

GRUEN, VICTOR DAVID

Chapter Supporters:

— Woodbridge, Frederick J., FAIA)
Eggers, David L.)
Van Bloem, Peter S.)
Harris, Michael M.)
Lorimer, A. Gordon, FAIA : Proposers
— Radoslovich, Michael L., FAIA)
Douglass, Lathrop, FAIA)
Urbahn, Max O.)
Stein, Richard G.)

Breuer, Marcel, FAIA
— Creighton, Thomas H., FAIA
Frost, Frederick G., Jr., FAIA
Goodman, Percival, FAIA
Harrison, Wallace K., FAIA
Jacobs, Robert Allan, FAIA
Kahn, Ely Jaques, FAIA
— Mayer, Albert, FAIA

Non-Chapter Supporters:

Alexander, Robert E., FAIA	Los Angeles, Calif.
Belluschi, Pietro, FAIA	Cambridge, Mass.
— Colean, Miles L., FAIA	Washington, D. C.
Gropius, Walter, FAIA	Cambridge, Mass.
— Martin, Albert C., Jr., FAIA	Los Angeles, Calif.
Marx, Samuel A., FAIA	Chicago, Ill.
Neutra, Richard J., FAIA	Los Angeles, Calif.
Pereira, William L., FAIA	" " "
Stonorov, Oskar, FAIA	Philadelphia, Pa.
— Williams, Paul R., FAIA	Los Angeles, Calif.
— Wurster, William W., FAIA	Berkeley, "

LEWIS G. ADAMS
FREDERICK J. WOODBRIDGE

MURRAY HILL 7-4456

HENRY R. ASTHEIMER
EDWARD N. BLOOMSTEIN

ADAMS & WOODBRIDGE
ARCHITECTS
215 EAST 37TH STREET
NEW YORK 16

December 16, 1960

Jury of Fellows
The American Institute of Architects
1735 New York Avenue N.W.
Washington 6, D.C.

FACTUAL

Gentlemen:


Victor Gruen has already had a distinguished career in architecture. He has made a major impact on our national scene. The truly exciting character of his great shopping centers such as Northland shows what soaring imagination, skill in planning, knowledge of function and sense of the possibilities of combining the various arts he has. Mr. Gruen has done at least as much as any one person I know to bring sculpture, painting and landscape architecture into true and integral relationship to building, even frankly commercial building.

He has also been a powerful champion of improved urban planning. His activities have not been merely theoretical, but have resulted in effective replanning in a number of cities.

Mr. Gruen has also been active in the New York chapter where he has been an effective spokesman for many causes.

I unhesitatingly recommend Victor Gruen for advancement to Fellowship in the Institute.

Respectfully yours,


Frederick J. Woodbridge

FJW:db

EGGERS AND HIGGINS
ARCHITECTS

100 EAST 42ND STREET
NEW YORK 17, N. Y.

OTTO R. EGGERS, F.A.I.A.
THEODORE J. YOUNG, F.A.I.A.
GEORGE S. HOLDERNESS, A.I.A.
BRADFORD N. CLARK, A.S.C.E.
RICHARD M. POTT, A.I.A.
R. JACKSON SMITH, A.I.A.
DAVID L. EGGERS, A.I.A.
DANIEL P. HIGGINS, JR.
RICHARD F. EGGERS

ALLEN R. CONGDON, A.I.A.
ARCHIE J. DOOLITTLE, N.S.P.E.
ELIOT B. WILLAUER, A.I.A.
GEORGE H. BUTERBAUGH, A.I.A.
GUSTAVE R. KEANE, A.I.A.
ALLEN C. PARRETTE, A.I.A.
C. GATES BECKWITH, A.I.A.
JOHN J. McFADDEN, JR., A.S.C.E.

PHONE: OXFORD 7-3780

November 21st, 1960

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

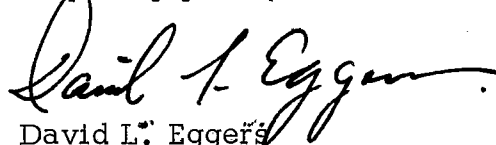
I wish to enthusiastically endorse the nomination of Mr. Victor David Gruen for Fellowship in the Institute.

There are few architects that have offered as much in the design of shopping centers such as his Northland Shopping Center, Detroit, Michigan; Southdale Shopping Center, Minneapolis, Minnesota; and the Eastland Shopping Center, Detroit, Michigan. I believe they will demonstrate beyond a doubt the tremendous competency of this individual to handle large urban structures so they may blend with the community, yet have a strong identification in their own right.

Of course, we all recognize the nominee's vast contribution in the field of urban renewal and redevelopment. His ability to both demonstrate in drawing form and to present verbally the needs of redevelopment in our major cities have made him one of the leaders in this field.

I, therefore, reiterate my complete support of his nomination for Fellowship.

