

Dated (Undated) 19 .
Received January 25, 19 54.
Granted March 15, 19 54.

MEMBERSHIP NO 9799



THE AMERICAN INSTITUTE OF ARCHITECTS

APPLICATION FOR MEMBERSHIP

RECORD OF THE SECRETARY OF THE INSTITUTE

In due order
February 23, 1954
J. H. Flad

- A Name of applicant Joseph Hilar Flad Chapter Wisconsin Archs. Assn.
- B Address of applicant 908 West Johnson, Madison 5, Wisconsin
- C Applicant proposed by Mark T. Purcell and Joseph J. Weiler
- D Application received with check for \$ 20.00 on January 25, 19 54.
- E Application returned for correction..... 19 .
- F Application in due order on..... February 23 19 54.
Record of registration, Form S39, Sent Wisc. Jan. 28, 19 54. Received. February 10 19 54.
- G Notices sent to chapter executive committee:
(a) Form S11, reasonable time ending on February 28, 19 54, on January 28, 19 54.
(b) Form S12, 30-day extension ending on..... 19 , on 19 .
- H Acknowledgments to applicant, proposer, and chapter on..... January 29, 19 54.
- I Certified resolution of chapter executive committee recommending admission ~~or that application be denied~~ received on..... February 23, 19 54.
- J No report from chapter executive committee on..... 19 .
- K Application sent to The Board of Examiners on..... March 9, 19 54.
- L The Board of Examiners reported on application on..... March 9, 19 54.
- M Applicant was admitted on..... March 15, 19 54.
- N Notice ~~and certificate~~ to applicant and notice of assignment to chapter ~~and letter~~ ~~to proposer~~ on..... March 15, 19 54.
- O Notice of denial of application to chapter and applicant and \$..... 19 .
returned to applicant on.....

CERTIFICATION OF ELECTION AND ASSIGNMENT

I, Secretary of The American Institute of Architects, hereby certify that, under authority vested in me by The Board of Directors, I have this day duly elected
Joseph Hilar Flad
to membership in The Institute, and hereby declare him to be a corporate member of The Institute and assign him to membership in the Wisconsin Arch. Ass'n Chapter.

Date March 15, 1954.

George Bain Cummings
Secretary
(a)

OK/g

APPLICATION NO

9789



INSTRUCTIONS

Type in all information carefully and sign with ink.

Mail this original and check for \$15.00 to The Secretary, The American Institute of Architects, 1741 New York Avenue, N. W., Washington 6, D. C.

File the duplicate, on yellow paper, with the secretary of the local Chapter of The Institute.

The American Institute of Architects

APPLICATION FOR CORPORATE MEMBERSHIP

I, the undersigned, do hereby apply for corporate membership in The American Institute of Architects.

- 1. My full name is Joseph Hilar Flad
2. I am a natural citizen of the United States.
3. My legal residence is in the City of Madison
County of Dane State of Wisconsin
4. My address in The Institute records will be
Number 908 Street West Johnson
City Madison Zone 5 State Wisconsin
5. I am engaged in the profession of architecture as a practicing Architect.
6. I desire to be a member of the Wisconsin Architects Association Chapter.
7. I declare that I will comply with the By-laws; and the Standards of Professional Practice of The American Institute of Architects, which are attached hereto; and the Rules and Regulations supplementary thereto; and that I understand the duties, responsibilities, and obligations of a member of The Institute; and that I have read and understand all the information contained in this form and its attachments.
8. I have filed the duplicate of this application with the secretary of the Chapter above named. I am not indebted to The Institute or to any of its component organizations.
9. I enclose my check for \$20.00, for admission fee and the first year's annual dues, of which \$1.00 is for a year's subscription to the Bulletin of The American Institute of Architects. It is my understanding that if I am not admitted to membership \$10.00 will be returned to me, and \$5.00 retained by The Institute as an examination fee.

Date

19

Handwritten signature of Joseph Hilar Flad

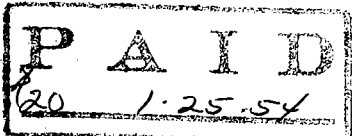
Applicant sign full name in ink

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3. State whether a natural or a naturalized citizen.

4. State whether residence or office address.

5. State whether as a practicing architect, a teacher, a public official, etc.



STATISTICS

10. Date of birth July 17, 1922 Place of birth Madison, Wisconsin

11.(a) I am registered or licensed to practice architecture in the following-named states:

- Wisconsin
- Illinois
- Minnesota

(b) I passed the State Board Examination in the following-named states:

- Wisconsin

(c) I hold Certificate No. ~~A-1888~~ of the National Council of Architectural Registration Boards, for having passed their Standard Examination.

EDUCATION

12.(a) I attended high schools, private schools, colleges, universities, as follows:

Name of School, College, University	Location	No. of Years	Year of Graduation	Degree
Edgewood High School	Madison, Wis.	4	1940	
Univ. of Wisconsin	Madison, Wis.	2	1950	B.S.
Loras College	Dubuque, Iowa	2		
Nowest Mo. State V-12	Maryville, Mo.	1/2		
Iowa State	Ames, Iowa	3		Special Student in Architecture

(b) I have held the following-named scholarships or other honor awards, and have traveled in the following-named countries:

- England
- France

PROFESSIONAL TRAINING

13. I list below, in chronological order, the periods of my training as draftsman, the names and addresses of my principal employers, and my classification as draftsman while employed by each:

	From	To	
John J. Flad & Assoc., Madison, Wis.	1945	1947	Working Drawings, Structural
Herbert Arthur, AIA, Ames, Iowa	1948	1949	Working Drawings, Design
John J. Flad & Assoc., Madison, Wis. (Partner)	1950	Present	Working Drawings, Design Specs. Supervision Structural

PROFESSIONAL PRACTICE

14. I list below, in chronological order, the periods during which and the states in which I have practiced architecture as an individual or as a member of a firm or corporation or as a public official or have taught architecture or the arts and sciences allied therewith. (State names of firms or corporations or public office and of schools or colleges).

