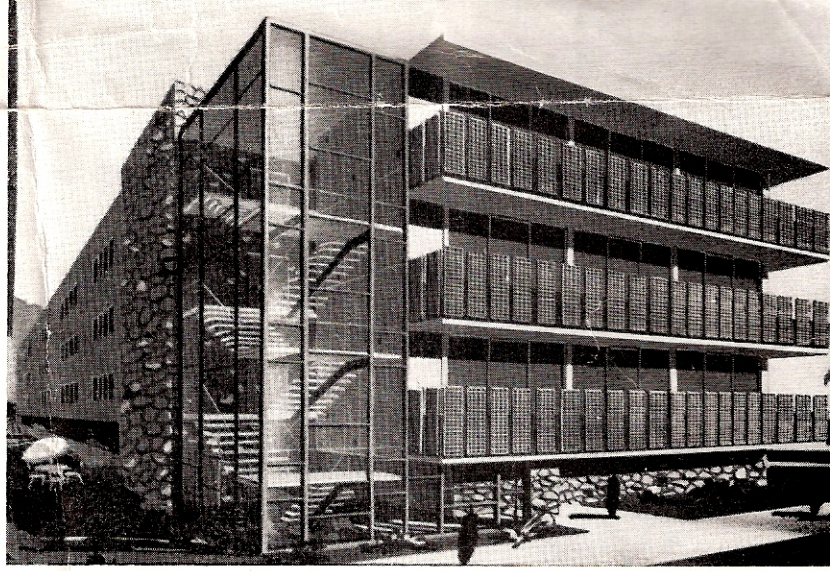


Pre-stressed Pioneer



Milwaukee Journal Photo

This new Farwell Avenue, Milwaukee, office building has two unique structural features.



Donald Gutzmann

and possibly in the nation.

Architect Donald H. Gutzmann,

It is the first multi-story pre-stressed concrete structure in Wisconsin, and it contains the first pre-cast terrazzo stairway in the State

AIA, states he began thinking seriously about pre-stressed concrete as a solution to this building problem when he and other architects and engineers visited Nashville last spring. Concrete Research, Inc. conducted the group on an inspection tour of a pre-stressed concrete multi-story parking structure.

Gutzmann says his decision to use pre-stressed concrete was based on the following factors:

Economy: This very economical material would permit the builder to

use the money saved for better office furnishings. Its fireproof qualities met Industrial Commission standards, yet the insurance rates were lower than those for other materials.

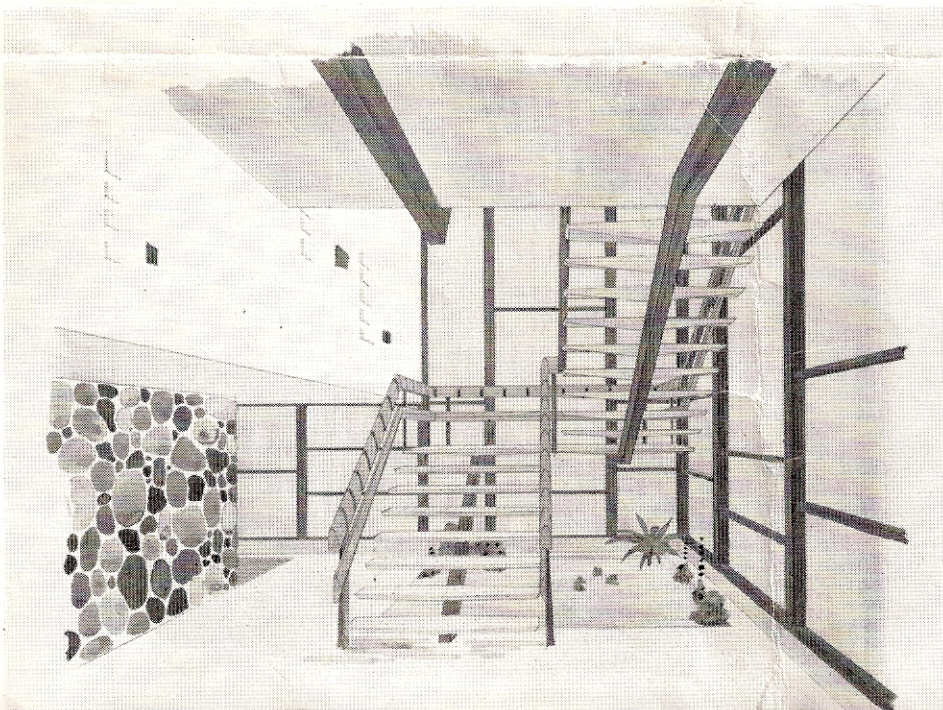
Timing: Rapid erection of the building was important to the client, and pre-stressed concrete was the speediest method available. The sooner the building was complete, the sooner the owner could lease space.

