

Dated February 12, 19 48  
Received February 16, 19 48  
Granted March 18, 1948.

MEMBERSHIP NO 6018



THE AMERICAN INSTITUTE OF ARCHITECTS

APPLICATION FOR MEMBERSHIP

RECORD OF THE SECRETARY OF THE INSTITUTE

In due order  
March 3, 1948  
J.H. Gerovais

- A Name of applicant George Thomas Rockrise Chapter Northern California
- B Address of applicant 402 Jackson Street, San Francisco 11, California
- C Applicant proposed by Hervey Parke Clark and Gardner A. Dailey
- D Application received with check for \$ 10.00 on February 16, 1948.
- E Application returned for correction (Wrote N.Y. Chap. re: past Asso. dues) Feb. 19, 1948.
- F Application in due order on (Owes no past chapter dues) March 3, 1948.
- Record of registration, Form S39, Sent (N.Y.) Feb. 17, 1948 Received February 27, 1948
- G Notices sent to chapter executive committee:
  - (a) Form S11, reasonable time ending on March 17, 1948, on February 17, 1948
  - (b) Form S12, 30-day extension ending on 19, on 19
- H Acknowledgments to applicant, proposers, and chapter on February 18, 1948.
- I Certified resolution of chapter executive committee recommending admission ~~or that application be denied~~ received on March 1, 1948
- J No report from chapter executive committee on 19
- K Application sent to The Board of Examiners on March 11, 1948
- L The Board of Examiners reported on application on March 11, 1948
- M Applicant was admitted on March 18, 1948
- N Notice and certificate to applicant and notice of assignment to chapter and letter to proposers on March 18, 1948
- O Notice of denial of application to chapter and applicant and \$ 19 returned to applicant on 19

CERTIFICATION OF ELECTION AND ASSIGNMENT

I, Secretary of The American Institute of Architects, hereby certify that, under authority vested in me by The Board of Directors, I have this day duly elected

George Thomas Rockrise

to membership in The Institute, and hereby declare him to be a corporate member of The Institute and assign him to membership in the Northern California Chapter.

Date March 18, 1948.

Carle W. Dickey  
Secretary

(a)

THE AMERICAN  
INSTITUTE OF ARCHITECTS

1948 FEB 16 AM 9

WASHINGTON, D. C.



INSTRUCTIONS

Type in all information carefully and sign with ink.  
Mail this original and check for \$10.00 to The Secretary, The American Institute of Architects, 1741 New York Avenue, N. W., Washington 6, D. C.  
File the duplicate, on yellow paper, with the secretary of the local Chapter of The Institute.

The American Institute of Architects

APPLICATION FOR CORPORATE MEMBERSHIP

I, the undersigned, do hereby apply for corporate membership in The American Institute of Architects.

1. My full name is GEORGE THOMAS ROCKRISE

2. I am a natural citizen of U. S.

3. My legal residence is in the City of San Francisco  
County of San Francisco State of California

4. My address in The Institute records will be  
Number 402 Street Jackson  
City San Francisco ll State California ( office)

5. I am engaged in the profession of architecture as architectural designer

6. I desire to be a member of the Northern California Chapter.

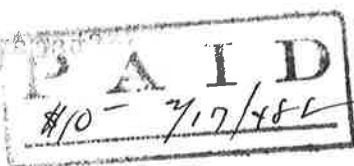
7. I declare that I will comply with the By-laws and the Principles of Professional Practice of The American Institute of Architects, and the Rules and Regulations supplementary thereto, and that I understand the duties, responsibilities, and obligations of a member of The Institute.

8. I have filed the duplicate of this application with the secretary of the Chapter above named. I am not indebted to The Institute or to any of its component organizations.

9. I enclose my check for \$10.00, for admission fee and the first year's annual dues. It is my understanding that if I am not admitted to membership \$5.00 will be returned to me, and \$5.00 retained by The Institute as an examination fee.

Date February 12 19 48

*George Thomas Rockrise*  
Applicant sign full name in ink



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STATISTICS

10. Date of birth Nov. 25, 1916 Place of birth New York City

11.(a) I am registered or licensed to practice architecture in the following-named states:

New York

(b) I passed the State Board Examination in the following-named states:

New York

(c) I hold Certificate No. 878 of the National Council of Architectural Registration Boards, for having passed their Standard Examination.

EDUCATION

12.(a) I attended high schools, private schools, colleges, universities, as follows:

<i>Name of School, College University</i>	<i>Location</i>	<i>No. of Years</i>	<i>Year of Graduation</i>	<i>Degree</i>
Saranac Lake High School	Saranac Lake, N.Y.	12	1933	Yes
Syracuse University	Syracuse, N.Y.	5	1938	B. Arch
Columbia University	New York City	1	1941	M. S. Arch

(b) I have held the following-named scholarships and have traveled in the following-named countries:

University Fellowship in Architecture-Columbia University, 1940-1941

I have travelled in Central and South America and Canada

PROFESSIONAL TRAINING

13. I list below, in chronological order, the periods of my training as draftsman, the names and addresses of my principal employers, and my classification as draftsman while employed by each:

United Nations Hdqtrs. Planning Office	1st Ave. E. 42d St. N.Y.C.	Designer	1947-1948
Edward D. Stone Associates	50 E. 64th St. N.Y.C.	Designer	1946-1947
Mendez & Sander	Panama, R. P.	Designer	1946
Department Engineer, Panama Canal Dept.	Balboa, C.Z.	Designer	1944-1946
Public Works Office, 15th Naval Dist.	Balboa, C.Z.	Designer	1943-44
Office Engineer, Panama Canal	Balboa, C.Z.	Designer	1942
Harrison, Foulhoux & Abromowitz	New York City	Draftsman	1941
F.A. Fuller	Erie, Pa.	Draftsman	1939

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PROFESSIONAL PRACTICE

14. I list below, in chronological order, the periods during which and the states in which I have practiced architecture as an individual or as a member of a firm or corporation or as a public official or have taught architecture or the arts and sciences allied therewith. (State names of firms or corporations or public office and of schools or colleges).

None

BUSINESS AFFILIATIONS

15. I list below other business in which I participate or own an interest, and the extent of such participation or interest.

None

PRESENT OR PREVIOUS MEMBERSHIPS IN ARCHITECTURAL ORGANIZATIONS

- 16. Member of Institute from \_\_\_\_\_ to \_\_\_\_\_
- 17. Junior of Institute from \_\_\_\_\_ to \_\_\_\_\_
- 18. Associate of New York City Chapter from 1946 to 1948 ) *In good standing*
- 19. Junior Associate of \_\_\_\_\_ Chapter from \_\_\_\_\_ to \_\_\_\_\_
- 20. Student Associate of \_\_\_\_\_ Chapter from \_\_\_\_\_ to \_\_\_\_\_
- 21. Member of State Organization in New York State from 1946 to 1948

ENDORSEMENT BY PROPOSERS

(The two proposers must be corporate members of The Institute in good standing.)

I, the undersigned, do hereby certify that I have read the statements made hereinabove by the applicant and believe them to be correct I vouch for his honorable standing in this community and in his profession, and I believe he is fully qualified for membership and I propose him therefor.

I have known the applicant for 2 years. I have known the applicant for 1 years.

Signed *Henry Park Clark* Signed *Gerard A. Bailey*  
Proposer Proposer  
210 Post St. 210 Post St.  
Address Address  
San Francisco 3. 8. S. F. A. Bailey

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THE AMERICAN INSTITUTE OF ARCHITECTS  
THE OCTAGON, WASHINGTON, D. C.

COPY

February 19, 1948

Dear Miss Waters:

We are in receipt of the application of Mr. George Thomas Rockrise for corporate membership in The Institute and the Northern California Chapter.

