

DONALD POWERS SMITH, A.I.A.
ARCHITECT

MEMBER AMERICAN INSTITUTE OF ARCHITECTS

133 KEARNY STREET

SAN FRANCISCO

TELEPHONE EXBROOK 2-1875

January 30, 1957

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

I consider it a privilege to add my appraisal to your material in support of the candidacy of Francis Joseph McCarthy for Fellow of the Institute.

The evidence of Mr. McCarthy's design genius is well portrayed through his charmingly simple development of the American Seed and Nursery building in San Francisco, his delightful "Palace Corner" in the Sheraton-Palace Hotel and his real contribution to library planning, a public library in Inyo County, California.

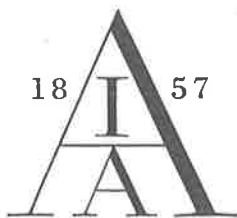
Not only has Mr. McCarthy evidenced ability in his practice, but he has unselfishly devoted his talents to the cause of distinguished architecture by active participation in the "Telesis" group of designers in the Bay Area, and in discerning leadership in Northern California Chapter executive offices.

Very truly yours,



Donald Powers Smith, Treasurer
Northern California Chapter, A.I.A.

DPS: sc



NORTHERN CALIFORNIA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

47 KEARNY STREET • SAN FRANCISCO 8 • DOUGLAS 2-3041

January 29, 1957

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

It has been a pleasure for the Northern California Chapter to nominate Mr. Francis Joseph McCarthy for the award of Fellow, American Institute of Architects, for his ability in Design, Public Service and Service to the Institute.

It has been my privilege during the past eighteen years to be personally acquainted with our candidate "Joe" McCarthy. To me he possesses those fine human qualities of understanding, boundless energy, enthusiasm and honesty that are so natural and appropriate to the profession of Architecture.

To Joe there never were projects too small or remote for his undivided attention and skillful design talents, witness the many small but excellently designed doctors' clinics and structures in Inyo County, Bishop, Lone Pine and Carlsbad, California, many miles from his San Francisco office. The Design awards he has received are numerous:

- 1951 - Award of Merit, National A.I.A. Honor Awards Program for Design of Electronic Engineering Associates Building, San Carlos, Calif.
- 1953 - Award of Honor, Northern California Chapter, for Design of American Seed and Nursery Co., San Francisco.
- 1953 - Award of Merit, Northern California Chapter, for Design of Hanna Car Wash, Burlingame, Calif.

Other distinguished design projects are the Cocktail Lounge, "Palace Corner," in the Sheraton-Palace Hotel, San Francisco, the International Mineral and Chemical Co., San Francisco, and numerous fine residences in the Bay Area at Belvedere, Stinson Beach, Atherton, Walnut Creek and San Francisco. One of his clients, with whom I have become acquainted, had nothing but praise to offer in commenting on how Mr. McCarthy planned their residence on a precipitous, wooded view lot in Belvedere; and having seen it myself I heartily agree in many more ways, down to the last minute thoughtful detail. His work has been included in eight different traveling exhibits, two of which are now circulating as State Department exhibits in South America and Europe

As a member of the Art Commission of the City and County of San Francisco from 1949 through 1951, Mr. McCarthy devoted many hours of genuine service to his community and contributed a great deal to projects of civic beauty. He was further retained by the City Planning Commission as a critic on the Diamond Heights Redevelopment housing study. Currently he is an advisor to the City of San Francisco on Bus Airport Terminal facilities. From 1948 to the present time he has been a member and served on the National Panel of the American Arbitration Association.

Mr. McCarthy became a member of the American Institute of Architects in 1945 and since then has ably served the Northern California Chapter as Vice President 1950-51 and President 1951-52. Subsequently on the national level in 1952-54 he served as Vice Chairman of the National American Institute of Architects Public Relations Committee.

It is with sincere pleasure that I recommend Mr. McCarthy for your most favorable consideration. His ability in Design is outstanding, as well as his many contributions to Public Service and Service to the Institute.