	<i>From</i>	<i>To</i>
John J. Flad & Assoc., Member of Firm Madison, Wisconsin (Partner)	1952	1954

BUSINESS AFFILIATIONS

15. I list below other business in which I participate or own an interest, and the extent of such participation or interest.

None

PRESENT OR PREVIOUS MEMBERSHIPS IN ARCHITECTURAL ORGANIZATIONS

- 16. Member of Institute from _____ to _____
- 17. Junior of Institute from _____ to _____
- 18. Associate of _____ Chapter from _____ to _____
- 19. Junior Associate of _____ Chapter from _____ to _____
- 20. Student Associate of **The Iowa** Chapter from **1947** to **1950**
- 21. Member of State Organization in _____ from _____ to _____

ENDORSEMENT BY PROPOSERS

(The two proposers must be corporate members of The Institute in good standing.)

I, the undersigned, do hereby certify that I have read the statements made hereinabove by the applicant and believe them to be correct. I vouch for his honorable standing in this community and in his profession, and I believe he is fully qualified for membership and I propose him therefor.

I have known the applicant for 20 years. I have known the applicant for 5 years.

Signed Mark T. Purcell
Proposer
506 Farley Ave.
Madison Wis.
Address

Signed Joseph J. Weiler
Proposer
114 S. Carroll St.
Madison Wis.
Address

Mark T. Purcell 3

Joseph J. Weiler

FEB 1 1954



THE AMERICAN INSTITUTE OF ARCHITECTS
THE OCTAGON, WASHINGTON, D. C.
Office of The Secretary

RECORD OF REGISTRATION

OF

Joseph Hilar Flad - Madison 5, Wisconsin
(Name of Applicant)

SECRETARY,
BOARD OF ARCHITECTURAL EXAMINERS,
Madison, Wisconsin
Address

Dear Sir:

The above named applicant for membership in The American Institute of Architects is an architect practicing in your state.

To qualify for such membership, an applicant, must be registered or licensed by the state to practice architecture therein.

Will you please answer the following questions relating to the applicant's registration, to assist The Institute in determining his eligibility for membership? A duplicate of the form is enclosed for your files.

Date January 28, 19 54

George Bain Cummings
Secretary

1. Is the applicant registered or licensed to practice architecture in your state? Yes
2. Was his registration or licensing by examination? Yes or by exemption?
3. What was the scope of the examination? The scope of the examination was the Standard Junior N.C.A.R.B. Examination.
4. What was the period of the examination? 4 days. Written examination 38 hours; Oral examination 1 hours.
5. When examined, did applicant have a certificate from the National Council of Architectural Registration Boards? No. If so, give Certificate No.
6. Date of first registration October 14 19 52. Registration No. A-1888. Is it current? Yes

W. A. Piper
W. A. Piper
(Signature of Secretary of Board)

Date February 8 19 54 Wisconsin Registration Board of Architects
(Name of Board)



THE AMERICAN INSTITUTE OF ARCHITECTS

April 14, 1969

Mr. Joseph H. Flad, FAIA
6200 Mineral Point Road
Madison, Wisconsin 53705

Dear Mr. Flad:

The American Institute of Architects desires to confer upon you the honor of fellowship and membership in the College of Fellows, in accordance with the action of the Jury of Fellows at its recent meeting, for your notable contributions to the advancement of the profession of architecture.

Your presence is requested at the 1969 Convention of The Institute to be held in Chicago, Illinois, June 22-26, 1969.

Those who have been advanced to fellowship will receive their medals and certificates at the Investiture of Fellows at 4:30 p.m. on Monday, June 23, 1969, at the University of Chicago Chapel. Presentation will be with appropriate ceremony and it is highly desirable that each of the newly advanced fellows be present.

The Officers of The Institute and the Jury of Fellows join me in the request that you come to receive this honor in person. Please send your response to The Institute at an early date.

Sincerely yours,

Enclosures

PROFILE

(additional sheets to supplement the printed pages may be inserted after the appropriate printed page)

TYPEWRITING ONLY

1. Nominee's full name: JOSEPH HILAR FLAD
2. Nominee is a natural naturalized citizen of United States (name of country)
3. Nominee's legal residence address: 5506 Barton Road, Madison, Wisconsin 53705
4. Nominee's firm name: John J. Flad & Associates
5. Nominee's principal place of business address: Madison, Wisconsin
6. Nominee is registered or licensed to practice architecture by: Examination - by State of Wisconsin Registration Board of Architects (name of state board, NCARB, as case may be) and Professional Engineers
7. Nominee is registered or licensed to practice architecture in the states of: Wisconsin, Illinois and Minnesota
8. Nominee is engaged in the profession of architecture as: President of John J. Flad & Associates, Architects, Engineers & Planners (current status and position)
9. Nominee's date of birth: July 17, 1922
Place of birth: Madison, Wisconsin

10. Nominee's education:

(a) High School, College, University, Post Graduate, etc.
(chronological order)

Location	No. of Years	Year of Graduation	Degree
Edgewood H.S., Madison, Wis.	4	1940	
Loras College, Dubuque, Iowa	2	-	
Columbia Univ. Midshipman School, New York, N.Y.		1943	Ensign US N.R.
University of Wis., Madison, Wis.	2½	1946	B.A.
Iowa State University	3	1951	Special Student in Arch.