Very truly yours,


David L. Eggers

DLE:ju

NOV 23 1960

FACTUAL

PETER S. VAN BLOEM, A.I.A.
REGISTERED ARCHITECT
147-25 THIRTY-EIGHTH AVENUE
FLUSHING 54, NEW YORK

December 26, 1960

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D.C.

FACTUAL

Gentlemen:

The many and varied writings of Mr. Victor Gruen, published in magazines circulated throughout the country, would seem to me to be contribution enough to the Profession and an enlightened public to make him eligible for Institute Fellowship. This contribution, plus his forward looking designs for Shopping Centers, work at Schools, and lectures for the AIA certainly single him out as an outstanding Architect.

It is with pleasure that I recommend Mr. Gruen to the Institute's Jury on Fellows for advancement to Fellow in the Institute for Design and Public Service.

Very truly yours,

Peter Van Bloem

PSVB:kd

HARRISON & ABRAMOVITZ
ARCHITECTS

630 FIFTH AVENUE, NEW YORK 20, N. Y.

WALLACE K. HARRISON
MAX ABRAMOVITZ

CHARLES H. ABBE
MICHAEL M. HARRIS
JOHN J. HEALY
GEORGE S. JOHNSTON

November 21, 1960

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

FACTUAL

Gentlemen:

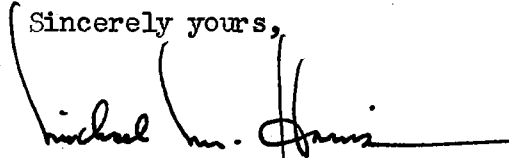
I heartily recommend Mr. Victor D. Gruen for advancement to Fellowship in the Institute.

His achievements in the field of design and public service have been outstanding. His long years of service to the profession are well known not only in this area but throughout the country. His architectural achievements have included work on many building types of considerable scope and magnitude. In this he has succeeded in maintaining a good quality of design together with a fine sense of structure and the application of appropriate materials.

His efforts in the field of public service are equally well known.

In view of his past achievements, I can only give him the highest recommendation.

Sincerely yours,



Michael M. Harris

MMH:rcf

A. GORDON LORIMER AIA

254 WEST 54 STREET NEW YORK 19 NEW YORK PLAZA 7-5010

JULIUS NICONY RA
HILDRED ZERMANN

December 7, 1960

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D. C.

FACTUAL

Gentlemen;

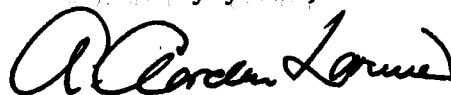
The almost consistent stream of honor and merit awards going to Mr. Victor D. Gruen from the American Institute of Architects, National Association of Home Builders and others over the past ten years are tangible evidence of an outstanding design talent.

In addition the success he has had in developing a comprehensive planning and community approach to almost all the assignments given him has helped to widen the scope of the architectural profession and brought it greater significance in the public eye.

His indefatigability in extending his own thinking to the profession and the building industry through valuable and provocative articles in ourstanding periodicals would, in itself, in my estimation, form a firm foundation for elevation to Fellowship.

I therefore confidently recommend for consideration of the Jury his elevation both in design and public service.

Sincerely yours,



A. Gordon Lorimer, FAIA

AGL z

MICHAEL L. RADOSLOVICH, F. A. I. A.
ARCHITECT
26 GREENWAY TERRACE
FOREST HILLS, N. Y.

BOULEVARD 8-8141

November 30, 1960

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

FACTUAL

Gentlemen:

I know Mr. Victor D. Gruen primarily through his own writing and publications, illustrating examples of his wide practice of Architecture and planning.

When I had the pleasure to meet Mr. Gruen, he reminded me of the well-rounded personalities of the Renaissance: architect, city planner, artist, and philosopher.

For his human qualities, and for his achievements in Architecture and planning, I recommend that Mr. Gruen be elevated to Fellowship in the A.I.A.

Sincerely yours



MICHAEL L. RADOSLOVICH

MLR:tn
CC: Mrs. M. A. Henkel

LATHROP DOUGLASS
518 FIFTH AVENUE
NEW YORK CITY 36

December 28, 1960

Jury of Fellows
1375 New York Avenue, N.W.
Washington 6, D. C.

FACTUAL

Dear Sirs:

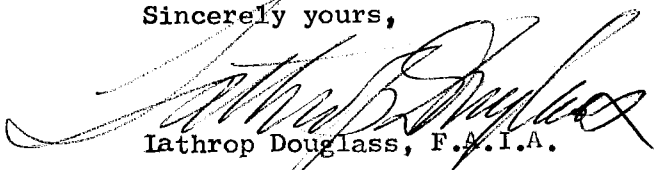
Mr. Victor David Gruen is without question one of the country's outstanding architects with a long list of important projects to his credit. I am personally familiar with a number of these including Northland Shopping Center in Detroit and the Southdale Shopping Center in Minneapolis and can say that they are excellent in design concept and detail. In addition, Mr. Gruen's Urban Redevelopment work is changing in a handsome and effective way the appearance of the entire central sections of some of our cities.