Sincerely,

Robert S. Kitchen

Robert S. Kitchen
Director

RSK:sc



NORTHERN CALIFORNIA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

47 KEARNY STREET • SAN FRANCISCO 8 • DOUGLAS 2-3041

JURY OF FELLOWS
THE AMERICAN INSTITUTE
OF ARCHITECTS
1735 NEW YORK AVENUE N.W.,
WASHINGTON 6, D. C.

GENTLEMEN:

I AM VERY HAPPY TO SEND THIS LETTER IN SUPPORT OF THE NOMINATION OF FRANCIS JOSEPH MCCARTHY OF THE NORTHERN CALIFORNIA CHAPTER OF THE AIA AS A FELLOW OF THE AMERICAN INSTITUTE OF ARCHITECTS.


MR. MCCARTHY HAS BEEN A LEADER IN THIS AREA IN THE DEVELOPMENT OF EXCELLENT CONTEMPORARY ARCHITECTURAL DESIGN. AMONG HIS WORKS WHICH I CONSIDER TO BE OF GREAT MERIT ARE HIS ELECTRONIC ENGINEERING ASSOCIATES BUILDING IN SAN CARLOS WHICH WAS GIVEN AN AWARD OF MERIT IN THE 1951 NATIONAL AIA HONOR AWARD PROGRAM; HIS BUILDING FOR THE AMERICAN SEED AND NURSERY COMPANY IN SAN FRANCISCO WHICH WAS GIVEN AN AWARD OF HONOR IN THE 1953 PROGRAM OF THE THREE BAY AREA AIA CHAPTERS; AS WELL AS THE BISHOP LIBRARY AND THE INYO COUNTY PUBLIC HEALTH CENTER. HE ALSO HAS DONE A NUMBER OF DISTINGUISHED RESIDENCES IN THE BAY AREA.

AFTER SERVING ON SEVERAL NORTHERN CALIFORNIA CHAPTER COMMITTEES, MR. MCCARTHY WAS ELECTED VICE PRESIDENT IN 1950 AND PRESIDENT IN 1951. DURING HIS TERM AS PRESIDENT, MR. MCCARTHY INITIATED A NEW ERA OF CHAPTER ORGANIZATION AND ACTIVITY. HE WAS EXTREMELY INTERESTED IN CHAPTER PUBLIC RELATIONS ACTIVITY AND AS VICE CHAIRMAN OF THE NATIONAL AIA PUBLIC RELATIONS COMMITTEE FROM 1952 TO 1954, WAS HIGHLY INSTRUMENTAL IN FORMULATING THE NATIONAL PROGRAM WHICH GOT UNDERWAY IN 1953.

AS A MEMBER OF THE ART COMMISSION OF THE CITY OF SAN FRANCISCO, 1949-1951, MR. MCCARTHY BY HIS PERSONAL EFFORTS GREATLY INCREASED THE EFFECTIVENESS OF THE COMMISSION IN PERFORMING ITS MISSION OF RAISING THE STANDARD OF CIVIC ART AND ARCHITECTURE.

BECAUSE OF HIS TALENT AND ABILITY IN DESIGN, PUBLIC SERVICE,
AND SERVICE TO THE INSTITUTE, I MOST SINCERELY RECOMMEND YOUR
FAVORABLE CONSIDERATION OF HIS NOMINATION AS A FELLOW IN THE
INSTITUTE.

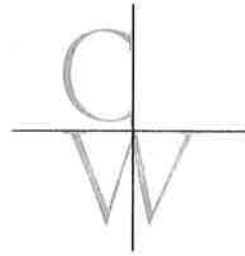
VERY TRULY YOURS,



WM. STEPHEN ALLEN, PRESIDENT
NORTHERN CALIFORNIA CHAPTER
THE AMERICAN INSTITUTE OF ARCHITECTS

JANUARY 28, 1957

WSA/JA



January 28, 1957

Jury of Fellows
 American Institute of Architects
 1735 New York Avenue, N.W.
 Washington, D. C.