Mr. Rockrise states that he has been an associate of the New York Chapter from 1946. We shall appreciate it if you will advise us if there are any outstanding dues owed by Mr. Rockrise.

Under established procedure, if there is any such indebtedness, it should be settled before the application may be given consideration. Mr. Rockrise's address is as follows: 402 Jackson Street, San Francisco 11, California.

Sincerely yours,

Executive Assistant

Miss Dorothea Waters, Executive Secretary  
New York Chapter, A.I.A.  
115 East 40th Street  
New York 16, New York

R/k

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HAROLD R. SLEEPER                    PRESIDENT  
DANIEL SCHWARTZMAN                VICE-PRESIDENT  
FRANCIS W. ROUDEBUSH              SECRETARY



THE AMERICAN  
INSTITUTE OF ARCHITECTS

1948 MAR -3- AM 8:43

WILLIAM POTTS                    TREASURER

DOROTHY WOODRUFF                EXECUTIVE SECRETARY

NEW YORK CHAPTER  
THE AMERICAN INSTITUTE OF ARCHITECTS  
115 EAST 40th STREET, NEW YORK 16

March 2, 1948

Mr. J. W. Rankin, Executive Assistant  
American Institute of Architects,  
1741 New York Avenue, N. W.,  
Washington 6, D. C.

Dear Mr. Rankin:

This is to say that Mr. George T. Rockrise,  
who is now applying for Corporate Membership through the Northern  
California Chapter, was an Associate of this Chapter for two  
years. He resigned as a member in good standing as of the  
first of January, 1948.

Mr. Rockrise's resignation was accepted with  
regret as he was the type of young man of whom we would like  
to see more in this Chapter.

Sincerely yours,

Executive Secretary

DW:MB

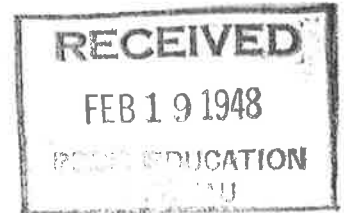
CC: Hervey P. Clark, President  
Northern California Chapter, AIA

THE AMERICAN  
INSTITUTE OF ARCHITECTS  
1948 FEB 27 AM 8:35  
WASHINGTON, D. C.



AP No  
6018

*Key*



THE AMERICAN INSTITUTE OF ARCHITECTS  
THE OCTAGON, WASHINGTON, D. C.  
Office of The Secretary  
RECORD OF REGISTRATION

OF  
George Thomas Rockrise, San Francisco, Calif.  
(Name of Applicant)

SECRETARY,  
BOARD OF ARCHITECTURAL EXAMINERS,  
Albany, New York  
Address

Dear Sir:

The above named applicant for membership in The American Institute of Architects is an architect practicing in your state.

To qualify for such membership, an applicant, if resident in a state having registration or licensing laws for architects, must be registered or licensed by the state to practice architecture therein.

Will you please answer the following questions relating to the applicant's registration, to assist The Institute in determining his eligibility for membership? A duplicate of the form is enclosed for your files.

Date February 17, 1948

*John W. Paige*  
Secretary

1. Is the applicant registered or licensed to practice architecture in your state? yes
2. Was his registration or licensing by examination? yes or by exemption?
3. What was the scope of the examination?  
Arch. Design 88 Hist. & Theo. of Arch. 78  
Arch. Engineering 87 Arch. Prac. & Equip. 85
4. What was the period of the examination? 7 days. Written examination 36 hours; Oral examination \_\_\_\_\_ hours.
5. When examined, did applicant have a certificate from the National Council of Architectural Registration Boards? \_\_\_\_\_ If so, give Certificate No. \_\_\_\_\_
6. Date of last registration Feb 6 1947 Registration No. 5710 Is it current? yes

*Miss*

*John W. Paige*  
(Signature of Secretary of Board)  
Chief - Bur. of Prof. Ed.  
New York State Education Dept.  
(Name of Board)

Date \_\_\_\_\_ 19 \_\_\_\_\_

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THE AMERICAN INSTITUTE OF ARCHITECTS  
THE OCTAGON, WASHINGTON, D. C.

COPY

March 18, 1948

Dear Mr. Rockrise:

The Secretary is happy to inform you that your application for membership in The Institute was acted on favorably by The Board of Directors and that you were admitted to corporate membership in The Institute and assigned to membership in the Northern California Chapter, effective March 18, 1948. You will be a member of that Chapter, or of some other chapter if you later transfer thereto, until your membership in The Institute terminates.

Your certificate of membership, duly executed by the Officers of The Institute, will be sent in due course.

The Board of Directors welcomes you to membership in The Institute, and The Secretary's office is at your service to the extent of its powers.

The policies and the activities of The Institute are developed largely from problems arising within the chapters. By taking an active part in your Chapter affairs, you will contribute to the advancement of the objects of The Institute and will increase the benefits to be derived from Institute membership.

We bespeak your active cooperation.

Sincerely yours,

Secretary

Mr. George Thomas Rockrise, A.I.A.  
402 Jackson Street  
San Francisco 11, California

CWD:MB  
Enclosures

cc to - Propærs: Mr. Hervey Parke Clark, A.I.A.  
Mr. Gardner A. Dailey, A.I.A.

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COPY TO

FILES      PRESIDENT      SECRETARY      TREASURER



ROCKRISE, George T.  
Submitted for MID-CENTURY  
ARCHITECTURE IN AMERICA

GEORGE T. ROCKRISE

San Francisco, California -- Rockrise received his education at Syracuse and Columbia Universities. Before starting own practice in 1949 he worked for Edward Stone, United Nations Headquarters Planning Commission, and Thomas D. Church. *In addition to a diversified practice,* ~~He has many private residences and institutional and commercial buildings to his credit.~~ He has also lectured and taught at University of California, National University of Venezuela, Syracuse University and Clemson College.

Residence, Kent Wood - M '53  
Ernest Braun

Residence Medford, Oregon - M '59  
Ernest Braun

# ROCKRISE AND WATSON ARCHITECTS

GEORGE T. ROCKRISE, A.I.A.  
WILLIAM J. WATSON, A.I.A.

ASSOCIATES  
ROBERT MOUNTJOY  
MATTHEW MYERS

19 May 1961

Mr. Wolf Von Eckardt  
The American Institute of Architects  
1735 New York Avenue, N.W.  
Washington 6, D.C.

Reference: Residence at Medford, Oregon  
M-1959

Dear Wolf,

In accordance with your letter of 11 May with regard to the Referenced project, following or attached are the items checked on your list.

Date of Completion - 1955

## Biographical Data

George T. Rockrise - Biographical Sketch  
Graduated Syracuse 1938 Columbia 1941  
Worked for Edward Stone, United Nations Headquarters Planning Commission, Thomas D. Church, Own practice, 1949. Many private residences, also institutional and commercial buildings. Married Students' Housing for University of California and U.S. Consulate in Japan in association with Clark and Beuttler. Lectured and taught at University of California, National University of Venezuela, Syracuse University, Clemson College.

## Photographic Release

Please contact Ernest Braun directly; his address  
Box 127, San Anselmo, California

Sincerely,

  
George T. Rockrise

GTR/cn

Enclosure

Mr. Wolf Von Eckardt  
19 May 1961  
Page Two


Biographical Data

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University of Venezuela, Syracuse University, Clemson College.

Photographic Release

Please contact Ernest Braun directly on this; his address  
Box 127, San Anselmo, California

Sincerely,

  
George T. Rockrise

GTR/cn

Enclosures

No. NF 958

Received Sept. 28 1962

Voted On Feb. 23 1963

Voted On.....19.....

Voted On.....19.....