(b) Scholarships held by nominee:

Edgewood H.S., received K.C. Award for the Outstanding Student in Scholarship & Leadership
University of Wisconsin, Scholastic & Athletic Scholarship
Loras College, Scholastic & Athletic Scholarship

11. Nominee has traveled in the following countries:

England, France and Mexico

12. Other data concerning nominee's record:

Please see "2-A", attached

12. Other data concerning nominee's record:

The nominee spent $3\frac{1}{2}$ years in the U. S. Navy as a lieutenant during World War II. He was commanding officer of LCT775 during the Invasion of Normandy and twice landed his ship on Omaha Beach on D-Day.

He started as an employee of the firm he is now president of in 1951. At that time there were ten people in the organization compared to 115 today.

He is a member of the Elks Club, Knights of Columbus, Maple Bluff Country Club, Nakoma Country Club, Wisconsin Association of Professions, Inc., Madison Club and Madison Metropolitan Club; serving on the Board of Directors of the last two mentioned. He also is a member of the Wisconsin Alumni Association and a member of the Board of Directors of Edgewood Athletic Association and served for two years as its president.

DESIGN

1. List the significant work of the nominee in this category:
- | <u>Project</u> | <u>Location</u> | <u>Year of Completion</u> |
|----------------|-----------------|---------------------------|
|----------------|-----------------|---------------------------|

Please see "3-A", attached.

2. Describe the qualities of the nominee's design which are considered to have contributed notably to the advancement of the profession:

Nominee's notable contribution in design in recent years has been the stimulation he has given his staff through design critiques and direction. The final design was his responsibility though sometimes executed by members of his firm. His example and demand for quality architecture and, at the same time, his insistence to provide efficient, competent and meaningful comprehensive service to his clients have resulted in consistent recognition for excellence in design over the years. Some of these projects are: (Please see No. 3, immediately following).

3. List the significant awards, honors and recognition accorded by The Institute and other professional, government, or civic organizations for the nominee's work in design:

Please see "3-B2 attached.

4. Books or articles written by nominee in connection with design:
- | <u>Title of Book or Article</u> | <u>Publication Date</u> | <u>Publisher</u> |
|---------------------------------|-------------------------|------------------|
|---------------------------------|-------------------------|------------------|

DESIGN

1. List the significant work of the nominee in this category:

<u>Project</u>	<u>Location</u>	<u>Year of Completion</u>
1. Parker Pen Arrow Park Plant	Janesville, Wisconsin	1953
2. LaFollette High School	Madison, Wisconsin	1963
3. Tremper High School	Kenosha, Wisconsin	1964
4. Anchor Savings & Loan Bldg. & Parking Ramp	Madison, Wisconsin	1964
5. Van Vleck Hall, Un. of Wisconsin	Madison, Wisconsin	1964
6. Madison General Hospital Rehabilitation & Psychiatric Wing	Madison, Wisconsin	1964
7. Parker Pen Pavilion New York World's Fair	New York, N. Y.	1964
8. Russell Lab., University of Wisconsin	Madison, Wisconsin	1965
9. National Guardian Life	Madison, Wisconsin	1966
10. Graber Residence	Madison, Wisconsin	1967
11. Richland College Campus	Richland Center, Wisconsin	1967
12. University of Wisconsin-Milwaukee Fine Arts Building	Milwaukee, Wisconsin	1968

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DESIGN

3. List the significant awards, honors and recognition.....

Wisconsin Chapter, A.I.A., First Medal in the 1952 Honor Awards Competition for a School, St. Bernard's School, Madison, Wisconsin.

Wisconsin Chapter, A.I.A., Second Medal in the 1952 Honor Awards Competition for a School, St. Michael's Grade School, Beaver Dam, Wisconsin.

Wisconsin Chapter, A.I.A., First Medal in the 1952 Honor Awards Competition for a Garage, Sauk County Garage, Prairie du Sac, Wisconsin.

Wisconsin Chapter, A.I.A., Second Award in the 1953 Honor Awards Competition, St. Andrew's Grade School, Rock Falls, Illinois.

Wisconsin Chapter, A.I.A., Mention in the 1953 Honor Awards, Competition for a Church, St. Ignatius Church, Mt. Horeb, Wisconsin.

The School Executive, Competition for Better School Design, Honorable Mention Citation, 1954, Middleton State Graded School, Middleton, Wisconsin.

American Association of School Administrators, Citation for Excellence in Design, 1954, Hoyt Park Elementary School, Madison, Wisconsin.

Wisconsin Chapter, A.I.A., First Honor Award for Distinguished Accomplishment in Architecture, 1955, Parker Pen, Arrow Park Plant, Janesville, Wisconsin also FACTORY Magazine.

Wisconsin Chapter, A.I.A., First Honor Award for Distinguished Accomplishment in Architecture, 1955, Sauk Trail Elementary School, Middleton, Wisconsin.

National Catholic Educational Association, Distinctive Design Award, Professional Competition for Better Catholic Institutional Design for a Church Seating Less than 400, 1956, St. Mary's Church and Rectory, Milton, Wisconsin.

Wisconsin Chapter, A.I.A., Award of Merit in Architecture, 1957, Lower Dells Gift Center, Wisconsin Dells, Wisconsin.

American Association of School Administrators, Citation for Excellence in Design, 1958, Delavan-Darien Union High School, Delavan, Wisconsin.