For excellence of design he has received some 10 awards from AIA chapters and at least a half a dozen more from other sources.

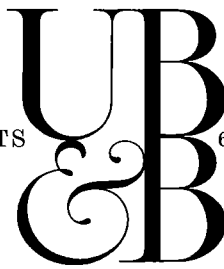
From an education point of view Mr. Gruen has also contributed greatly to our profession. He has been a prolific writer in all kinds of media and a lecturer at conventions, in university classrooms and in public meetings. His contributions have been recognized by Yale and other colleges.

Surely Mr. Gruen is imminently qualified for advancement to Fellowship. It is with pleasure that I add my endorsement to his nomination.

Sincerely yours,


Lathrop Douglass, F.A.I.A.

LD:is



December 15, 1960

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

FACTUAL

The numerous awards received by Mr. Victor Gruen are an expression of the high esteem in which he is held by not only his fellow architects but also by the communities and organizations with which he has worked. Mr. Gruen's notable achievements have been in the design of both individual buildings and large communities encompassing cities within themselves.

Mr. Gruen's work in the development of shopping centers has been a notable achievement. Equally important to the orderly growth of communities has been his work in the redevelopment programs of depressed areas. His writings reflect his firm understanding of great concepts as well as his concern for the individual's place in a community.

I take great pleasure in recommending Mr. Gruen to the consideration of the Jury for advancement to Fellowship in the Institute for Design and Public Service.

Sincerely yours,

Max Otto Urbahn, AIA

MOU:mrc

DEC 15 1960

KATZ WAISMAN BLUMENKRANZ STEIN WEBER

ARCHITECTS ASSOCIATED

551 FIFTH AVENUE NEW YORK 17 MU 2-2134

Sidney L. Katz • AIA
Taina Waisman • AIA
Joseph Blumenkranz • AIA
Richard G. Stein • AIA
Read Weber • AIA
Jerome L. Strauss • P. E.

December 12, 1960

Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

FACTUAL

Gentlemen:

Victor Gruen has had an important influence on the appearance of our urban and suburban areas. His clarity in analyzing the elements of shopping centers and urban cores, and his imaginative and original ability to design these as significant and enjoyable spaces have developed new patterns and possibilities in the appearance of our cities.

If his only accomplishment had been the Northland Shopping Center he would merit consideration for outstanding achievement. This, in an almost classic way, realizes the new potential, social and visual as well as economic, of an important new form in contemporary life. His ability to recognize the human scale and artistic potentiality are most remarkable in this prototype solution. However, he has done much more, some still in project form, many realized.

His philosophical approach to questions of contemporary living have affected the legislation and zoning patterns in a number of cities. His contributions to meetings of architects have been stimulating and provocative.

He has a diversified talent, his work has a fine level of accomplishment, and he has exercised a great polemical impact both within and outside the profession.

For these noteworthy accomplishments, I unreservedly support his nomination for Fellowship.

Sincerely,

Richard G. Stein
Richard G. Stein

RGS:lbk

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

DEC 15 1960

MARCEL BREUER AND ASSOCIATES, ARCHITECTS

MARCEL BREUER, F. A. I. A.
HERBERT BECKHARD, A. I. A.
MURRAY S. EMSLIE, R. A.
ROBERT F. GATJE, A. I. A.
HAMILTON P. SMITH, A. I. A.

PLEASE REPLY
IN DUPLICATE

29 November 1960

The Jury of Fellows
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

I learned with great interest that Mr. Victor Gruen has been nominated for Fellowship in the American Institute of Architects. Mr. Gruen's achievements I understand are referred to in the following terms:

"Mr. Gruen has made major contributions to the advancement of the profession not only in the design of distinguished individual buildings, as illustrated by the accompanying photographs, but also in the design of large groups of buildings, such as Northland and Southdale Centers, and in addition, and perhaps ultimately meaning most to the profession, in the design of central cities in our nation's redevelopment program, of which the best known example is Fort Worth, Texas. His plans, his writing, and his talks have done much to dramatize the plight of our central city areas, the need for redevelopment, and the basic solution requiring the separation of vehicular and pedestrian traffic--the liberation of the city from the motor car."

May I state that I whole-heartedly endorse Mr. Gruen's nomination and his achievements in the above terms.

Very truly yours,


Marcel Breuer

MB:CM

cc- Frederick G. Frost, Jr.

December 28, 1960

Jury of Fellows, A.I.A.
1735 New York Avenue N.W.
Washington 6, D.C.

FACTUAL

Gentlemen:

This is to support the nomination of Victor Gruen, A.I.A., by the Executive Committee of the New York Chapter, for advancement to Fellowship in the Institute for design and public service.