Granted March 1 1963

No. M 958



THE AMERICAN INSTITUTE OF ARCHITECTS  
JURY OF FELLOWS

NOMINATION FOR FELLOWSHIP

CASE RECORD

Rockrise

1. Name of Nominee George Thomas/ Date of Nomination Sept. 4 19 62
2. Address of Nominee 468 Vallejo Street - San Francisco, California
3. Nominee's firm Rockrise and Watson, Architects
4. Nominee's principal place of business 405 Sansome St., San Francisco, Calif.
5. Nominee's Chapter Northern California Chapter, AIA
6. Nominee's State Organization California Council, AIA
7. Nominee admitted to Institute March 18, 1948
8. Nominee has been in good standing in Institute from 3 19 48 to Dec. 31 19 62
9. Nominee's age 46 Birthplace New York, New York
10. Nominators: Exec.-Committee, Northern California Chapter, AIA

(1) Cabell Gwathmey	(5) Robert B. Marquis
(2) Alton S. Lee	(6) Clement A. Mullins
(3) Henry Schubart, Jr.	(7) Rex Whitaker Allen
(4) Eugene F. Crawford	(8) Lawrence Lackey
11. Achievement DESIGN, PUBLIC SERVICE and SERVICE TO THE INSTITUTE

2000-9-61

(Nominators leave blank!)

CONFIDENTIAL



THE AMERICAN INSTITUTE OF ARCHITECTS

NOMINATION FOR FELLOWSHIP  
BY  
CHAPTER

THE JURY OF FELLOWS, A.I.A.  
The Octagon, 1735 New York Avenue, N. W.  
Washington 6, D. C.

Date September 4 19 62

Board of Directors  
The ~~Executive Committee~~ of this Chapter, at a duly called meeting on 7 August 19 62 <sup>\*Type in full name.</sup>  
nominated\* GEORGE THOMAS ROCKRISE  
member of this Chapter, for fellowship in The Institute. We enclose evidence of the qualifications of the nominee for the fellowship on which the nomination was based and certify the resolution is as follows:

Board of Directors  
"Whereas, this ~~Executive Committee~~ believes\* GEORGE THOMAS ROCKRISE  
a member of this Chapter, has made so notable a contribution to the advancement of the profession because of his achievement in\*\* Design, Public Service and Service to that he is worthy of fellowship in The Institute; and the Institute

\*Type in full name.

\*\*Type in "Design," "Science of Construction," "Literature," "Education," "Service to The Institute," or "Public Service," as is appropriate.

"Whereas, said member has been in good standing in this Chapter for† Fourteen years prior to this date; therefore be it

†Type in number of years.

"Resolved, That‡ Northern California Chapter,  
The American Institute of Architects, does hereby nominate\*  
GEORGE THOMAS ROCKRISE

‡Type in name of Chapter.

\*Type in full name.

for fellowship in The Institute, and the President and the Secretary be and hereby are authorized and directed to prepare the nomination papers and forward them to The Jury of Fellows of The Institute and to do all things proper to forward said nomination."

Cabell Gwathmey - Cabell Gwathmey President  
Robert B. Marquis - Robert B. Marquis  
Alton S. Lee - Alton S. Lee Vice President  
Clement A. Mullins - Clement A. Mullins  
Rex Whitaker Allen - Rex Whitaker Allen  
Henry Schubart, Jr. - Henry Schubart, Jr. Secretary  
Lawrence Lackey - Lawrence Lackey  
Eugene E. Crawford - Eugene E. Crawford Treasurer

THE NOMINATORS SHOULD SEE THAT LETTERS OR DATA ARE SENT TO THE JURY OF FELLOWS IN SUPPORT OF THIS NOMINATION. ALL SUCH COMMUNICATIONS SHALL BE PRIVILEGED AND NO COPIES SHOULD BE GIVEN TO OTHERS.

SEP 28 1962

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BIOGRAPHICAL STATISTICS

1. Nominee's full name      George Thomas Rockrise
2. Nominee is a natural ~~Naturalized~~ citizen of The United States of America
3. Nominee's legal residence    468 Vallejo Street, San Francisco, California
4. Nominee's firm name    Rockrise and Watson, Architects

Nominee's principal place of business, address  
 405 Sansome Street, San Francisco, California

6. Nominee is registered or licensed to practice architecture by  
 California, New York, Oregon, and National Council of Architectural  
 Registration BoardS. (Also, California - as Landscape Architect).
7. Nominee is engaged in practice of architecture as a practicing architect—~~teacher in architecture—~~  
~~teacher in science of construction—public official—retired.~~

8. Born 25 November, 1916    Place of birth    New York City

9. Nominee's schools, colleges and universities:

	Location	No. of Years	Year of Graduation	Degree
High School	Saranac Lake New York	4	1933	Yes
Private School	-			
College or University	Syracuse University	5	1938	B. Architecture
College or University	-			
Post Graduate at	Columbia University	1	1941	M.S. Architecture

Scholarships held    University Fellowship in Architecture Columbia University 1940-41  
 New York State Regent's Part Tuition University Scholarchip 1934-1937  
 Syracuse University Part Tuition Scholarship 1933-1938

10. Other data concerning nominee's record.

SEE ATTACHED - Page 2-A

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2. Strike out in-  
appropriate word  
and write in " " of Co.

6. Type in "N.C.", "A. R. B." or name of State Board, as case may be.

7. Strike out in-  
appropriate words.

8. Type in date of birth and city and Country.

10. Type in im-  
portant experi-  
ences during em-  
ployment or ad-  
ditional statistics  
of importance in  
nominee's record.

GEORGE THOMAS ROCKRISE

10. OTHER DATA CONCERNING NOMINEE'S RECORD (From Page 2)

- 1916 Born, son of Thomas S. Rockrise, A.I.A., practicing Architect (firm of Rockrise and Thompson), who gave up practice in 1923 because of ill-health. (Deceased 1935).
- 1933-1938 Syracuse University, Department of Architecture, member of Tau Sigma Delta (architecture and allied arts) President 1937-1938. Sigma Upsilon Alpha (architecture).
- 1938-1940 Two years as architectural draftsman and work in construction field.
- 1940-1941 Awarded Graduate Fellowship in Architecture Columbia University, won school IES design competition, graduated with degree M.S. Architecture.
- 1941-1946 Draftsman with Harrison, Fouilhoux and Abramovitz. Civilian architect with Panama Canal Dept. of U. S. Navy, 15th Naval District, Balboa Canal Zone, and Head of Architectural Unit, U.S. Corps of Engineers, Caribbean Defense Command, Canal Zone.
- 1947 Architectural Designer, office of Edward D. Stone.
- 1947 Associate Member, New York Chapter A.I.A.
- 1947 United Nations Headquarters Planning Commission Staff: Architectural Designer.
- 1948 Corporate Member Northern California Chapter A.I.A.
- 1948-1949 Thomas D. Church, Landscape Architect, San Francisco. Associate in charge of architectural design and engineering.
- 1950-1960 Own practice as George T. Rockrise, Architect.
- 1960 Formed firm of Rockrise and Watson, Inc., with William J. Watson, A.I.A.

Nominators should read "Principles Underlying the Bestowal of Fellowships", Institute Document No. H-501 before completing this nomination. Additional sheets may be inserted to supplement any page, 3 to 7, inclusive. Use typewriting only.

### NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN

#### 1. Works

Type (a) Commercial (b) Monumental (c) Domestic (d) Special	Identification of Work	Location of Work		Completed Construction Work (Year)	Photographs Submitted	
		(City)	(State)			
(d)	Donnell Recreation Area <sup>1</sup>	Sonoma County,	Calif.	1949	(1)	Under column headed "Type" type in (a), (b), (c), or (d), as the case may be.
(c)	Gilman Residence	Kentfield,	Calif.	1951	(2)	
(c)	Carpenter Residence	Medford,	Oregon	1955	(2)	Type in last col- umn to right the number submitted in each case.
(c)	Bomberger Residence	Kentfield,	Calif.	1956	(1)	NOTE: 1 - As archit- ect Associate of Thomas D. Church, Land- scape Architect
(c)	Riley Residence	Atherton,	Calif.	1957	(2)	
(a)	Young Office Building	Oakland,	Calif.	1958	(1)	2 - In assoc- iation with Clark & Beutt- ler, A.I.A., Architects.
(d)	U. S. Consulate <sup>2</sup>	Fukuoka,	Japan	1959	(2)	
(a)	Novato General Hospital	Novato,	California	1960	(1)	
(d)	Married Students Housing <sup>2</sup> (University of California)	San Francisco,	Calif.	1960	(2)	
(c)	Matzinger Residence	Belvedere,	Calif.	1961	(1)	

2. Describe nominee's notable work in design, to bring out the particular achievements the nominators believe have notably contributed to the advancement of the profession.

It is the opinion of the nominators that the work of Mr. Rockrise clearly demonstrates gifted architectural talent in conceptual design; imaginative planning and careful integration with the site and landscape; the preservation of human scale; and the understanding and sensitive use of materials and construction methods.

The nominators believe their opinions to be substantiated by the number and variety of awards for excellence in Design received by the nominee, including two Awards of Merit of the American Institute of Architects. As follows:

(Continued on attached page 3-A)



George Thomas Rockrise

2. NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN (From Page 3)

AWARDS FOR EXCELLENCE IN DESIGN

- 1953 Honor Awards Program of Northern California, East Bay and Coast Valleys Chapters, A.I.A.  
Award of Honor  
Gilman Residence, Kentfield, California
- 1953 Honor Awards Program of the American Institute of Architects  
Award of Merit  
Gilman Residence, Kentfield, California
- 1956 A.I.A., Sunset, House and Home Awards Program  
First Honor Award  
Fairman Residence, Belvedere, California
- 1956 Progressive Architecture, Design Awards Program  
Award Citation  
Perlman Lodge, Squaw Valley, California
- 1956 A.I.A., Sunset, House and Home Awards Program  
Award of Merit  
Perlman Lodge, Squaw Valley, California
- 1957 A.I.A., Sunset Magazine Western Home Awards  
Award of Merit  
House for Sharp and Robinson, Belvedere, California
- 1957 A.I.A., Sunset, House and Home Western Home Awards  
Award of Merit  
Carpenter Residence, Medford, Oregon
- 1958 Architectural Record (Record Houses of 1958)  
Award of Excellence  
Carpenter Residence, Medford, Oregon
- 1959 A.I.A., Sunset Magazine  
Special Award  
Rockrise Lodge, Squaw Valley, California
- 1959 Honor Awards Program of the American Institute of Architects  
Award of Merit  
Carpenter Residence, Medford, Oregon
- 1960 Architectural Record (Record Houses of 1960)  
Award of Excellence  
Riley Residence, Atherton, California

(Continued on attached Page 3-B)

George Thomas Rockrise

2. NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN (From Page 3-A)

AWARDS FOR EXCELLENCE IN DESIGN

- 1960 Roosevelt Memorial Competition  
Honorable Mention  
(In association with Reid, Rockwell, Banwell, Tarics, and  
Olwell, Architects and Engineers)
- 1961 A.I.A., Sunset Magazine  
Special Award  
Bomberger Residence, Kentfield, California
- 1961 A.I.A., House and Home, Life, Honor Awards Program  
First Honor Award  
Married Students Housing, University of California  
Medical School  
(In association with Clark and Beuttler, Architects)
- 1962 Governor's Mansion Competition (California)  
Entry selected as one of ten runners-up

Representative publications of the nominee's work:

MAGAZINES

Architectural Forum	March 1957, January 1961, July 1961
Architectural Record	April 1953, May 1958, May 1959, May 1960, Sept. 1960
Arts and Architecture	October 1953, October 1958
A.I.A. Journal	June 1959
Family Circle	July 1959
House and Home	April 1953, June 1953, February 1954, May 1955, April 1956, December 1960, July 1961
House Beautiful	May 1950, April 1951, February 1952, August 1959
House and Garden	February 1960, January 1956,
Japan Architect	July 1961
L'Architecture d'Aujourd'hui	January 1962
Pacific Architect and Builder	June 1955, March 1958, Sept. 1958

(Continued on attached Page 3-C)

George Thomas Rockrise

2. NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN (From Page 3-B)

MAGAZINES

Progressive Architecture	December 1955, January 1956, May 1958, April 1960, June 1962, May 1961
Sunset Magazine	June 1951, August 1953, July 1954, Sept. 1954, January 1955, June 1955, June 1956, January 1957 February 1957, August 1957, October 1957, March 1958, June 1958, October 1959, February 1960, October 1960

BOOKS

Mid-Century Architecture in America	
Contemporary Homes	Creighton--Ford
Home Modernizing Guide	1960
Book of Building	House and Garden

NEWSPAPERS

New York Times  
London Daily Telegraph and Morning Post, England  
San Francisco Chronicle  
San Francisco Examiner  
New York Retailing Daily  
Medford Mail Tribune  
Daily Pacific Builder  
Portland Oregonian  
Syracuse Herald  
San Francisco News-Call  
San Gabriel (California) Daily Tribune  
San Rafael Independent Journal  
Sausalito News  
Novato Independent Journal

Mr. Rockrise's work has been shown in the following exhibitions in this country and abroad:

State Department traveling Exhibits  
Smithsonian Exhibit of Domestic Architecture  
Architectural League Exhibit, "Young American Architects"  
San Francisco Museum of Art, "Bay Region Architecture"  
Architectural League Gold Medal Exhibit  
San Francisco Museum of Art, "Creative Arts in the Bay Area"  
    Cycle 1 Domestic Architecture  
    Cycle 11 Buildings designed by Bay Region Architects for the U. S.  
        Dept. of State (With Clark and Beuttler, Architects)  
A.I.A. National Conventions (in connection with Honor Awards Programs) in  
    1953, 1959, and 1961

(Continued on attached Page 3-D)

--3-C--

George Thomas Rockrise

2. NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN (From Page 3-C)

Because of the recognition accorded nominee's work in design, he has been invited as visiting critic and lecturer at eight Universities and Colleges in this country and in South America. (See Page 5, "Nominee's Achievement in Education and Literature" for list of teaching assignments)

It is the belief of the nominators that nominee has made a long and significant contribution in the field of Architectural Design, reflecting credit on his profession and himself. During the years of World War Two, he was responsible for the design of many facilities for the Armed Forces and the Government of Panama under difficult conditions of climate and availability of materials.

As an Architectural Designer on the staff of Edward D. Stone and the United Nations Headquarters Planning Commission, he exhibited design ability clearly substantiated in his own practice in later years.

In San Francisco, as an Associate of Thomas D. Church (1948-1949), he was responsible for the architectural design of projects which demonstrated a high order of creative integration of architecture and landscape architecture.

The thirteen years of Mr. Rockrise's practice to date have indicated a high level of achievement in architectural design for a variety of clients; a significant output for a small office. For example:

Novato General Hospital	Hospital
City of San Francisco	School Alterations
Varian Associates	Central Research Laboratory
Semi-Con of California	Electronics Plant
U. S. Navy	Underseas Weapons Facilities, Marine Corps Training Facilities
Stanford Research Institute	Consultant on Development Plan
Oakland Redevelopment Agency	Urban Design Consultant
Chico State College	Consulting Architect and preparation of Campus Master Plan
U. S. Department of State *	Consulate, Fukuoka, Japan
Mother's Cake and Cookie Co.	Master Planning
Ross Valley Medical Clinic	Clinic Building

(Continued on attached Page 3-E)

George Thomas Rockrise

2. NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN (From Page 3-D)

Twinbrook Medical Clinic	Clinic Building
University of California *	Married Students Housing (three projects)
Market Street Merchants Association	Urban Design Study (preliminary)
Moraga Valley Presbyterian Church	Church and Development Plan
Portland (Oregon) Development Commission	Member, Design Advisory Council

Approximately 140 other residential, commercial, and industrial projects.