Gentlemen:

It is my great pleasure to write this letter in support of Mr. Francis Joseph McCarthy's nomination for Fellowship. I happen to know him personally and to know his work personally.

In reference to his design work, I would say that Mr. McCarthy is one of the pioneers of the so-named Bay Area Architecture. His name in design ranks with many of those who have obtained their Fellowship; to name a few - Gardner Dailey, William Wurster. He has received many Honor Awards since Honor Awards programs were inaugurated. In 1951, he received an Award of Merit in the National A.I.A. program for his design of the Electronics Engineering Associates Building in San Carlos. In 1953, he gathered two awards in The Northern California Chapter program, an Award of Honor for his American Seed and Nursery Company building in San Francisco and an Award of Merit for The Hanna Car Wash Building in Burlingame, an ingeniously designed building. His work has a tremendous influence among the younger architects and embryo-architects. It is bold; it is straightforward and honest, and it is always consistent with the man's thoughts and feeling about the purpose of architecture and how he wants it to be a vital part of the human scene. His residential work is always of a high design quality. There have been so many, but one especially interesting, is a beach house at Stinson Beach which I think exemplifies Joe's design concept. It is an absolutely stimulating solution for a run-of-the mill problem; small but brimming with strong basic ideas. I actually cannot conceive of Mr. McCarthy doing anything not good.

His design work and his great interest in propagating good design to the general public has led to his being chosen as Advisor to such projects as San Francisco's famed Diamond Heights Redevelopment Housing Program and now on Bus Airport Terminal facilities for this city.

His service to the A.I.A., both local and National, are a matter of record. He was one of the most vigorous and most vital members of the National A.I.A. Public Relations Committee from 1952 to 1954. I am sure that the sudden great development of Public Relation is due in first part to Joe's efforts in the Committee. I have personally conversed with him on many occasions when I was serving on our local Committee and I know of his tremendous interest in ways and means of doing service for the community through service in the Institute.

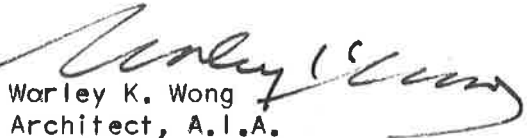
Jury of Fellows

- 2 -

January 28, 1957

Mr. McCarthy is one of our Chapter's most energetic and most productive members in the field of service to the Institute and I feel very strongly that he represents the type of man and architect a Jury should choose when they bestow a Fellowship.

Yours very truly,


Worley K. Wong
Architect, A.I.A.

Secretary, Northern California Chapter

Sabaroff & Dow ARCHITECTS, A. I. A.

1179 MARKET STREET • SAN FRANCISCO 3 • CALIFORNIA • KLONDIKE 2-1192

25 January 1957

The Jury of Fellows
American Institute of Architects
1741 New York Avenue
Washington 6, D. C.

Gentlemen:

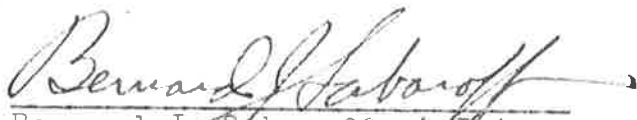
I am writing this letter in support of our chapter's nomination of Francis Joseph McCarthy for fellowship in the Institute.

His crisp and fresh designs have been a source of inspiration to the younger members of the profession for many years. Those of us who have occasion to pass his inspiring structure of the American Seed & Nursery Co. in San Francisco, as I often do, constantly admire the elegance combined with the simplicity of a structure that many people don't even consider "architecture". Another example of his work, the Hanna Car Wash in Burlingame, shows the careful attention to detail and use of the simplest materials in a way to create real elegance in even the most utilitarian of buildings.

Mr. McCarthy's contribution to the activities of the Institute and to civic affairs have had a real influence on the attitude of the public to architects and to architecture. He served as a member of San Francisco's Art Commission for two years. He has been Vice-President and President of our chapter, and was for two years on the National Public Relations Committee of the A.I.A.