Wisconsin Chapter, A.I.A., Award of Merit in Architecture, 1959, West Side Elementary School, Elkhorn, Wisconsin.

Wisconsin Chapter, A.I.A., Award of Merit in Architecture, 1959, Giftland, Wisconsin Dells, Wisconsin.

Wisconsin Chapter, A.I.A., Honor Award for Distinguished Accomplishment in Architecture, 1964, Edward Burr Van Vleck Hall, University of Wisconsin, Madison, Wisconsin.

Wisconsin Chapter, A.I.A., Honor Award for Distinguished Accomplishment in Architecture, 1964, Rehabilitation and Psychiatric Addition, Madison General Hospital, Madison, Wisconsin

DESIGN

3. (cont'd)

Wisconsin Chapter, A.I.A., Honor Award for Distinguished Accomplishment in Architecture, 1964, Robert M. LaFollette High School, Madison, Wisconsin.

NATION'S SCHOOLS, January 1965, listed Robert M. LaFollette High School, Madison, Wisconsin, as one of twelve Outstanding High Schools Completed in 1968.

Wisconsin Chapter, A.I.A., Honor Award for Distinguished Accomplishment in Architecture, 1965, Anchor Savings and Loan Bank, Madison, Wisconsin.

Wisconsin Chapter, A.I.A., Honor Award for Distinguished Accomplishment in Architecture, 1965, George Nelson Tremper High School, Kenosha, Wisconsin.

Wisconsin Chapter, A.I.A., Honor Award for Distinguished Accomplishment in Architecture, 1965, Russell Hall, University of Wisconsin, Madison, Wisconsin.

His firm had the privilege of designing the Parker Pen Pavilion at the New York World's Fair in 1964. The building was listed twice in TIME Magazine, May 1, 1964, and June 5, 1964, "Some of the most modest pavilions are among the best architecturally." It then lists the buildings of Spain, Austria and Parker Pen Co. TIME then referred to it as a "handsome pavilion" with "special quality in Architecture, one of the best of the Fair." The recently completed National Guardian Life Building was featured in the WISCONSIN ARCHITECT in an article by Dr. Joseph Mangiamele.

SCIENCE OF CONSTRUCTION

1. List significant work of nominee in this field:

<u>Project</u>	<u>Location</u>	<u>Year of Completion</u>
a. Winnebago State Hospital	Oshkosh, Wisconsin	1963
b. Van Vleck Hall, University of Wisconsin	Madison, Wisconsin	1963
c. Hartford High School	Hartford, Wisconsin	1968
d. Marshfield Sr. High School	Marshfield, Wisconsin	1968

2. Describe nominee's achievements in science of construction which are considered to have contributed notably to the advancement of the profession:

Please see No. "4-A", attached.

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in science of construction:

4. Books or articles written by nominee in connection with the science of construction:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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ACHIEVEMENT IN THE SCIENCE OF CONSTRUCTION

2. Describe nominee's achievements in science of construction.....

a. Winnebago State Hospital - Oshkosh, Wisconsin

With a deadline to complete this building on a tight schedule which dictated continuous and yet economical construction through the winter months, the nominee directed his staff in a complete precast concrete solution, including precast concrete columns, beams, slabs and exterior wall panels. This solution not only delivered the building before the deadline, but also below the budget set by the state agency.

b. Van Vleck Hall - University of Wisconsin, Madison

Faced with a difficult planning project on a steeply sloped site adjacent to the main building and other adjoining buildings on the University campus, and charged with creating a building which would fulfill the program requirements as to size and yet to maintain an openness and airiness consistent with the character of the University, the nominee solved the problem by developing a plaza or campus pedestrian level with classrooms and lecture halls below by using for the first time in the northern states a decorative and waterproof post tension slab for student traffic. This slab has spans of 40 ft. and is only 8" thick.

c. Hartford High School - Hartford, Wisconsin

Design and development of deck level vacuum filtration system for swimming pools. The design eliminates the balancing valves and controls. With power failure, the system is self leveling and will not overflow causing damage to equipment and pump. The system requires much less floor space and the entire installation is much less costly.

d. Marshfield Sr. High School - Marshfield, Wisconsin

Reduction in installed air conditioning capacity by integration of design with inherent building diversification. Refrigeration equipment can be switched to air condition the academic portion or the field house and the amount of air conditioning (chilled water) can be balanced and metered to support areas, such as auditorium and cafeteria-commons.

ALL PROJECTS

Design of air mixing devices for field fabrication when applied to manufactured air handling units. Manufactured air mixing devices are less efficient and more costly.

EDUCATION

1. List educational positions held by the nominee and period of each:

<u>Position</u>	<u>From</u>	<u>To</u>
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2. Describe nominee's achievements in education which are considered to have contributed notably to the advancement of the profession:

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in education:

4. Books or articles written by nominee in connection with education:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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SERVICE TO THE PROFESSION

1. List the offices and committees in architectural organizations occupied by the nominee and the period of each:
- | <u>Office or Committee</u> | <u>From</u> | <u>To</u> |
|----------------------------|-------------|-----------|
|----------------------------|-------------|-----------|

Please see "7-A", attached.

2. Describe the specific achievements of the nominee which have contributed notably to the advancement of the profession in the field of service to the profession by his service listed above.

Please see "7-B", attached.

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in service to the profession:

Wisconsin Chapter, A.I.A., President's Service Citation which reads in part:

"In appreciation of your service and devotion as President of the Wisconsin Chapter of The American Institute of Architects, the membership presents this certificate with sincere gratitude and affection."