\* \* \* \* \*

\*In association with Clark and Beuttler A.I.A., Architects

NOMINEE'S ACHIEVEMENT IN SCIENCE OF CONSTRUCTION

1. CONSTRUCTION WORK

<i>Type of Work Constructed</i>	<i>Identification of Work</i>	<i>Location of Work</i>	<i>Completed Construction Work (Year)</i>	<i>Photographs, Drawings, or Sketches Submitted</i>
---------------------------------	-------------------------------	-------------------------	---	---

Type in last column to right the number submitted in each case.

( )				( )
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2. BOOKS, TREATISES, OR ARTICLES WRITTEN

( )	<i>Subject Title</i>	<i>Where Published</i>	<i>Date Published</i>	( )
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( )				( )
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( )				( )
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( )				( )
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( )				( )
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( )				( )
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3. Describe nominee's notable work in the science of construction and any recognition thereof by other societies, to bring out the particular achievements the nominators believe have notably contributed to the advancement of the profession. ( )

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NOMINEE'S ACHIEVEMENT IN EDUCATION AND LITERATURE

1. EDUCATION WORK

(List the degrees and the educational positions held by the nominee, and bring out clearly the nominee's signal work and its particular force and influence which the nominators believe to be a notable contribution to the advancement of the profession, and state evidences of recognition of such work by pupils, the profession, other societies, or the public.)

DEGREES

1938	Syracuse University	B. Architecture
1941	Columbia University	M.S. Architecture
	(As recipient of University Fellowship in Architecture)	

EDUCATIONAL POSITIONS

1949-1953	<u>University of California</u> , lecturer in Architectural Design, Painting and Drawing; member of faculty committees on Student Progress, faculty advisor to XAK (student organization).
1954	<u>Universidad Nacional de Venezuela</u> , Caracas (Escuela de Arqutectura y Urbanismo). Visiting professor, with project to review curricula content and teaching methods. After detailed investigation and interviews, wrote final report in Spanish outlining complete new curricula, in component sequences, defined needed faculty positions, student body organization. Report gradually being adopted over the years.
1958	<u>Syracuse University</u> , visiting critic in Design. One design problem plus lectures to student body.
1960	<u>University of Utah</u> , lectures and conferences with architecture students, public lectures on campus: "Sources of Indigenous Architecture".

(Continued on attached - Page 5-A)

2. LITERARY WORK

(List the original written works of the nominee and state clearly the particular force and influence of that work which the nominators believe to be a notable contribution to the advancement of the profession, and state evidences of recognition of such work by other societies, the profession, educational institutions or the public.)

<i>Book, Treatise or Article</i>	<i>Subject</i>	<i>Name of Book or Periodical Containing Work</i>	<i>Year Work Published</i>
"Why Not Competition?"		Architectural Record	1952
"Design In Our Urban Culture"		A.I.A. Journal	1962
(Will be published after revisions suggested by Mr. Watterson, Editor)			

## NOMINEE'S ACHIEVEMENTS IN SERVICE TO THE INSTITUTE

1. State fully the nominee's signal service to The Institute, his chapter, or his state organization, or to the profession, which the nominators believe has notably contributed to the advancement of the profession, and list the offices in architectural organizations occupied by the nominee and the period of each.

The nominators propose George Rockrise for Fellowship for Service to the Institute for his outstanding and dedicated service to his profession, culminating in his Presidency of this Chapter in 1961. His personal example of public service and his leadership within the A.I.A. have served as an inspiration to his fellow architects, to serve the public both through the A.I.A. and as an individual citizen.

As Chapter Vice-President, he was a strong force in the study of the re-organization of this Chapter to more effectively serve the community interest, and, as Chapter President, he led the implementation of this program to make effective contact with public agencies and the press and civic groups.

In 1961, at the National Convention (representing this Chapter), he proposed a resolution, unanimously adopted, to again create a Committee of the Board on the structure of the Institute. The Institute Board Committee now has under study proposals made by the Northern California Chapter Committee on Institute Re-Organization of which Mr. Rockrise was a member from the beginning.

The nominee was Chairman of a tri-chapter Honor Awards Program with an outstanding jury composed of Pietro Belluschi, Dr. Robert Oppenheimer, Harry Bertola, James Fitch, and Edgar Kaufman. The program was climaxed by a gala civic dinner attended by more than 700, and at which the jury gave a public critique of the photographically projected winning entries.

At a Regional level, the nominee has been outspoken and forceful as a Director of the California Council of the A.I.A. which, geographically, is identical with the California Region of the Intitute. He is presently a member of the four man committee planning the program for the 1963 CCAIA Convention in Mexico City.

In 1962, the nominee addressed the Rocky Mountain Regional Convention on the subject of Chapter organization for Public Service, and was a member of the jury for the Regional Honor Awards Program.

The nominee also served, with distinction, as a member of the Institute Committee on Education in 1957 and 1958. And, Chairman of the CCAIA Committee on Education in 1958.

Following, is a chronological list of the nominee's service in A.I.A. activities:

(Continued on attached - Page 6-A)



George Thomas Rockrise

1. EDUCATION WORK (From Page 5)

- 1961 Clemson College, Visiting critic in Design. One short design problem. Illustrated lecture to student body: "Development of Bay Region Architecture".
- 1961 Cornell University, visiting critic in Design. One long design problem plus seminars with students.
- 1958 University of California, appointed by President Kerr as member of Statewide advisory committee to school (now "Department") of Architecture.
- 1959 Member of accrediting team for National Association of Architectural Registration Boards.
- 1962-1963 Stanford University, under contract as lecturer in Design.

\* \* \* \* \*

A.I.A. EDUCATION COMMITTEES (Institute and Regional)  
(See "Service to Institute" section).

George Thomas Rockrise

1. NOMINEE'S ACHIEVEMENTS IN SERVICE TO THE INSTITUTE (From Page 6)

NORTHERN CALIFORNIA CHAPTER

1950 Chairman, Exhibits Committee  
1951 Chairman, Program Committee  
1955 Member, Editorial Board of Chapter Bulletin  
1956 Chairman of Honor Awards Program (joint program of Northern California, East Bay and Coast Valleys Chapters)  
1957 Secretary  
1960 Vice-President  
1961 President  
1962 Director, member of Chapter Committee on Chapter Policy and Re-Organization (1960), Institute Structure (1960), Public Affairs (1960, 1961, 1962), 20,20 Committee.

REGION - CALIFORNIA COUNCIL AMERICAN INSTITUTE OF ARCHITECTS (CCAIA)

1958 Chairman, Education Committee  
1960 Convention Moderator, Seminar on Architectural Practice  
1960, 61, 62 Member of Board of Directors  
1961-1962 Member of 1963 CCAIA Convention Committee (Mexico City)  
1962 Member, Committee on Mass Transportation

INSTITUTE

1957-1958 Member of Institute Committee on Education  
1959-1960 Member of Program Committee for Natinal Convention in San Francisco.  
1961 At Philadelphia Convention, introduced resolution for Northern California Chapter to reactivate Committee on Structure of the Institute.  
1961 Address at Rocky Mountain Regional Convention, Reno, Nevada. Member of jury for Regional Honor Awards Program, Reno, Nevada.

## NOMINEE'S ACHIEVEMENT IN PUBLIC SERVICE

1. List the public offices held by the nominee and the positions of trust held by him in recognition of civic leadership, and state clearly his notable work in public service and the particular influence of that work which the nominators believe to be a notable contribution to the advancement of the profession.