I have known Mr. McCarthy and worked with him in the Institute for six years and have found him to be honest, sincere, and devoted to the profession. I unhesitatingly urge you to elect him to fellowship in the Institute.

Yours truly,


Bernard J. Sabaroff, A.I.A.

bjs/b

APPLETON & WOLFARD · ARCHITECTS · A. I. A.

251 POST STREET
SAN FRANCISCO 8

January 24, 1957

The Jury of Fellows, A.I.A.
1735 New York Avenue N.W.
Washington 6, D.C.

Gentlemen:

RE: FRANCIS JOSEPH MCCARTHY

This letter is in reference to the proposed Fellowship Award for Francis Joseph McCarthy.

I have known Mr. McCarthy for approximately ten years. It is my opinion that he stands in the first ranks of our profession for enterprise in fine, forward design and quality of execution; for his enthusiasm for his profession and his kindly critical attitude toward the work of others. He has contributed much to Architecture, attested by the Awards of Merit bestowed on him during the last few years, including the following:

- 1951, Award of Merit, National A.I.A. Honor Awards Program, for design of Electronic Engineering Associates Building, San Carlos.
- 1953, Award of Honor, Northern California Chapter, for American Seed and Nursery Co., San Francisco.
- 1953, Award of Merit, Northern California Chapter, for Hanna Car Wash, Burlingame.

I feel honored in recommending him for the honor.

Yours very truly,

AA/s



January 23, 1957

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

I understand that Francis Joseph McCarthy has been recommended for advancement to Fellowship.


I feel that Joe McCarthy's efforts and ideas advanced at the time of the Chicago convention on how to create a public relations program for The Institute that would work did more than anything suggested by other supporters.

After the appointment of the Committee, of which I was Chairman, Joe McCarthy became very influential in establishing policies and ideas. He was controversial, impassioned at times, but always stimulating. He did a great deal towards setting up the basic concepts that formed the programs of the Committee. I believe he made a real contribution in his efforts to suggest well imagined programs and so create an influential Public Relations Committee.

It seems to me that for these efforts he should be recognized as having performed a real public service for The Institute.

In my judgment he is entirely qualified for the Fellowship.

Sincerely,



JOHN WELLBORN ROOT, FAIA

JWR:mc

FALK & BOOTH

CORWIN BOOTH, Architect
MARK FALK, Structural Engineer

16 BEALE STREET, SAN FRANCISCO 5
TELEPHONE EXbrook 2-2708

Planning Consultants
CLARENCE W. HICKOK
WESLEY F. HULL

IN REPLY
REFER TO
FILE NO.

January 18, 1957

Jury of Fellows
American Institute of Architects
1735 New York, N.W.
Washington 6, D.C.

Gentlemen:

Mr. Francis Joseph McCarthy has been known to me since 1950 and I have been a great admirer of his design ability for some time. His award of merit in the 1951 A.I.A. National Awards program for the design of an electronics engineering building at San Carlos, California, was indeed well deserved. His understanding of materials and the skill with which he guides and uses them in this structure, as well as the superior planning, show his great talent.

These same skills are evidenced in the American Seed and Nursery Company plant in San Francisco and the Hanna Car Wash Plant at Burlingame, California, both of which won him awards in 1953 in the Northern California Chapter Honor Awards program. The first of these two won him an Award of Honor. Again they show his skillful planning and near genius in the use and selection of material.

Mr. McCarthy has also been quite active in promoting good architecture by taking part in a major housing study for an area here in San Francisco with the City Planning Commission and is currently advisor to the City of San Francisco on certain aspects of airport terminal facilities. He is also currently lecturing in architecture at Stanford University.

Some of his best work has been included in eight different traveling exhibits, two of which are now circulating as State Department exhibits in South America and Europe. I sincerely believe that Mr. McCarthy deserves additional credit because a major portion of the work which he has done is in remote parts of California which are very difficult to service adequately.