4. Books or articles written in relation to work done while the nominee served the profession:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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SERVICE TO THE PROFESSION

1. List the offices and committees in architectural organizations.....

<u>Office or Committee</u>	<u>From</u>	<u>To</u>
Vice President, Western Section, Wis. Chap.	1954	1955
President, Western Section, Wis. Chap.	1955	1956
Vice President, Wis. Chap., A.I.A.	1956	1958
President, Wisconsin Chapter, A.I.A.	1958	1960
Director, Wisconsin Chapter	1956-58-60-61-65-67	
Member - Regional Conference Comm.	1955	1956
Credentials Committee--National Convention	1957	
Resolutions Committee--National Convention	1958	

Wisconsin Chapter Committees:

Public Relations - Member	1957	
Specifications - Member	1956	
Education - Member	1958 & 1965	
Education - Chairman	1958	
Engrs.-Legis. - Member	1960	
Engrs.-Legis. - Chairman	1961	
Hospital & Health - Member	1962	
Hospital & Health - Chairman	1963	
Fellowship Nominating - Member	1961	

Institute Committees:

Hospital Architecture - Member	1964	
Octagon Fund Drive - Section Chairman	1966	

Wisconsin Chapter Delegate Institute Convention	1956	1966
Director - North Central States Region, A.I.A.	1967	Present

Professional Practice Comm. - Member assigned to:

Professional Consultant Committee	1967	Present
Architect-Engineer Liaison Comm.	1967	Present
Production Office Procedure Comm.	1967	1968
Board Member - A.I.A. Foundation	1967	
Building Industry Coordination Comm.	1968	
A.G.C.-A.I.A. Liaison Comm.	1968	

Appointed by Institute President to Task Forces on: 1967 Present

Turnkey	1968	
Standards of Professional Practice	1968	

SERVICE TO THE PROFESSION

2. Describe the specific achievements of the nominee which have contributed.....

Since the nominee became a Corporate member in 1954, he has given unselfishly of his time and talent in forwarding the goals of the A.I.A.

Continuous appointments to responsible and authoritative positions at all levels of A.I.A. activities have been an expression of confidence in his ability. In each position he has served with distinction and has offered the aggressive leadership necessary for achievement in any voluntary membership organization.

One major and compelling concern of the nominee has always been State legislation. He has been responsible for the introduction of legislation in Wisconsin directed toward improvements in the obligatory areas of public safety, health and welfare.

The nominee served as President of Wisconsin Chapter, A.I.A., for two terms. Under his leadership, many of the functions of the component were refined to provide a more operable climate. Board meetings were realistically chaired and decisions were more readily accommodated.

In recognition that professional Architectural education offered to a state many advantages, the nominee was consistently active in efforts to acquire a School of Architecture in Wisconsin. In 1959 he supported the action of an A.I.A. Study Team for analysis of the proposal. The report was rejected, and not until 1968 did a School of Architecture come into existence in Wisconsin.

As a member of the Institute Board of Directors, Mr. Flad has been assigned tasks that are now and will in the future have a profound effect on the Architectural Profession. Outstanding was the Turnkey Study Report and Findings. Under consideration currently, a Task Force, of which the nominee is a member, is the revision of the Standards of Professional Practice.

PUBLIC SERVICE

1. List the offices and committees in civic organizations and voluntary governmental positions occupied by the nominee and the period of each:

<u>Office or Committee</u>	<u>From</u>	<u>To</u>
a. Member, Fund Drive Team Madison Hospital Association	1965	1966
b. Y M C A	1967	
c. Mayor's Comm. on Redeveloping Downtown Madison, Wisconsin	1957	1958
d. Governor's Task Force for Reorganizing State Agencies	1961	1962

2. Describe the specific achievements of the nominee which have contributed notably to the advancement of the profession in the field of public service by his service listed above:

- Rather than embark on independent drives for funds, the hospitals of the City of Madison, Wisconsin, joined under the Madison Hospital Assn. The nominee served as a citizen on fund drive team that successfully discharged this challenge.
- Again, as a private citizen, the nominee gave time to a fund drive for the Madison Y M C A.
- The nominee, along with other concerned professionals in this City, served on this committee. His office produced the sketches and a rendering for "Design for Tomorrow", a comprehensive study of downtown redevelopment.
- He was appointed and sent on the Governor's Task Force for Reorganizing State Agencies. The purpose of this group was to streamline the State of Wisconsin Building program to a process of more efficient operation with meaningful Architectural results. Upon completion of the assignment, the nominee received a letter from the Governor expressing his personal gratitude and the gratitude of the State of Wisconsin.

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in public service:

4. Books or articles written in relation to work done while the nominee served the public:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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PUBLIC SERVICE

As a citizen concerned with the underprivileged, his office donated its entire services for designing and supervising the Blessed Martin's House and The Neighborhood House. Both facilities are located in low income areas and serve as recreational and civic centers primarily for underprivileged children and minority groups.

The nominee has lectured at the University of Wisconsin to candidates for Masters and Doctors degrees in Education on the subject of Educational Philosophy, Programming and Planning school facilities. He has appeared as guest speaker and panelist at many school administrator and educational conventions and seminars. He has been a guest speaker at several Religious Institutions speaking on the Architect and the client's responsibility in the design of the parish complex. He has also participated in many High School Career Days programs and has spoken to many service clubs.