Mr. Rockrise has been nominated for Public Service because of his many activities in the public interest which have made him a respected and honored spokesman for his community and his profession. His public speeches and statements have received wide press and editorial coverage and have been a considerable force in shaping community wide concern in the area of enlightened planning and urban esthetics. By his personal example, he has been an inspiration and stimulus to his fellow architects in the area of public service.

1961-1962

San Francisco Planning Commission. While President of the Northern California Chapter A.I.A., he was appointed by Mayor Christopher to the Planning Commission. He instituted and was made Chairman of a Committee to study means of improving the quality of civic and private design. He was a forceful, yet respected, member of the Committee which has held many public hearings on a proposed Sign Control Ordinance, and was instrumental in obtaining a strong emphasis on Urban Design in the Community Renewal Plan soon to be activated in San Francisco. Because of his expressed convictions and articulateness in the area of planning and esthetics, he is in great demand as a public speaker. Some of his major addresses are listed below.

1953-1956

San Francisco Art Commission. Member. Appointed by Mayor Robinson, Mr. Rockrise as a member of the Civic Design Committee of the Commission charged with the review and approval of all buildings and construction by and for the City and County of San Francisco. During this period, the Civic Design Committee was responsible for upgrading the design standards established by City departments responsible for construction, including the addition of art enrichment and sensitive site treatment. A design review procedure was established to control all tenant improvements at the Municipal Airport. Private architects whose work was before the Commission were given strong backing to assure excellence of design and planning. As Chairman of the Visual Arts Committee, Mr. Rockrise was also Commissioner in charge of two outstanding City-wide annual Art Festivals which included art, music, dance, drama and crafts, and resolved with skill and diplomacy the many problems arising out of the co-ordination of some twenty art groups.

(Continued on attached Page 7-A)

George Thomas Rockrise

1. NOMINEE'S ACHIEVEMENT IN PUBLIC SERVICE (From Page 7)

- 1962 San Francisco Planning and Urban Renewal Association. Member of Board of Directors. A strong civic action group for betterment of planning and housing.
- 1960-1961 International Institute of San Francisco, Director. A philanthropic organization dedicated to the orientation and assimilation of foreign nationals. Prepared a plan for reorganization of Institute (now under implimentation).
- 1955-1957 Squaw Valley Property Owners Association. President 1957, Vice-President 1956, Director 1955. As a member of the Executive Committee he organized and directed a program during the preliminary planning of the 1960 Olympics, to protect the existing character of the Valley. He testified in many hearings before the State Legislature and the Placer County Planning Commission.
- 1955-1956 Telegraph Hill Dwellers Association, Director. A community property owners association. Member of key committee to successfully establish height limits in area. Member of Design Committee which presented revitalized plan for St. Peter and Paul park plaza, constructed in 1956-1957.
- 1961 Citizen's Committee for Airport Bonds, Member.
- 1962 Citizen's Committee for Rapid Transit, Member.
- Lt. Governor's Citizen's Group on Disposition of Alcatraz Island, Member.
- California Roadside Council, Member of Committee on Scenic Highways.

Major recent public addresses given by Mr. Rockrise in the years 1961 and 1962:

The Governor's Conference on California Growth, San Francisco. Keynote speech following Governor Brown's opening of confrence. Summation of the growth and needs of the State of California. Advocacy of a strong Planning Department in the Executive Branch (now under detailed study). Organizations of public opinion groups toward integrated State and Regional planning.

(Continued on attached Page 7-B)

George Thomas Rockrise

1. NOMINEE'S ACHIEVEMENT IN PUBLIC SERVICE (From Page 7-A)

National Association of Housing and Redevelopment Officials. Seventh National Conference on Urban Renewal, Eugene, Oregon. "The Place of Architectural Competitions in Achieving Good Design".

Urban Renewal Administration, Regional Conference, San Francisco. "Design Considerations in the Community Renewal Program".

San Francisco Planning and Urban Renewal Association, Second Annual Planning Conference. Address, "Design in our Urban Culture". An analysis of the values that shape the culture of our cities, the public, political and professional forces for good and detailed analysis of what must be done in San Francisco.

Greater Mission Citizens Council, organization meeting, San Francisco. "The Mission District, a City Within a City". The forces of decay. Need for private redevelopment and rehabilitation. City government apathy, corrective actions needed. How private citizens (through the Mission Council) can be an effective force.

American Institute of Planners, California Chapter, Annual Convention, Santa Rosa. Address and panel discussion: "Intuition vs. the Computer".

Japanese-American Citizens League, San Francisco. Annual dinner. "The Form of the City, and the Special Influence of Japanese culture in America".

Building Industry Conference Board, San Francisco. "Better Design for a Better Building Industry". A.I.A. emerging concern of "extended services", joint objective of the building industry and architectural profession. Concern over planning for urban areas, how architects and industry can help.

East Bay Chapter, A.I.A. Chapter meeting, Oakland, Calif. "How Architects can Influence Urban Design". Organization of Northern California Chapter for public action. Function of an architect as member of a Planning Commission, achievement of other A.I.A. Chapters across the Country.

Junior Chamber of Commerce, San Francisco. Address, "The Future of San Francisco".

(Continued on attached Page 7-C)

George Thomas Rockrise

1. NOMINEE'S ACHIEVEMENT IN PUBLIC SERVICE (From Page 7-B)

Mr. Rockrise has also made many appearances on radio and television as an individual or as a member of a discussion panel in the area of Urban Design and Planning; representative programs as follows:

1962	KQED	1. Art in the Public Schools. Panel. 2. Form of the City. Interview.
	KGO	Design of Montgomery Center Area, San Francisco. Panel.
	KTVU	1. California's Future Growth. Panel. 2. Statewide Planning in California. Panel.
	KPIX	1. Second Marin Crossing. Interview. 2. Discussion of Design Possibilities of Alcatraz Island. Panel. 3. Future uses for San Francisco Presidio Area. Panel.
1961	KNBC KQED	Personal Interview. Discussion of A.I.A./Sunset Honor Awards Program.
1958	KRON	Design Awards Program.
1957	KRON	An Architect's Impression of Japan.
1954	KCBS KRON	Architecture of San Francisco. Architecture and Planning in Venezuela.

\* \* \* \*

Because of Mr. Rockrise's publicly expressed interest in planning and urban esthetics, he has recently been nominated for Affiliate Membership in the American Institute of Planners.



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DECLARATION OF AUTHORSHIP

THE following certification must accompany the photographic exhibit. It may be signed by anyone in possession of full knowledge concerning the development of the design. This might be the Chapter President, a member of the Executive Committee of the Chapter, a partner of the nominee, or even the nominee himself. If the various examples were developed under different conditions respecting authorship, the various statements below should be keyed to the proper exhibits.

The accompanying photographs show examples of work with which the nominee's connection was as follows:

- RED  The nominee was solely responsible for the design.
- BLUE  The nominee was largely responsible for the design.
- GREEN  The design was under the direction of the nominee.
- BROWN  The nominee's firm executed the design.

DONNELL RECREATION AREA

The nominee was solely responsible for the design of the buildings as the Architect Associate of Thomas D. Church and Associates and participated in the site and landscape design which was done by Mr. Church.

Signed George Thomas Rockrise Title President, Northern California Chapter

Name of Nominee GEORGE THOMAS ROCKRISE

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- GREEN  The design was under the direction of the nominee.
- BROWN  The nominee's firm executed the design.

The nominee was jointly but personally responsible for the design with Hervey Clark of Clark and Beuttler, Architects for the following projects:

U.S. Consulate, Fukuoka, Japan

Married Students Housing, University of California,  
San Francisco, California

(The nominees firm and that of Clark and Beuttler are listed as "Architects Associated" for the two above projects.)