I have known Mr. Gruen and followed his work since the days when he first came into prominence under the firm name of Gruen and Krummeck. The work done then was the first major step forward in store design and department store planning, in the post-war period. As head of his present firm he has not been content to be administrator but has had an active finger in the design of the major shopping centers produced in recent years and has become one of the most articulate and effective advocates of urban and suburban commercial-center planning. In all of this he has always had a concern for the highest quality in design achievement, and has worked very hard for the integration of the other visual arts with architecture.

I am particularly familiar with Mr. Gruen's design and his service to the community for professional activity since I have worked closely with him in the preparation of two major issues of Progressive Architecture for which he was guest editor. Both of these issues have become classic literature in their fields. In addition, I was closely familiar with Mr. Gruen's work in producing his recently published book Shopping Town, U.S.A. -- which also is becoming the standard classic literature in this field.

I sincerely hope that Mr. Gruen is advanced to Fellowship.

Very truly yours,

Thomas H. Creighton
Thomas H. Creighton, F.A.I.A.
Editor

FREDERICK G. FROST JR. & ASSOCIATES ARCHITECTS

144 EAST 30TH ST. NEW YORK 16, N. Y. MURRAY HILL 5-9789

FREDERICK G. FROST JR. F. A. I. A.

NEMBARD N. CULIN A. I. A.

CARL J. CARLSON A. I. A.

CARL FELTZ A. I. A.

S. HART MOORE A. I. A.

GEORGE J. SCHWARZ A. I. A.

FREDERICK G. FROST F.A.I.A.

December 28, 1960

The Jury of Fellows
American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Re: Victor Gruen

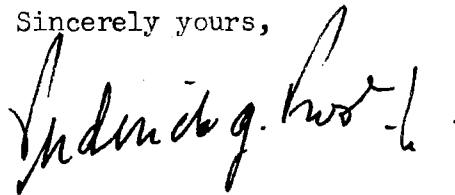
FACTUAL

Gentlemen:

As Chairman of the New York Chapter's Committee on Fellows I, along with the members of my Committee, have had the responsibility of reviewing the list of members eligible for Fellowship and proposing nominees to the Chapter Executive Committee for their action. In the process of making and proposing our selections, our Committee has reviewed each candidate's qualifications very carefully, assembled exhibits of their work and completed the Nomination Forms for each one.

Among the candidates recommended by our Committee and nominated by the Executive Committee is Victor Gruen. As a result of my having known Mr. Gruen for a long time and having had my knowledge of his work reinforced by our Committee's study of his qualifications, I unhesitatingly recommend to you that you act favorably upon his nomination and advance him to Fellowship in the Institute.

Sincerely yours,



Frederick G. Frost, jr.

FGFjr/md

PERCIVAL GOODMAN, ARCHITECT, F.A.I.A., 1860 BROADWAY, NEW YORK CITY (23) JUDSON 2-2430

November 15, 1960

The Jury of Fellows
American Institute of Architects
1735 New York Avenue, N.W.
Washington, D. C.

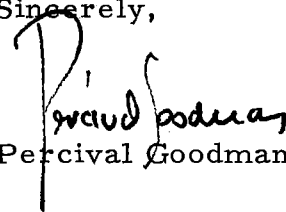
Gentlemen:

The Executive Committee of the New York Chapter has
nominated Victor Gruen for election to Fellowship in the Institute.

Mr. Gruen's work, both in architecture and city planning,
has shown his understanding of, and competence in, the handling
of the modern architectural problem.

I heartily endorse his candidacy.

Sincerely,


Percival Goodman, F. A. I. A.

PG/as

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recopied,
quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

NOV 15 1960

HARRISON & ABRAMOVITZ
ARCHITECTS

630 FIFTH AVENUE, NEW YORK 20, N. Y.

WALLACE K. HARRISON
MAX ABRAMOVITZ

CHARLES H. ABBE
MICHAEL M. HARRIS
JOHN J. HEALY
GEORGE S. JOHNSTON

December 1, 1960

Jury of Fellows
American Institute of Architects
1735 New York Avenue, N. W.
Washington, D. C.

Gentlemen:

I am very pleased to learn that Mr. Victor Gruen has been nominated for Fellowship in the American Institute of Architects and I sincerely hope his many contributions to the good planning and development of so many of our urban areas will receive the recognition of his profession that he merits.

Mr. Gruen's candidacy has my wholehearted support.

Sincerely,



Wallace K. Harrison

WALTER GROPIUS
REG. ARCHITECT F.A.I.A.
SIXTY-THREE BRATTLE STREET
CAMBRIDGE 38, MASSACHUSETTS
TELEPHONE UNIVERSITY 4-8330

November 14, 1960

The Jury of Fellows
The American Institute of
Architects
1735 New York Avenue, N.W.
Washington 6, D.C.

FACTUAL

Sirs:

This is to support Mr. Victor Gruen for Fellowship in The American Institute of Architects. I have followed up Mr. Gruen's career with great interest indeed. He is a personality who, in a relatively few years, has made his impact on the American scene. He is in my opinion not only a first-rate designer, but particularly has given the whole problem of city planning a new outlook. His solution for Fort Worth, Texas, can be considered a classic in planning today which may have far-reaching influence.