Flexibility: The unusually large open spaces achieved by the use of pre-stressed concrete permitted easy and early mobility of partitions to suit the needs of tenants.

Design Needs: The client wanted a first floor parking area which dictated the need for space as a structural feature. The eleven foot cantilever on the front of the building, which Gutzmann termed "an important design element" could be achieved well with pre-stressed concrete.

The precast terrazzo stairway is designed to the maximum allowable in Wisconsin. It is being fabricated locally according to the architect's specifications.

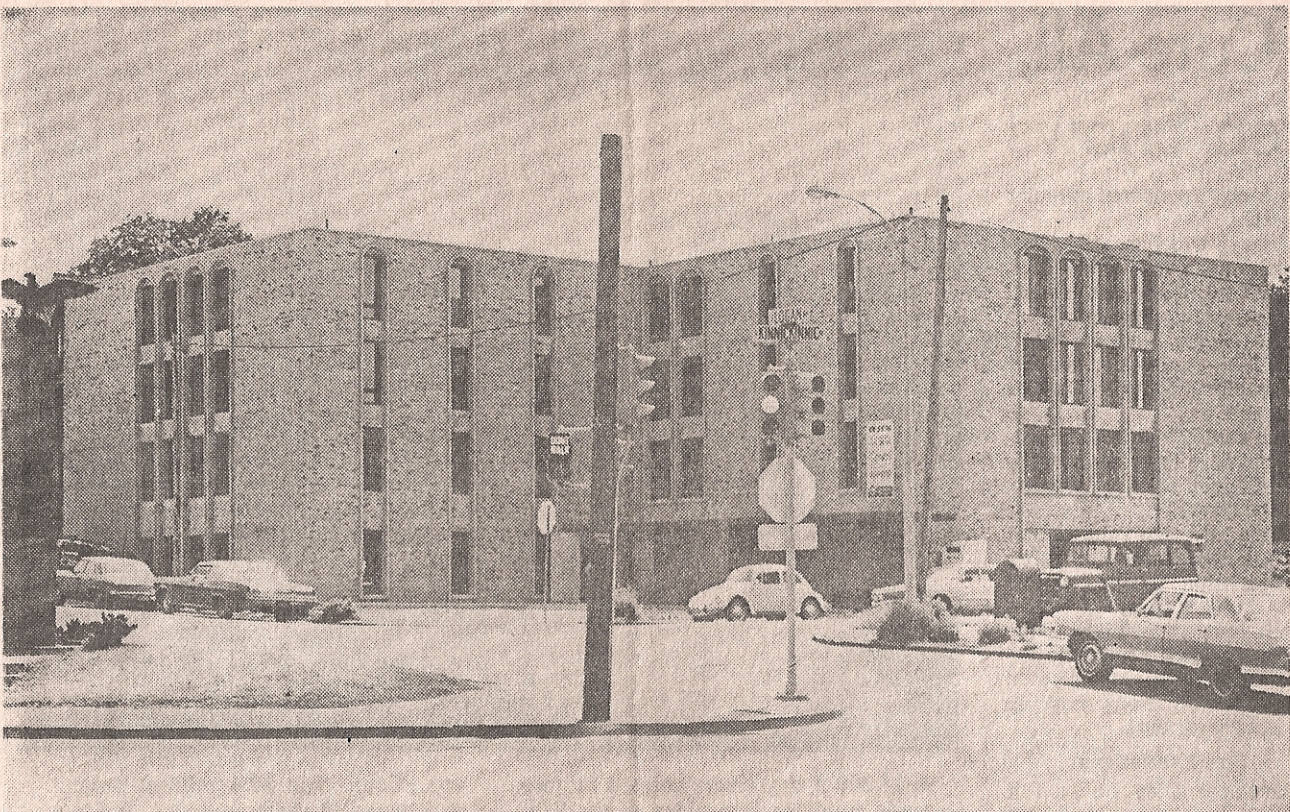
Declaring himself "unafraid to pioneer," Gutzmann has striven to provide his client with "something different" using latest structural methods.