Signed *Carole Paratlow* Title President, Northern California Chapter

Name of Nominee GEORGE THOMAS ROCKRISE

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- GREEN  The design was under the direction of the nominee.
- BROWN  The nominee's firm executed the design.

- Gilman Residence, Kentfield, California
- Carpenter Residence, Medford, Oregon
- Bomberger Residence, Kentfield, California
- Riley Residence, Atherton, California
- Young Office Building, Oakland, California
- Novato General Hospital, Novato, California
- Matzinger Residence, Belvedere, California

Signed *Carol Matthews* Title President, Northern California Chapter

Name of Nominee GEORGE THOMAS ROCKRISE

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CONFIDENTIAL

GEORGE T. ROCKRISE, A.I.A. is being nominated to Fellowship in The American Institute of Architects in DESIGN, PUBLIC SERVICE and SERVICE TO THE INSTITUTE.

(state the category or categories)

The nomination lists the following activity as a basis for advancement: Distinguished quality of architectural design. Outstanding service to his community as a member of the San Francisco Planning Commission, the San Francisco Art Commission, and other civic activities. Dedicated and exemplary service to his profession through the American Institute of Architects, as President of the Northern California Chapter, Director of the California Council, AIA, Chairman and member of many Institute, Regional and Chapter Committees.

Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

I am aware of Mr. Rockrise's service to The Institute which is expected of any corporate member who is active in his Chapter activities. I know also that he is reputed to be a good designer, but know little of his work.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
\_\_\_\_\_

I have known the nominee for 4 years in the relationship of an architect.

Signed Henry Lewis

NOV 9 1962

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Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

I would like to speak about the quality of Mr. Rockrise' effort which is the characteristic which has given it significance. His design ability and performance is of the highest level. In his various positions of responsibility in the Chapter and State organizations of the AIA, as well as in the various civic positions that he has held, he has been an eloquent and convincing spokesman for the value of good design and good planning, both within the profession, with the public, and with the local and state governments.

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
[X] The nominee is a person of greatest integrity and devotion to the highest ideals of the profession.

I have known the nominee for 13 years in the relationship of fellow member of the Northern California Chapter of the American Institute of Architects.

Signed Wm. Stephen Allen, FAIA

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23 1962

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Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent. I worked with Mr. Rockrise as a fellow officer of the Northern California Chapter at a time when we were deeply concerned to find better ways to serve the profession, particularly in matters of public relations. His wisdom and perception in these matters and his unstinting effort were prime factors in the reorganization of the Chapter with resulting great improvements in our relations with public agencies and news media. His service successively as Vice President, President and Board member at large spanned this transitional period of improvement. He was the prime mover.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
[X] The nominee's character is of unquestioned integrity, personally, professionally and intellectually.

I have known the nominee for six years in the relationship of fellow officer of the Chapter.

Signed

Richard S. Barwell
Barwell

OCT 23 1962

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D.C.

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Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

Mr. Rockrise has been President of our Chapter and in my opinion he has been one of the most effective presidents ever to occupy this position; under his leadership the Chapter has made great contributions to the Bay Area in the service of the architectural profession to the community; he has enhanced the position of the profession in the public view. I have worked with him on many Character committees and have been impressed by his character, intellect, leadership

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms. and dedication.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
\_\_\_\_\_

I have known the nominee for 12 years in the relationship of colleague

Signed [Signature]

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(state the category or categories)

The nomination lists the following activity as a basis for advancement: **Distinguished quality of architectural design. Outstanding service to his community as a member of the San Francisco Planning Commission, the San Francisco Art Commission, and other civic activities. Dedicated and exemplary service to his profession through the American Institute of Architects, as President of the Northern California Chapter, Director of the California Council, AIA, Chairman and member of many Institute, Regional and Chapter Committees.**

Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

B. George Rockrise represents a many sided man who has done things with distinction in design, public service and in service to the institute. This fellowship is very appropriate for him, and I highly endorse it.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
- The nominee has a good reputation.
- The nominee's character is satisfactory.
- \_\_\_\_\_

I have known the nominee for 24 years in the relationship of friend and educational colleague

Signed William W. Wurster  
*William W. Wurster*

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Activity

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B.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
- The nominee has a good reputation.
- The nominee's character is satisfactory.
- \_\_\_\_\_

I have known the nominee for 15-20 years in the relationship of friend

Signed Pietro Belluschi

MIT - Cambridge (o.c.las)

NOV 5 1962

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Activity

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B. While a member of the AIA Committee on Education the nominee took a great interest in the R-17 project (Teachers of architecture seminars) of which I was Chairman under AIA-ACSA sponsorship. In this connection he was instrumental in obtaining contributions from the California Council and from the Northern California Chapter which helped to keep this worthwhile project alive.

Teacher

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
[X] I have no reason to believe that the nominee is not a person of integrity, with a good reputation and of satisfactory character.
I have known the nominee for 3 years in the relationship of

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Signed Harold Bush-Brown FAIA

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Activity

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B. This is an excellent nomination. I know that the San Francisco Planning Commission is so anxious to clear the way for further services by George Rockrise that they are trying to get the legislation amended under which he felt compelled to step aside for fear of conflict of interest. George is an all-around man who first came to notice through excellent houses but who has been advancing rapidly since then.

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
- The nominee has a good reputation.
- The nominee's character is satisfactory.
- \_\_\_\_\_

I have known the nominee for approx 15 years in the relationship of Journalist

Signed Douglas Hasseel

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Actuals  
George

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Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

B: *An unusually successful combination of good designer, effective professional man, and dedicated member of his community. Rockrise is also an excellent teacher, as he showed here at Cornell when he was a Visiting Critic. His activities for the Institute at time of Convention were models of energy and good taste*

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
- The nominee has a good reputation.
- The nominee's character is satisfactory.
- \_\_\_\_\_

I have known the nominee for 3 years in the relationship of friend & member of my faculty

Signed Burham Kelly

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Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

B. I have known very few architects who have so strikingly contributed in so many ways to the support of our profession -- in design, in public service, in service to The Institute. He well deserves advancement to Fellowship.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- // [X] The nominee is a person of integrity.
[ ] The nominee has a good reputation.
[ ] The nominee's character is satisfactory.
[ ]

I have known the nominee for 10 years in the relationship of fellow architect.

Signed [Signature] Morris Ketchum, Jr., FAIA

October 24, 1962

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Activity

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Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
- The nominee has a good reputation.
- The nominee's character is satisfactory.
- \_\_\_\_\_

I have known the nominee for 7 years in the relationship of professional colleague.

Signed   
Harlan E. McClure, FAIA  
Dean, School of Architecture, Clemson College

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4/ OCT 24 1962

**RICHARD J. NEUTRA, F.A.I.A.**

ARCHITECT AND CONSULTANT  
2300 SILVERLAKE BOULEVARD  
LOS ANGELES 39, CALIFORNIA

TELEPHONE: NORMANDY 5-6194, NORMANDY 4-2684, MRS. G. SERULNIC, EXECUTIVE, COLLABORATORS: DION NEUTRA  
BENNO FISCHER  
SERGE KOSCHIN  
JOHN BLANTON


CABLE: RITRA

The American Institute of Architecture  
Jury of Fellows  
The Octagon  
1735 New York Avenue, N. W.  
Washington 6, D.C.

Gentlemen:

Mr. Richard Neutra, who is at present out of the city in following some of his projects abroad, has asked me to transmit to you his endorsement of the nomination of Mr. George T. Rockrise for the Fellowship in the Institute. Mr. Neutra's association with Mr. Rockrise has caused him to feel gratification that this honor may be bestowed upon him, as he has found him to be deeply dedicated to the profession and to service for it, and the institute. He feels honored to be able to further endorse the nomination.