HISTORIC PRESERVATION

1. List the work or projects undertaken by the nominee in historic preservation:

<u>Project</u>	<u>Location</u>	<u>Year of Completion</u>
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2. Describe the nominee's achievements in historic preservation considered to have contributed notably to the advancement of the profession:

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in historic preservation:

4. Books or articles written by nominee in connection with historic preservation:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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RESEARCH

1. List the projects in research undertaken by the nominee:
Project Year

1. Monroe Elementary School	(Appendage No. 1.)	1968
2. Beloit Turner Middle School	(Appendage No. 2.)	Under construction
3. Communication Arts Building		To be bid
4. Beloit Memorial Hospital	(Appendage No. 3.)	1968

2. Describe the nominee's achievements in research considered to have contributed notably to the advancement of the profession:

Please see 10-A, attached.

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in research:

4. Books or articles written by nominee in connection with research:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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R E S E A R C H

2. Describe the nominee's achievements in research.....

Elementary and Secondary Educational Facilities

In view of the innovations in process in the field of education, continuing research is carried on in the nominee's office to ascertain how they affect space and relationships in school buildings.

When we consider things such as "inter-disciplinary approach," non-graded," and "team teaching," we must also determine how these changes affect basic relationships, such as teacher to teacher, teacher to student and discipline to discipline. If we are to truly recognize these changes and house them adequately, we must change our conventional concepts of space, because they no longer aid the process of learning.

Basic considerations become complete flexibility and utilization of space. In order to accomplish these ends, his office became involved with a complete re-evaluation of items, such as acoustics, mechanical systems and materials.

1. Monroe Elementary School

Represents a change brought about by this research. By treating this project as three satellite schools with some common facilities, corridors were almost eliminated and the percentage of space utilized educationally rose to 83%. The other plus factor realized was the complete de-institutionalization of the school and thereby creating an environment more conducive to the learning process.

2. Beloit Turner Middle School

A middle school in Beloit, Wisconsin, required a complete change in concept in an effort to recognize the differences in needs and characteristics of the adolescent. It involved handling the children in blocks of 100 to 150 and a complete interdisciplinary approach to learning. All of this brought about an in-depth study on acoustics to extent of development of acoustic draperies coupled with the design of movable storage units and vision breaks. Communication systems were developed that allow almost anything to go on in the large open pods that previously was accomplished in a confining classroom.

3. Communication Arts Building (University Level)

This project was, in fact, seven separate design problems requiring the integration into a carefully coordinated interdependent complex for theater, television (production, instruction and closed circuit campus instruction), radio (instructional and production facilities), classrooms for speech, journalism, their related departmental facilities, student publication facilities and experimental speech laboratories. This particular problem required a unique building type to be developed integrating three academic disciplines of communication into a mega-discipline of communication.

The unique scope of television facilities in magnitude of major network facility necessitate research into a rapidly advancing highly technical unit with few available prototypes. Research had to be made into

R E S E A R C H

3. (cont'd.)

lighting techniques, power requirements, acoustical evaluation, production methods, personnel workflows.

All available facilities existing for major network commercial stations offered no prototype; this problem became unique in that it was a prime source for state sponsored education television production which is made available to the entire citizenry. In addition, an extensive educational programming related to specific disciplines, i.e., elementary, secondary, and higher educational facilities, as well as continuing educational programs are made a prime function of this facility. In the two-year course of development, the facility for television changed from entirely black and white to entirely color constituting additional research in this newly developing technology.

The recognition of the environmental requirements imposed by production techniques required that unique inventions related to air handling systems, electrical distribution system, electro-magnetic shielding be investigated extensively for a variety of combinations that were being proposed. Investigation of production techniques of rigging for light support and scenery support were also extensively explored and evaluated.

In light of a limited appropriation of money, the broad parameters of construction economies were established initially prior to planning to facilitate economies related to this research and evaluation of consultant and client input.

4. Beloit Memorial Hospital

The client's desire to build a hospital with only two bed patient rooms that would incorporate all the desirable features and privacy of private rooms, yet not to exceed the cost or the number of square feet for a conventional two-bed patient room. With this design criteria and program requirement, the nominee and his staff embarked on a detailed research program that led to the final solution shown on the enclosed plan. The research included building a typical room to scale with all furniture included. The designed room provides the privacy requested, each patient has his own window; which most patients request, as well as having the same area and actually bid out at a less cost than the conventional room estimate. The room design now is being used as a standard by some hospital consultants.

URBAN DESIGN

Please see
Appendage:
Year of Completion (attached)

1. List significant work of the nominee in this field:

<u>Project</u>	<u>Location</u>	<u>Year of Completion</u>	
a. University Avenue Urban Renewal Project	Madison, Wisconsin		"A"
b. Triangle Urban Renewal Area	Madison, Wisconsin		"B"
c. Richland County Campus	Richland Center, Wis.	1968	"C"
d. Waukesha County Technical College	Waukesha County, Wis.		"D"
e. Faircrest Feasibility Study and Design	Madison, Wis.		"E"

2. Describe nominee's achievements in urban design which are considered to have contributed notably to the advancement of the profession:

Please see "11-A", attached
&
"11-B" "

3. List the significant awards, honors and recognition accorded by The Institute and other professional, governmental, or civic organizations for the nominee's work in urban design:

4. Books or articles written by nominee in connection with urban design:

<u>Title of Book or Article</u>	<u>Publication Date</u>	<u>Publisher</u>
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URBAN DESIGN

2. Describe nominee's achievements in urban design.....

The nominee recently established an Urban Planning and Design Department within his organization. His awareness and concern of the many physical, social and economic problems has convinced him that the future must be one of planned development. This department handles projects concerned with urban programming, planning and design, and also acts as a consultant and data source to the public and other professionals working on land use or individual buildings. The final objective is the involvement of the firm in the total environment and planning thereof.

a. University Avenue Urban Renewal Project, Madison, Wisconsin

Started in 1967. Communication Arts Building--plans complete--construction to begin early 1969. Shopping Center--construction to start June 17, 1969--Hi-Rise Student Apartment Motel--1970.