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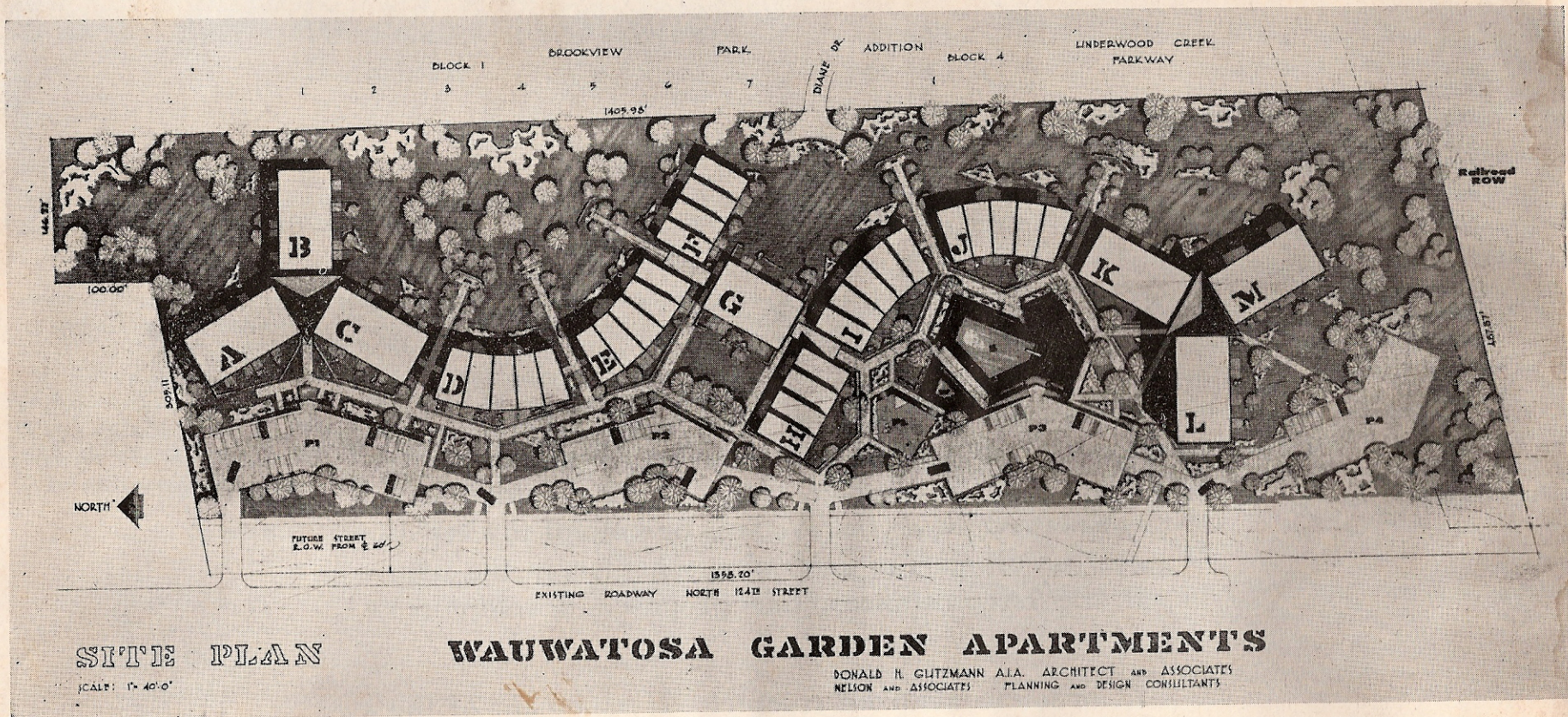
NORTHERN STATES LIFE BLDG



—Journal Photo

Scheduled for Oct. 1 occupancy, this 31 unit apartment building is under construction at 931 E. Russell Ave. The 16 two-bedroom units, with from 750 to 1,135 square feet, will rent for from \$195 to \$215 monthly; 12 one-bedroom units, with 680 square feet, \$170 to \$180; three one-bedroom plus den units, with

1,100 square feet, \$215 to \$225. The rent will include carpeting and central air conditioning. Underground parking will be \$17 monthly. Owners and developers are Mr. and Mrs. Kenneth Steinke, 3900 N. Lake Dr., Shorewood, owners of Crest Realty. Architect was Donald H. Gutzmann, Milwaukee.



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