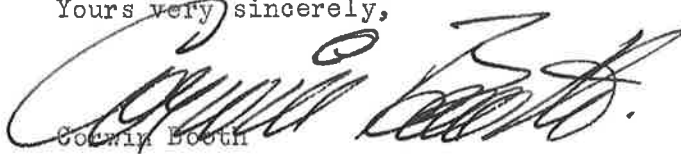
He has been a member of the American Institute of Architects since 1946, was Vice President of our Chapter in 1950-51 and President in 1951-52. In the 1952-54 year he was Vice Chairman of the National Public Relations Committee. He is now and has been since 1948 a member of the National Panel of the Arbitration Association. He was a member of the San Francisco Art Commission in 1949-51 and was one of the founding members of the Bay Area Telesis organization.

Jury of Fellows, American Institute of Architects
January 18, 1957

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Mr. McCarthy is a man of great personal integrity who has the respect of all who know him and one whom I am proud to recommend for Fellowship.

Yours very sincerely,

A handwritten signature in cursive script, appearing to read "Courtenay Booth".

Courtenay Booth

CB:k

CORLETT AND SPACKMAN

347 CLAY STREET SAN FRANCISCO II
TELEPHONE: YUKON 6-1667 YUKON 6-2800

ARCHITECTS

WILLIAM CORLETT
WENDELL R. SPACKMAN
WILBUR STEELE ROGERS
PETER H. SKAER

January 17, 1957

Jury of Fellows
American Institute of Architects
The Octagon
Washington, D.C.

Re: Francis Joseph McCarthy

Gentlemen:

It is with great pleasure that I write this letter in behalf of my friend and colleague Joe McCarthy as I have known and worked with him for six years.

My respect for his design ability is shared by the National A.I.A. Honor Awards Jury who bestowed an Award of Merit upon his Electronic Engineering Associates Building in 1951, and by the Jury of the Northern California Chapter's 1953 Honor Award Program who bestowed an Honor Award upon his American Seed Company Nursery and an Award of Merit on his Hanna Car Wash Plant.

Joe is currently lecturing in design at Stanford University, and his work has appeared in eight different traveling exhibits.

He was President of the Northern California Chapter in 1951, the year I transferred from the East Bay Chapter, and was Vice Chairman of the National Public Relations Committee in 1952-3 and 4, during which time his efforts added greatly to the formation of our present National Public Relations Program.

Joe, in my estimation, is the only Institute Member I have ever known who could thoroughly qualify as a Fellow of the American Institute of Architects in all three categories; Design, Public Service, Service to the Institute. He deserves your consideration.

Very truly yours



William Corlett
Vice President
Northern California Chapter
American Institute of Architects

WC:bg

NORMAN K. BLANCHARD, F.A.I.A.

40 FIRST STREET, SAN FRANCISCO 5

17 January 1957

Jury of Fellows
American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Re: Francis Joseph McCarthy, nominee for advancement to Fellowship, Northern California Chapter, A.I.A.

Gentlemen:

The nominee enjoys an unusual position of esteem amongst his fellow Architects in this Chapter. His position is rather unique as the architect-planner and, as such, his contributions to the betterment of San Francisco have been most substantial and have continued over a long period of years.

In the late 1930's, as the young leader of a study group interested in better planning for San Francisco, he developed rehabilitation studies and exhibits for two areas which, when exhibited at the San Francisco Museum of Modern Art, drew wide spread attention to the need of planning in San Francisco. These efforts were responsible for Charter amendments strengthening the position of our City Planning Commission and brought about the realization that the City's obvious degeneration could be stopped in no other way.

His untiring efforts as a member of the San Francisco Art Commission (where he "teamed-up" with Ernest Born) and the resultant close cooperation with the Planning Commission brought about many reforms of great value to the betterment of this City. Recreational areas for the underprivileged, restudy, acquisition and proper maintenance of park areas and legal reports to supplement needed action in these areas are part and parcel to his contributions.