I recommend Mr. Gruen to you wholeheartedly as a Fellow.

Sincerely,

WG:sw

Walter Gropius



November 18, 1960

**Albert C. Martin
and Associates**

Jury of Fellows
American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

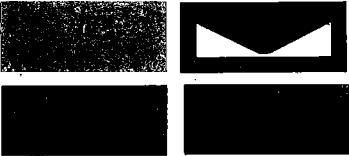
Gentlemen:

Subject: Nomination for Fellowship - Victor Gruen

Planning

Architecture

Engineering



I wish to lend my entire support to the nomination of Victor Gruen by the Executive Committee of the New York Chapter.

I feel that Mr. Gruen has made a genuine contribution to the profession and my relationship with him has always been on the highest possible professional plane.

There is no question in my mind that Mr. Gruen is very deserving of this honor.

Very truly yours,

ALBERT C. MARTIN AND ASSOCIATES

Albert C. Martin Jr.

Albert C. Martin, Jr.

333 South Beaudry Avenue

Los Angeles 17, California

MAdison 4-2781

ACMjr:bh

NOV 21 1960

SAMUEL A. MARX

*Saga
Chicago Ill*

December 8, 1960

The Jury of Fellows
American Institute of Architects
1735 New York Avenue N.W.
Washington 6, D. C.

Gentlemen:

I understand that Victor Gruen has been nominated for Fellowship in the American Institute of Architects by the New York Chapter.

I have known Mr Gruen for some fifteen years. He is a man of exceptional ability and architectural achievement, and I wholeheartedly endorse his application for nomination as a Fellow of the Institute.

Very truly yours,

S. A. Marx

DEC 12 1960

RICHARD J. NEUTRA, F.A.I.A.

ARCHITECT AND CONSULTANT
2300 SILVERLAKE BOULEVARD
LOS ANGELES 39, CALIFORNIA

TELEPHONE: NORMANDY 5-8194, NORMANDY 4-2684, MRS. G. SERULNIC, EXECUTIVE, COLLABORATORS: DION NEUTRA
BENNO FISCHER
SERGE KOSCHIN
JOHN BLANTON

December 6, 1960

CABLE: RITRA

The Jury of Fellows,
American Institute of Architects
1735 New York Ave. N.W.
Washington 6, D.C.

Gentlemen:

I am most happy to see Victor Gruen a Fellow of our Institute.
He is to me an example of a manysided and warmly integrated
personality in our profession.

Cordially yours,

Richard J. Neutra
RJN/b

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N.W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

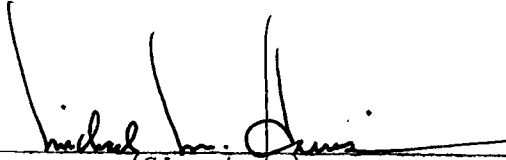
An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? Yes
2. Do they also vouch for his accomplishments? Yes
3. Would his ethics be acceptable in business? Yes
4. What is your opinion of his character? Mr. Gruen is a man of excellent character.


(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

DEC 9 1960

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

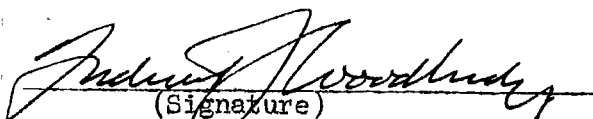
An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? Yes
2. Do they also vouch for his accomplishments? Yes
3. Would his ethics be acceptable in business? Yes
4. What is your opinion of his character? Excellent


(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

DEC 7 1960

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006



THE AMERICAN INSTITUTE OF ARCHITECTS

The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? yes
2. Do they also vouch for his accomplishments? yes
3. Would his ethics be acceptable in business? yes
4. What is your opinion of his character? excellent

David L. Eyer
(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

DEC 7 1960

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? YES
2. Do they also vouch for his accomplishments? YES
3. Would his ethics be acceptable in business? YES
4. What is your opinion of his character? Good

Peter J. Anderson
(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

DEC 29 1960

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? Yes
2. Do they also vouch for his accomplishments? Yes
3. Would his ethics be acceptable in business? Without doubt
4. What is your opinion of his character? A true professional of high character and strong personalitiy who has made the public aware of the profession's possibilities and objectives.

(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

DEC 8 1960

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? yes
2. Do they also vouch for his accomplishments? yes
3. Would his ethics be acceptable in business? yes
4. What is your opinion of his character? Honest
Thrustworthy

Michael Rosen
(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? YES
2. Do they also vouch for his accomplishments? YES
3. Would his ethics be acceptable in business? YES to the best of my knowledge
4. What is your opinion of his character? VERY GOOD SO FAR AS I KNOW
I KNOW MR GRUEN VERY SLIGHTLY

(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

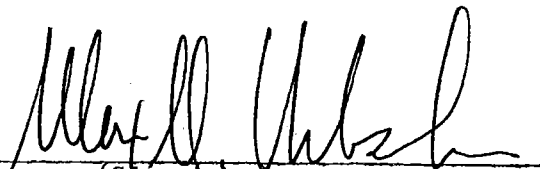
An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? YES
2. Do they also vouch for his accomplishments? YES
3. Would his ethics be acceptable in business? YES
4. What is your opinion of his character? Mr. Gruen is a dynamic
and constantly thoughtful man.