The Flad office was charged with the total redevelopment of a three square block area in a highly congested university and commercial area, and to integrate their solution with the University of Wisconsin and City of Madison existing facilities and future plans. The project involved two clients, the University of Wisconsin and The Lake Park Corp. The U. S. Building is the Communication Arts Building, housing TV, radio, journalism, speech, student publication, not only serves its primary educational function, but serves as a connecting link between an existing dormitory complex and various academic buildings via a series of elevated pedestrian walkways. An adjacent plaza serves to bring together the University community and the commercial community which houses a two-story enclosed mall shopping center, and a high rise motel and apartment houses.

The philosophy behind the design and location of these two buildings has become the main determinant of the final overall plan philosophy.

The total design of this renewal project required a detailed analysis of various economic, social and physical determinants. These determinants became the basis for the final overall development of the area.

All of the above-mentioned projects are supplemented by a continuous accumulation of pertinent data, reports, plans and studies that will serve as an important basis for future decisions both at the larger urban scale and the smaller building scale.

b. Triangle Urban Renewal Area, Madison, Wisconsin

The Flad office has been very much involved in the overall development, planning and design of this area. We were initially retained to act as overall "design consultant" for the project. Our primary contributions have been:

1. The development and design of a medical facilities complex on part of the site, and
2. A detailed feasibility study that was the basis for the development of the rest of the site as medium density apartments.

URBAN DESIGN

c. Richland County Campus, Richland Center, Wis.

A two-year campus for the University of Wisconsin with an initial enrollment of 350 and a future maximum of 1000. The main purpose of the campus is to provide a quality education for students of the immediate area and to serve as a cultural center for the residents of the immediate community. The campus is designed and organized to give a community atmosphere that complements the small town atmosphere of its surroundings.

The campus opened to students in the fall of 1968.

d. Waukesha County Technical College, Waukesha County, Wisconsin

A vocational-technical school serving a county which includes twelve high school districts. An initial enrollment of 2,500 students and a future maximum enrollment of 4,200.

Primary Objectives:

1. Locate and evaluate an adequate site for the facility that will serve a population of 457,000 for both daytime and evening adult education. In the evaluation of possible site locations, a study was made of the travel time required from the various populated areas of the county to the various sites being considered. Travel times were based on long-range development of freeway and supporting highway systems.
2. Design a campus facility to create an environment of post high school or college atmosphere. Campus must double in size and must be designed to accommodate future development of physical education facilities and possible on-campus dormitory facilities.

[Several pages appear to be missing from the original Fellowship nomination.]

ARCHITECTURAL PRACTICE

2. (cont'd.)

Programing
Feasibility Study

The nominee initiated in his firm several years ago a programing and feasibility study service. By providing the client a definitive analysis of all the forces at work in the initial stages of the design and building process, he has materially contributed to clients' understanding and knowledge so that basic concepts and financial decisions can be intelligently and expeditiously rendered. Through this process, much valuable time and money was conserved, as well as aiding the client in sound architectural economic solutions.

Please see Appendage, attached.

REFERENCES

List the names and addresses of individuals who will be asked to send the Jury of Fellows a confidential letter relating their experience with the nominee and his achievement (s) by January 15. No more than ten references are permitted:

- | | | |
|-----|--|---|
| 1. | <u>Albert Buechner</u>
(name)
<u>1230 University Bay Drive</u>
<u>Madison, Wisconsin</u>
(address) | <u>Architect/Public Education relationship</u>
<u>(specific activity in which</u>
<u>he has dealt with nominee)</u> |
| 2. | <u>Harold Spitznagel, FAIA</u>
<u>1800 S. Summit Avenue</u>
<u>Sioux Falls, S. D.</u> | <u>Co-worker - A.I.A. Regional & National</u>
<u>Activities</u> |
| 3. | <u>Victor C. Gilbertson, FAIA</u>
<u>6311 Wayzata Blvd.</u>
<u>Minneapolis, Minn. 54416</u> | <u>Co-worker - A.I.A. Regional & National</u>
<u>Activities</u> |
| 4. | <u>Edgar H. Berners, FAIA</u>
<u>310 Pine Street</u>
<u>Green Bay, Wisconsin 54301</u> | <u>A.I.A. component activities</u> |
| 5. | <u>Max Urbahn, FAIA</u>
<u>642 - 5th Avenue</u>
<u>New York, N. Y. 10016</u> | <u>Co-worker - A.I.A. National Activities</u> |
| 6. | <u>Sidney Little, FAIA, Dean</u>
<u>School of Architecture, University of Arizona</u>
<u>Tucson, Arizona 85721</u> | <u>Co-worker - A.I.A. National Activities</u> |
| 7. | <u>Robert Hastings, FAIA</u>
<u>3107 W. Grand Blvd.</u>
<u>Detroit, Michigan 48202</u> | <u>Co-worker - A.I.A. National Activities</u> |
| 8. | <u>Jack D. Train, FAIA</u>
<u>1 E. Wacker Drive</u>
<u>Chicago, Ill. 60601</u> | <u>Co-worker - A.I.A. National Activities</u> |
| 9. | <u>Karel Yasko, FAIA</u>
<u>7801 Green Twig Road</u>
<u>Bethesda, Maryland 20034</u> | <u>Former Wis. State Architect -</u>
<u>Architect/Client activities</u> |
| 10. | <u>Julius S. Sandstedt, FAIA</u>
<u>P. O. Box 103</u>
<u>Oshkosh, Wisconsin 54901</u> | <u>Co-worker - A.I.A. Regional and</u>
<u>Component activities</u> |