Turning finally from public service to Institute affairs, he became President of the local Chapter and engaged in the affairs of the California Council of Architects. He pioneered a program of Public Relations within the State of California through the Council and wrote the primer for this work. Through these efforts he was drawn into Public Relations on the National A.I.A. level and teamed up with John Root on a similar program.

During his term as President he started the drive for permanent Chapter headquarters with a full time staff and pioneered the program of the restudy and expansion of the Civic Center of San Francisco - now actively being carried forward by the City of San Francisco.

His architectural design is clean, pure and imaginative. His practice, due to his unselfish expenditure of time in the interests of the City and the Institute,

Jury of Fellows

-2-

17 January 1957

is somewhat limited. However, his ability has brought him staff assignments at Stanford University as senior design critic and lecturer.

The Board of Directors of this Chapter are unanimous in their support of this retiring and unselfish Architect for advancement to Fellowship.

Sincerely yours,



Norman K. Blanchard, Chairman
Fellowship Committee

NKB:p

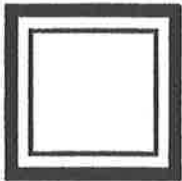
OFFICE OF

Mackie AND KAMRATH ARCHITECTS

2713 FERNDALE PLACE HOUSTON 6 TELEPHONE JA 9-2696

FRED J MACKIE JR AIA
KARL F KAMRATH FAIA

ASSOCIATE
LLOYD BORGET AIA



AIR MAIL

15 JANUARY 1957

MR. ERNEST BORN, F.A.I.A.
730 MONTGOMERY STREET
SAN FRANCISCO 11, CALIFORNIA

DEAR ERNEST:

I AM PLEASED TO ENCLOSE MY LETTER IN BEHALF OF JOE
MC CARTHY FOR ADVANCEMENT TO FELLOWSHIP.

I AM PURPOSELY SENDING NO COPY, AS THE CHANCELLOR OF
FELLOWS HAS REQUESTED THAT NO COPIES BE MAILED TO THE
APPLICANTS IN ORDER TO GIVE MORE WEIGHT TO THE
NOMINATION.

IT PLEASES ME TO WRITE THIS IN JOE'S BEHALF - HE SHOULD
HAVE NO DIFFICULTY.

CORDIALLY,

KARL KAMRATH, F.A.I.A.

K K

E O

ENCLOSURE

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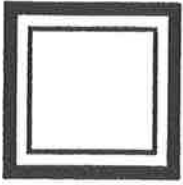
OFFICE OF

MACKIE AND KAMRATH ARCHITECTS

2713 FERNDAL PLACE HOUSTON 6 TELEPHONE JA 9-2696

FRED J MACKIE JR AIA
KARL F KAMRATH FAIA

ASSOCIATE
LLOYD BORGET AIA



AIR MAIL

15 JANUARY 1957

THE JURY OF FELLOWS
THE AMERICAN INSTITUTE OF ARCHITECTS
1735 NEW YORK AVENUE, N. W.
WASHINGTON 6, D. C.

RE: FRANCIS JOSEPH MC CARTHY

GENTLEMEN:

I AM INFORMED THAT THE NORTHERN CALIFORNIA CHAPTER OF THE A.I.A. HAS NOMINATED JOE MC CARTHY FOR FELLOWSHIP IN DESIGN, SERVICE TO THE INSTITUTE, AND PUBLIC SERVICE.

MY ASSOCIATION WITH JOE HAS ALMOST ENTIRELY BEEN IN CONNECTION WITH THE NATIONAL A.I.A. COMMITTEE WORK ON PUBLIC RELATIONS. AS I RECALL, SIX YEARS AGO WE WERE BOTH APPOINTED ON THE ORIGINAL PUBLIC RELATIONS COMMITTEE AND, AS SUCH, WORKED VERY CLOSELY TOGETHER ON THIS A.I.A. PROJECT FOR THREE OR FOUR YEARS.