(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

THE AMERICAN INSTITUTE OF ARCHITECTS



The Octagon · 1735 New York Avenue, N. W. · Washington 6, D. C.

December 5, 1960

C O N F I D E N T I A L

Re: Victor David Gruen, A.I.A.

To Members of
The Executive Committee, New York Chapter, A.I.A.

An architect is advanced to Fellowship in recognition of exceptional ability or of exceptional service. The Jury of Fellows always tries to choose wisely and with discrimination, but it is limited in precise knowledge about the nominees.

To complete Nomination, this form must be filled and returned before January 1st. Otherwise, no action will be taken at the forthcoming Jury meeting.

It is the opinion of the Jury of Fellows that a designer, however talented, should not be advanced to Fellowship if he possesses deficiencies of character which reflect discredit upon the profession; and that no architect, regardless of outstanding service, should be advanced if the buildings which he has designed are so notably inferior in architectural design as to reflect discredit upon the profession.

To help the Jury learn such aspects, which are not normally completely supplied through regular nomination procedure, fill in the lines below which in your opinion apply to Victor David Gruen, A.I.A. and return this sheet in the addressed envelope provided.

1. Has he many friends who speak well of him? Yes
2. Do they also vouch for his accomplishments? Yes
3. Would his ethics be acceptable in business? I have no information to answer this
4. What is your opinion of his character? He reflects credit upon the profession

Richard G. Stein
(Signature)

Member of the Executive Committee, New York Chapter, A.I.A.

DEC 8 1960

MARCEL BREUER AND ASSOCIATES, ARCHITECTS

COPY

29 November 1960

The Jury of Fellows
1735 New York Avenue, N. W.
Washington 6, D. C.

Gentlemen:

I learned with great interest that Mr. Victor Gruen has been nominated for Fellowship in the American Institute of Architects. Mr. Gruen's achievements I understand are referred to in the following terms:

"Mr. Gruen has made major contributions to the advancement of the profession not only in the design of distinguished individual buildings, as illustrated by the accompanying photographs, but also in the design of large groups of buildings, such as Northland and Southdale Centers, and in addition, and perhaps ultimately meaning most to the profession, in the design of central cities in our nation's redevelopment program, of which the best known example is Fort Worth, Texas. His plans, his writing, and his talks have done much to dramatize the plight of our central city areas, the need for redevelopment, and the basic solution requiring the separation of vehicular and pedestrian traffic--the liberation of the city from the motor car."

May I state that I whole-heartedly endorse Mr. Gruen's nomination and his achievements in the above terms.

Very truly yours,

Marcel Breuer

MB:CM

cc- Frederick G. Frost, Jr.

OSKAR STONOROV ARCHITECT FAIA AIP

ARCHITECTS BUILDING PHILADELPHIA 3, LOCUST 7-4511, 7-4512

NOVEMBER 15, 1960

THE JURY OF FELLOWS
AMERICAN INSTITUTE OF ARCHITECTS
1735 NEW YORK AVENUE, N. W.
WASHINGTON 6, D. C.

FACTUAL

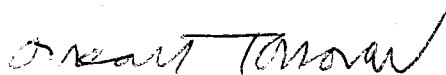
GENTLEMEN:

I WOULD LIKE TO ENDORSE THE NOMINATION OF VICTOR GRUEN FOR FELLOWSHIP IN THE INSTITUTE.

VERY FEW PEOPLE IN OUR PROFESSION HAVE SO SINGULARLY CONTRIBUTED TO DRAMATIZING THE ROLE OF THE ARCHITECT-PLANNER TO THE PUBLIC AS HAS VICTOR GRUEN THROUGH HIS BUILDINGS, THROUGH IMAGINATIVE PLANS, THROUGH HIS POWERFUL PEN. HIS WORK HAS REVERBERATED AROUND THE WORLD AND HAS HELPED IN ESTABLISHING A FORM OF ARCHITECTURAL ACTIVITY WHOLLY CHARACTERISTIC OF OUR COUNTRY.

I SINCERELY BELIEVE THAT VICTOR GRUEN DESERVES AND MERITS THE FELLOWSHIP, BY WHICH THE AMERICAN INSTITUTE OF ARCHITECTS ALSO HONORS ITSELF IN APPRECIATING THE QUALITY AND IMAGINATION OF THE ARCHITECT AS A CIVIC CONTRIBUTION.