EXHIBITS (PHOTOGRAPHIC)

List the photographs which follow this page:

<u>Project</u>	<u>Location</u>	<u>Year of Completion</u>
1. Russell Laboratory University of Wisconsin	Madison, Wis.	1965
2. Russell Laboratory University of Wisconsin	Madison, Wis.	1965
3. Van Vleck Hall University of Wisconsin	Madison, Wis.	1964
4. Van Vleck Hall University of Wisconsin	Madison, Wis.	1964
5. Van Vleck Hall University of Wisconsin	Madison, Wis.	1964
6. Anchor Savings & Loan Building and Ramp	Madison, Wis.	1964
7. Graber Residence	Madison, Wis.	1967
8. Graber Residence	Madison, Wis.	1967
9. National Guardian Life	Madison, Wis.	1966
10. National Guardian Life	Madison, Wis.	1966
11. National Guardian Life	Madison, Wis.	1966
12. University of Wisconsin-Milw. Fine Arts Building	Milwaukee, Wis.	1968
13. University of Wisconsin-Milw. Fine Arts Building	Milwaukee, Wis.	1968
14. Richland College Campus	Richland Center, Wis.	1967
15. Richland College Campus	Richland Center, Wis.	1967

Note: This page will be used as a record of the photographs considered by the Jury since the photographs themselves will be returned eventually to the nominee.

DECLARATION OF AUTHORSHIP

The following certification must be signed by anyone in possession of full knowledge concerning EACH separate project illustrated in the photographs. This might be the Chapter President, a member of the Executive Committee of the Chapter, a partner of the nominee, or even the nominee himself. In partnership the signature of another partner would be most significant. If the various examples were developed under different conditions respecting authorship, the various statements below should be keyed to the proper exhibits.

The accompanying photographs show examples of work with which the nominee's connection was as follows:

- The nominee was solely responsible for the design.
- The nominee was largely responsible for the design.
- The design was under the direction of the nominee.
- The nominee's firm executed the design.

(If the above statements do not depict adequately the nominee's participation in any of the projects illustrated in the photographs, add your own brief statement of authorship as follows.)

Signed John J. Flad Title Chairman of the Board
John J. Flad & Associates

Name of Nominee Joseph Hilar Flad



THE AMERICAN INSTITUTE OF ARCHITECTS

July, 1969

JOSEPH H. FLAD, FAIA
DIRECTOR, NORTH CENTRAL STATES REGION

Joseph H. Flad is president of the firm of John J. Flad & Associates, Inc., of Madison, Wisconsin. Born July 17, 1922, in Madison, Flad graduated from the University of Wisconsin in 1946 with a degree in Business Administration and Iowa State University Architectural school in 1950. He joined the firm of John J. Flad & Associates in 1950 and became a partner in 1954. The firm today has 130 employees and is engaged in general practice including schools, hospitals, churches, banks, office buildings, college and university buildings.

Flad served seven years as a member of the Wisconsin Chapter board of directors, and two years as president of the Chapter (1958-59). Among the many committee assignments he has taken are the Regional Conference Committee, Public Relations Committee, Relations with Engineers Committee, Legislation Committee, Education and Research Committee, and Hospital and Health Committee. He served as chairman of the Public Relations, Legislation and Hospital and Health Committees. In 1964 he was a member of the national AIA Committee on Hospital Architecture. Currently he is a member of the National AIA Professional Practice Commission. During 1967-68, he served on the Task Force on Turnkey and is presently involved in a Task Force study of the Standards of Professional Practice. At the 1969 Chicago Convention, he was elevated to Fellow of the Institute.

Flad's design awards from the Wisconsin Chapter, AIA, include the following projects in Wisconsin:

St. Bernard's School, Madison; St. Michael's Grade School, Beaver Dam; Sauk County Garage, Prairie du Sac; St. Ignatius Church, Mt. Horeb; Parker Pen, Arrow Park Plant, Janesville; Sauk Trail Elementary School, Middleton; Lower Dells Gift Center, Wisconsin Dells; Evangelical Brethren Church, Janesville; West Side Elementary School, Elkhorn; Giftland, Wisconsin Dells; Edward Burr Van Vleck Hall, University of Wisconsin, Madison; Rehabilitation and Psychiatric Addition, Madison General Hospital, Madison; R.M. LaFollette High School, Madison; Anchor Savings and Loan Bank, Madison; George Nelson Tremper High School, Kenosha; Russell Hall, University of Wisconsin, Madison. In 1953 he got the chapter award for St. Andrew's Grade School, Rock Falls, Illinois.

American Association of School Administrators: Middleton State Grade School, Middleton; Hoyt Park Elementary School, Madison; Delavan-Darien Union High School, Delavan, National Catholic Educational Association: St. Mary's Church and Rectory, Milton.

Joseph H. Flad
Page Two -

Flad is a member of several fraternal, civic and religious organizations in Madison. Recently he has been involved in fund raising campaigns for the YMCA and Madison Hospital Association, as well as chairman of the Western Section of the Wisconsin Chapter's AIA headquarters fund raising campaign.

He is the father of three children: James, a senior at the Wisconsin State University, Stevens Point, Wisconsin; John, a junior at the University of Florida and Julie, a sophomore at Edgewood High School. The Flads belong to St. Maria Goretti Parish and live at 5506 Barton Road, Madison, Wisconsin.

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