IT WAS THROUGH HIS UNTIRING EFFORTS OVER THESE SEVERAL YEARS THAT ENABLED OUR COMMITTEE TO ACHIEVE A MORE LIBERAL INSTITUTE VIEWPOINT. WE CONTINUALLY LOOKED TO JOE FOR ADVICE AND GUIDANCE ON THE MANY DIFFICULT PROBLEMS THAT FACED US, AND HE WAS ALWAYS ABLE TO SUGGEST THE PROPER ANSWERS. JOE LITERALLY "KNOCKED HIMSELF OUT" IN THE INTEREST OF THIS WORK, AND I HOPE NOW THAT HE MAY BE PARTIALLY REWARDED FOR HIS UNSELFISH EFFORTS.

I DO NOT FEEL QUALIFIED TO RENDER A PROPERLY DETAILED OPINION ON HIS QUALIFICATIONS AS A DESIGNER NOR HIS EFFORTS IN PUBLIC SERVICE, AS I WOULD SIMPLY RELY ON THE OPINIONS OF OTHER WELL-KNOWN AND QUALIFIED MEMBERS OF HIS OWN CHAPTER. I AM THEREFORE PLEASED TO RECOMMEND JOE MC CARTHY FOR ADVANCEMENT TO FELLOWSHIP BASED UPON HIS UNSTINTING EFFORTS IN SERVICE TO THE INSTITUTE.

SINCERELY,

KARL KAMRATH, F.A.I.A.

KK:EO

CROWN ZELLERBACH CORPORATION

343 SANSOME STREET
SAN FRANCISCO, 19

EXECUTIVE OFFICES

January 14, 1957

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.,
Washington 6, D. C.

Gentlemen:

It is my great pleasure to be able to report to you upon the distinguished services of my former colleague on the San Francisco Art Commission, Mr. Francis Joseph McCarthy. In my capacity as President of the Art Commission, I had frequent occasion to congratulate myself and the Commission on our good fortune in having Joe on the Board as an Architect Member. The Art Commission is far from a purely artistic office....it is an extremely practical one, dealing with all structures built on city owned property - and it so happened that when Joe was on the Commission, a prodigious sum was being spent for schools alone. Conferences with city officials and architects seemed endless, and consistent study preceded the eventual recommendations of the Commission.

Francis Joseph McCarthy did a magnificent job for the Art Commission at the time....his knowledge and judgment always testifying to his excellent background in his profession, and his zeal and enterprise contributing greatly to the achievements of the Art Commission in its field of public service.

It is not a matter of heaping praise but rather of fairly evaluating his services to the Commission in attributing to his efforts much of the betterment noted in civic improvements during his term of membership.

Yours very truly,


Harold L. Zellerbach.

HLZ.sh

J. WALTER THOMPSON COMPANY

410 NORTH MICHIGAN AVENUE, CHICAGO 11, ILLINOIS

ARTHUR C. FARLOW, *Vice-President*

January 10, 1957

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue N.W.
Washington 6, D.C.

Gentlemen:

It has come to my attention from one of his professional associates that Mr. Francis Joseph McCarthy of San Francisco is under consideration by you on the nomination of the officers of the Northern California Chapter of The American Institute of Architects for advancement to a Fellowship in the Institute. I further understand that my initiative in addressing you in his behalf is proper.

In a period from early 1945 through 1948, Mr. McCarthy provided me both in my business capacity and personally, professional services of the highest order. In the first instance, during the latter stages of the war he was employed by the J. Walter Thompson Company to plan and execute a set of offices for us. The problem was unique in that it involved first a careful study of the nature of our business and the flow of traffic within our offices, then to apply the results of this study to a specific office layout in a building which offered unusually difficult problems in space utilization. It was, in fact, the first commercial building constructed in San Francisco after the war and had more characteristics of a loft building than of office space.

The result was outstanding, and became the inspiration of very extensive remodeling of office space elsewhere in the country by our Company. But more importantly, a careful study of the requirements which preceded the specific professional work of his office has stood the proof of time in the ten years which have followed.