RESPECTFULLY YOURS,



OSKAR STONOROV

OS/ALH

NOV 15 1960

WILLIAM L. PEREIRA
& ASSOCIATES
PLANNING &
ARCHITECTURE

5657 WILSHIRE BLVD LOS ANGELES 36
CALIFORNIA PHONE WEBSTER 3-8341

November 29, 1960

The Jury of Fellows
The American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D. C.

FACTUAL

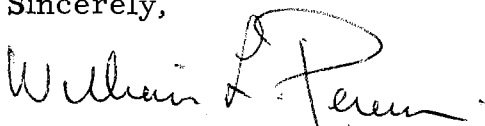
Gentlemen:

I understand that the New York Chapter has nominated Victor Gruen for Fellowship. I have known Victor for twenty years and have intimate knowledge of his personal skill in planning and design. His accomplishments are some of the proudest of the contemporary profession.

I would like to add in my endorsement of his nomination that Victor has been a fine example to many young men through the years, encouraging them through his own unselfish help to reach their professional goals. The number of these young architects who actually have made great contributions as a result is remarkable.

Victor Gruen wears the title of architect with great pride and understanding, and is a credit to us all.

Sincerely,



William L. Pereira, F.A.I.A.

c-b

NOV 30 1960

NOV 30 1960

UNIVERSITY OF CALIFORNIA
BERKELEY 4, CALIFORNIA

COLLEGE OF ENVIRONMENTAL DESIGN
OFFICE OF THE DEAN

22 November 1960

Jury of Fellows
American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D.C.

FACTUAL

Gentlemen:

It gives me pleasure to write in support of the elevation of Victor Gruen to Fellowship in the American Institute of Architects.

I have seen his Northland Shopping Center and feel that it is a distinguished job as well as pioneering in the field of shopping centers. Even more than any one building is the stature Mr. Gruen has added to our profession by his fluent writing in the field of Civic Design. He has added this breadth by treating the urban environment with broad concept.

It will honor Mr. Gruen and the profession if this is granted.

Respectfully yours,

William W. Wurster

William W. Wurster, Dean

WWW:cs

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recopied, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

NOV 29 1960

PAUL R. WILLIAMS, F.A.I.A.

ARCHITECT AND CONSULTANT

THIRTY SEVEN FIFTY SEVEN WILSHIRE BOULEVARD LOS ANGELES 5

TELEPHONE DUNKIRK 2-1173

November 16, 1960


The Jury of Fellows
American Institute of Architects
1735 New York Avenue N. W.
Washington 6, D. C. ✓

Gentlemen:

The New York Chapter has proposed the name of Victor Gruen for Fellowship in the Institute. I have known Mr. Gruen for many years and during this time have become impressed by his ability as an architect and his keen interest in community development.

I am sure that favorable action on his nomination will not only represent recognition of his contribution but also add distinction to the profession which he has so ably pursued.

Sincerely yours,


PAUL R. WILLIAMS, F.A.I.A.

PRW:lp

NOV 17 1960

KAHN AND JACOBS, Architects

TWO PARK AVENUE, NEW YORK 16, N. Y.

ELY JACQUES KAHN, F. A. I. A.
ROBERT ALLAN JACOBS, F. A. I. A.
JAMES B. NEWMAN, A. I. A.-A. S. C. E.

ASSOCIATES: LLOYD A. DOUGHTY
ELSA GIDONI, AIA
JOHN N. LINN, AIA
EMANUEL MANHEIMER, CSI

November 22, 1960

The Jury of Fellows
American Institute of Architects
1735 New York Avenue N.W.
Washington 6, D. C.

FACTUAL

Gentlemen:

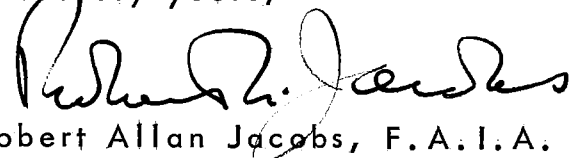
I learned that Victor Gruen has been proposed for Fellowship by the New York Chapter.

Although I do not know Mr. Gruen personally, I do know of his work. After seeing Northlands in Detroit, I believe this to be the most beautiful shopping center designed to date in America even though it is now 7 or 8 years old. His collaboration with painters, sculptors and landscape architects has produced a very beautiful result.

Besides his shopping center, he is one of the foremost architects in the field of City Planning - witness his plan for Fort Worth, Texas. He is one of the first architects to make us aware of Urban Renewal, which is one of the strongest weapons in our planning arsenal to prevent the decay of cities.

He is an outstanding member of our profession and, I feel, merits your very serious consideration.

Sincerely yours,



Robert Allan Jacobs, F. A. I. A.

NOV 25 1960

KAHN AND JACOBS, Architects

TWO PARK AVENUE, NEW YORK 16, N. Y.

ELY JACQUES KAHN, F. A. I. A.
ROBERT ALLAN JACOBS, F. A. I. A.
JAMES B. NEWMAN, A. I. A.-A. S. C. E.

