stores and shopping centers. His tremendous ability for technical research and exploration and for imaginative and accurate analysis of the fundamentals of architectural programs and problems are perhaps unequalled in our profession. He has made a tremendous contribution to the advancement of commercial and residential architecture, to city planning, to illuminating engineering and to many other fields. His services as consulting architect have done much to advance standards of professional practice.

In fact, it is difficult to cover all his versatile abilities accurately and thoroughly and to pay adequate tribute to his warm-hearted devotion to professional service, public service, and service to the Institute. I can only say that he richly deserves the gratitute and recognition of his fellow architects.

Yours very sincerely,

Morris Ketchum, Jr.

MKJr:jef

CLAIR W. DITCHY
ARCHITECT
5 WEST LARNED
DETROIT

November 3, 1952

The Jury of Fellows The Octagon 1741 New York Avenue Washington 6, D. C.

Gentlemen:

As one who has known Kenneth C. Welch, for forty years and who has followed his interesting career, I take unusual pleasure in supporting his nomination for fellowship in The Institute.

During his early student days, his work was marked by a brilliance which presaged later accomplishments of great note. His days as a student seem never to have ended, for he has been constantly engaged in matters of research and planning exploration, and his contributions in the field of city planning, civic and shopping centers and interior lighting are too well known to need a review in this letter.

The Institute has recognized his authoritative position by including him in its national programs of seminars on various occasions, and it would seem a logical and well earned honor to grant him the further distinction of fellowship.

Yours very truly,

CLAIR W. DITCHY, ARCHITECT

CWD:mo

OFFICE OF GLENN STANTON ARCHITECT

CONCORD BLDG. . 208 S.W. STARK ST. . PORTLAND 4, OREGON GLENN STANTON, F.A.I.A.

ROLLIN BOLES, A.I.A.: KEITH MAGUIRE, A.I.A.: KINGSLEY CHURCH, A.I.A.

November 21, 1952.

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

Kenneth C. Welch

The action of the Western Michigan Chapter and others in nominating Mr. Welch for advancement to Fellowship is gratifying to me.

His interests are broad. His achievements in planning and design are matched by his unselfish participation for the benefit of his fellows, and he has served his fellows in every corner of the country. His share in the advancement of commercial design and building is considerable. His interests are not confined solely to the parti but extend obviously through to the last detail of realization.

Aside from the attainments he has made in building, he has been active in the profession and in his community.

I am glad to endorse Kenneth Welch for your consideration for advancement to Fellowship.

Glenn Stanton

ACHITECTS PLANNERS ENGINEERS

21 November 1952

Jury of Fellows
The American Institute of Architects
The Octagon
1741 New York Avenue, Northwest
Washington 6, D. C.

Gentlemen:

Upon my return from a four months' assignment for the United Nations in Central and South America, I have just learned that consideration is being given to the possibility of Mr. Kenneth C. Welch being made a Fellow of The American Institute of Architects.

Both the writer and other members of our firm have had the great pleasure of knowing Mr. Welch for a number of years and working rather closely with him in various connections.

In my experience Mr. Welch is one of the most outstanding men in our profession, and I believe that for him to be a Fellow of The American Institute of Architects would not only justly honor him but would also be a real honor to the Institute.

I consider Mr. Welch a man of very unusual ability, of great breadth of viewpoint and background.

I urge your Jury to give the fullest consideration to Mr. Welch's qualifications. If there is any more detailed information that I could provide at any time I would consider it a privilege to do so.

Howard T. Fisher