As I was impressed with his approach, I commissioned him then to design a ranch home. The result was highly satisfactory, although due to a major change in my residence, it was never

J. WALTER THOMPSON COMPANY

constructed. The manner, however, by which he went about his assignment is what I would prefer to remark about more than the result in terms of a set of plans. Again, his unusual perceptiveness of the requirements and the mode of life of my family is to me what represents unusual qualities in an architect. Of course, these are not unique but they are not by any means, universal.

Finally, in the years since then during my residence in Chicago, I had one or two further contacts with him and these related to his activity within the A.I.A., which again demonstrated his breadth of view and sense of responsibility to his profession. All these, I think, are unique qualities and certainly contribute to the prestige of his profession.

I respectfully submit this as my judgment of Mr. McCarthy: he represents the finest qualities of a professional architect.

Sincerely,



Arthur C. Parlow



NO RETURN FROM BERNARD J. SABAROFF
PROPOSER



E OF ARCHITECTS

January 3, 1956

Re: Francis Joseph McCarthy, A.I.A.

To Members of
The Executive Committee, Northern California Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination this form must be filled and returned before February 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Francis Joseph McCarthy, A.I.A. and return this sheet in the addressed envelope provided.

1. He has many friends who speak well of him but cannot vouch for his accomplishments. _____
- 2. His character is beyond reproach *and his design is distinguished* _____
3. His ethics would be considered acceptable in business. _____
4. I prefer not to comment upon his character. _____

Sincerely yours,

Member of the Executive Committee, Northern California Chapter, A.I.A.



THE AMERICAN INSTITUTE OF ARCHITECTS

1735 New York Avenue, N.W.
Washington 6, D. C.

January 3, 1956

C O N F I D E N T I A L

Re: Francis Joseph McCarthy, A.I.A.

To Members of
The Executive Committee, Northern California Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

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It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Francis Joseph McCarthy, A.I.A. and return this sheet in the addressed envelope provided.

1. He has many friends who speak well of him ~~but cannot~~
and vouch for his accomplishments. _____
2. His character is beyond reproch, unquestionably. _____
3. His ethics would be considered outstanding acceptable in business. _____
4. I prefer not to comment upon his character. as it is outstanding. _____

Sincerely yours,

William Court

Member of the Executive Committee, Northern California Chapter, A.I.A.



THE AMERICAN INSTITUTE OF ARCHITECTS

1735 New York Avenue, N.W.
Washington 6, D. C.

January 3, 1956

C O N F I D E N T I A L

Re: Francis Joseph McCarthy, A.I.A.

To Members of
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1. He has many friends who speak well of him but cannot vouch for his accomplishments. _____
2. His character is beyond reproach. I know Mr. Mc Carthy personally and know that he is a very fine person and also one of the best
3. His ethics would be considered acceptable in business. designers in the country. I would
4. I prefer not to comment upon his character. _____ say, one of the

Sincerely yours,

Member of the Executive Committee, Northern California Chapter, A.I.A.

one of the
pioneers of
good design.



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1. He has many friends who speak well of him but cannot vouch for his accomplishments. does not apply to the candidate
2. His character is beyond reproch. yes
3. His ethics would be considered acceptable in business. His ethics are of the highest type.
4. I prefer not to comment upon his character. see (2)

Sincerely yours,

Robert S. Kitcher

Member of the Executive Committee, Northern California Chapter, A.I.A.



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1. He has many friends who speak well of him but cannot vouch for his accomplishments. His accomplishments are many, and his friends are well aware of them.
2. His character is beyond reproch. Absolutely.
3. His ethics would be considered acceptable in business. Yes
4. I prefer not to comment upon his character. -

Sincerely yours,

Member of the Executive Committee, Northern California Chapter, A.I.A.



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Sincerely yours,

A. Appelt

Member of the Executive Committee, Northern California Chapter, A.I.A.