ASSOCIATES: LLOYD A. DOUGHTY
ELSA GIDONI, AIA
JOHN N. LINN, AIA
EMANUEL MANHEIMER, CSI

November 14, 1960

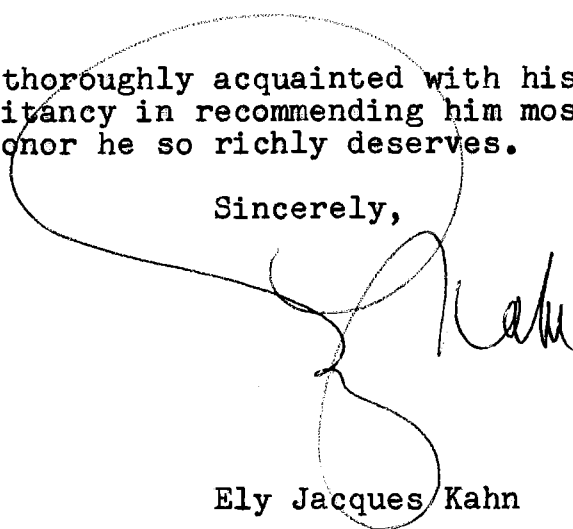
The Jury of Fellows
American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D. C.

Gentlemen:

I learn that the name of Victor Gruen
has been submitted to you for Fellowship in the
Institute.

I am thoroughly acquainted with his work
and have no hesitancy in recommending him most
warmly for an honor he so richly deserves.

Sincerely,



Ely Jacques Kahn

MAYER WHITTLESEY & GLASS
ARCHITECTS ENGINEERS
TOWN AND RURAL PLANNING

November 21, 1960

The Jury of Fellows
American Institute of Architects
1735 New York Avenue N.W.
Washington 6, D.C.


FACTUAL

Gentlemen:

I am very glad to be able to endorse the nomination of Mr. Victor Gruen to be a Fellow of the Institute. He richly deserves this distinction, and I feel the Institute is honoring itself by this kind of selection.

Gruen is a gifted designer and architect, an original planner and thinker about problems of civic and regional development, and a person who expresses himself most ably and courageously on critical current problems.

Sincerely yours



Albert Mayer, F.A.I.A.

AM:D

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recycled, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

NOV 23 1960 31 UNION SQUARE NEW YORK 3, N. Y.
CABLE ADDRESS : MAYWHIT NEW YORK

THE AMERICAN INSTITUTE OF ARCHITECTS ARCHIVES For information or study purposes only. Not to be recopied, quoted, or published without written permission from the AIA Archives, 1735 New York Ave. NW, Washington, DC 20006

October 12, 1960

ROBERT E. ALEXANDER F.A.I.A., & ASSOCIATES

The Jury of Fellows
American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D. C.

FACTUAL

Gentlemen:

This is to support enthusiastically the nomination of Victor Gruen for Fellowship. I have known Mr. Gruen well since he came to Los Angeles over ten years ago, and have admired his major contributions in design.

His first department store, Milliron's in Los Angeles, was a beautiful, clear concept, well motivated and studied. His work in large scale planning and especially in central city development has been an inspiration and an achievement which has raised the stature of the entire profession in the eyes of the public.

I heartily endorse his nomination.

Cordially yours,

ROBERT E. ALEXANDER, F.A.I.A., & ASSOCIATES

By



Robert E. Alexander

REA:js

MASSACHUSETTS INSTITUTE OF TECHNOLOGY
SCHOOL OF ARCHITECTURE AND PLANNING
77 MASSACHUSETTS AVENUE, CAMBRIDGE 39, MASSACHUSETTS

OFFICE OF THE DEAN

November 21, 1960

The Jury of Fellows
American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D. C.

FACTUAL

Gentlemen:

I understand that Victor Gruen has been nominated for Fellowship in the A.I.A. He is one of the most persuasive and eloquent architects in defense of architecture in general and of planning and the problems which are besetting our civilization. He and his associates have given us brilliant executions of City Planning, and he has been a great force in our profession, which the Institute should recognize by advancing him to Fellowship.

Sincerely yours,

P. Belluschi

Pietro Belluschi, F.A.I.A.

NOV 25 1960

MILES L. COLEAN
TRANSPORTATION BUILDING
WASHINGTON 6, D. C.

November 21, 1960

Jury of Fellows
American Institute of Architects
1735 New York Avenue, N.W.
Washington 6, D.C.

FACTUAL

Gentlemen:

I am happy to have the opportunity to endorse the nomination of Victor Gruen for fellowship in the Institute.

Through his bold and imaginative conceptions, through his skill as a designer and coordinator of large operations, and through his ability as an advocate and publicist of fresh ideas, Mr. Gruen has helped to give architecture a new scope and a new significance.

His varied and important contributions well merit the honor that is proposed for him.

Respectfully yours,


MILES L. COLEAN

MLC/jew

NOV 22 1960