Sincerely yours,

  
Mrs. G. Serulnic  
Executive Secretary

DS/m

(This letter written upon the request of Mr. Neutra)

NOV 2 1962

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Activity

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B. It is my recommendation that George T. Rockrise be advanced to Fellowship on the basis of PUBLIC SERVICE. I am confident that supporting data submitted with his nomination form adequately sets forth the significance of his PUBLIC SERVICE in behalf of the architectural profession.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- 11 [X] The nominee is a person of integrity.
[ ] The nominee has a good reputation.
[ ] The nominee's character is satisfactory.
[ ]

I have known the nominee for four years in the relationship of fellow architect.

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Signed A. G. Odell, Jr.

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Activity

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I worked very closely with George Rockrise when he was president of his chapter (The Northern California Chapter) and he introduced a proposal on a structure which he introduced at Philadelphia. It was largely his work. It also is an example of his devotion to the profession. He carries through in a similar way in all other activities.

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
- The nominee has a good reputation.
- The nominee's character is satisfactory.
- \_\_\_\_\_

I have known the nominee for 10 years in the relationship of professional activities

Signed Markus F. ...

NOV 9 1962

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Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

As a former partner of applicant's father (Rockrise and Thompson - 1920 to 1923, when he was incapacitated by a subsequently fatal illness) I knew of the difficulties encountered by George Rockrise in pursuing his architectural education after his father's death and of the traits of character he then displayed. Have closely followed his career with interest and feel that he qualifies under the above stated bases of activity for the honor of Fellowship.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- [X] The nominee is a person of integrity.
[ ] The nominee has a good reputation.
[ ] The nominee's character is satisfactory.
[ ]

I have known the nominee for 40 years in the relationship of a friend.

Signed [Signature]

A.I.A.

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In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

In his service to the Institute, I was personally aware of two activities: (1) his dedicated activity on the national Committee on Education, and (2) his voluntary organization of the chapter during his presidency to give special study to the problems of the structure of the Institute. His conclusions have had a major impact on this study. In public service, I was made aware of his vigorous participation in the work of the San Francisco Planning Commission and also his success in involving the chapter in related civic affairs.

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- [X] The nominee is a person of integrity.
[ ] The nominee has a good reputation.
[ ] The nominee's character is satisfactory.
[ ]

I have known the nominee for 3 years in the relationship of AIA member

Signed

Handwritten signature of Philip Will, Jr.

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Activity

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Mr. Rockrise has exhibited thoughtful and valuable consideration of the structure and furthering of the aims of the A.I.A. which I have much admired.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
\_\_\_\_\_

I have known the nominee for 5 years in the relationship of professional colleague

Signed Andrew Woodbridge, Fairport, N.Y.

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Activity

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B. Over the past several years I have had many occasions to call upon George T. Rockrise for uncompensated consultations, meetings, speeches, etc. all looking to the improvement of urban design for projects and neighborhoods or sections of cities, particularly with respect to the potentialities of urban renewal operations. He has given unstintingly and wisely of his time and energies. In a completely official sense, we in the San Francisco Redevelopment Agency consider him a major friend of the community in its efforts to improve its design qualities.

Ch: C
Kir: C
fou: C

- one nominee has a good reputation.
The nominee's character is satisfactory.

I have known the nominee for 3 years in the relationship of architect, President of the Northern California Chapter, A.I.A., and member of the San Francisco Planning Commission.

Signed Mr. Justin Herman
Executive Director
San Francisco Redevelopment Agency

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Activity

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Frequently serves on review panels and seminars for the University of California, Berkeley, judging students' architectural proposals - valued member of the Board of Directors, San Francisco Planning and Renewal Association - written articles and given public addresses of significance with regard to urban design and urban planning problems and objectives. Outstanding leadership qualities in the architectural profession as well as demonstrating strong civic leadership and imagination.

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- The nominee is a person of integrity.
The nominee has a good reputation.
The nominee's character is satisfactory.
\_\_\_\_\_

I have known the nominee for 3 years in the relationship of friend and associate

Signed

[Signature]

I strongly recommend Mr. Rockrise as a man of great integrity, with extreme sensitivity for quality in community development and design. He personally has brought new interest, enthusiasm and imagination to San Francisco and its planning objectives.

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JOHN E. HIRTEN
Executive Director, SPUR



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Activity

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Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- [X] The nominee is a person of integrity.
[ ] The nominee has a good reputation.
[ ] The nominee's character is satisfactory.
[ ]

I have known the nominee for two years in the relationship of City Planning Commissioner appointed by me.

Signed

[Handwritten Signature]

Note: The Jury requests that copies of this form be filed only with the Jury.

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THE AMERICAN INSTITUTE OF ARCHITECTS

The Octagon • 1735 New York Avenue, N.W. • Washington 6, D. C. • EXecutive 3-7050

CONFIDENTIAL

GEORGE T. ROCKRISE, A.I.A. is being nominated to Fellowship in The American Institute of Architects in DESIGN, PUBLIC SERVICE and SERVICE TO THE INSTITUTE.

(state the category or categories)

The nomination lists the following activity as a basis for advancement: Distinguished quality of architectural design. Outstanding service to his community as a member of the San Francisco Planning Commission, the San Francisco Art Commission, and other civic activities. Dedicated and exemplary service to his profession through the American Institute of Architects, as President of the Northern California Chapter, Director of the California Council, AIA, Chairman and member of many Institute, Regional and Chapter Committees.

Activity

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

B. The undersigned has observed the professional performance, the artistic accomplishment and the judicious treatment of problems in this country, and also being together with the nominee abroad.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- checkboxes for: The nominee is a person of integrity, The nominee has a good reputation, The nominee's character is satisfactory, and a blank line for a fourth statement.

I have known the nominee for 16 years in the relationship of colleague

Signed [Signature]

Richard S. Neutra

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Activity

B. Mr. Rockrise has capitalized on a rare opportunity as President of the A.I.A. Chapter, member of the San Francisco Planning Commission, and other important public agencies, to make the public understand the extremely important role of the architect in public life today. His leadership has resulted in action by local government, county governments, and state government of great value to the architect and the public.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- 1/1 [checked] The nominee is a person of integrity.
[ ] The nominee has a good reputation.
[ ] The nominee's character is satisfactory.
[ ]

I have known the nominee for 10 years in the relationship of

Friend & Associate

Signed

John L. ...

NOV 15 1962 (postmark)

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CONFIDENTIAL

GEORGE T. ROCKRISE, A.I.A. is being nominated to Fellowship in The American Institute of Architects in DESIGN, PUBLIC SERVICE and SERVICE TO THE INSTITUTE.

(state the category or categories)

The nomination lists the following activity as a basis for advancement: Distinguished quality of architectural design. Outstanding service to his community as a member of the San Francisco Planning Commission, the San Francisco Art Commission, and other civic activities. Dedicated and exemplary service to his profession through The American Institute of Architects, as President of the Northern California Chapter, Director of the California Council, AIA, Chairman and member of many Institute, Regional and Chapter Committees.

In the space below, please list any further details about this activity which you can provide on the basis of direct personal experience, and explain why you would consider it a significant accomplishment in the advancement of the profession of Architecture. Additional information may be submitted on an attached sheet, but the Jury prefers the material to be brief and pertinent.

B. He was a very capable member of the SF art comm.

Character

Kindly check the one of the following statements which best describes the character of the nominee, or add a fourth in your own terms.

- Checked boxes for: The nominee is a person of integrity, The nominee has a good reputation, The nominee's character is satisfactory.

I have known the nominee for 10 years in the relationship of member of SF art comm

Signed H. G. ...

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OCT 18 1962

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Handwritten initials



March 7, 1963

Mr. George Thomas Rockrise, FAIA  
405 Sansome Street  
San Francisco, California

Dear Mr. Rockrise:

The American Institute of Architects desires to confer upon you the honor of Fellowship and membership in the College of Fellows in accord with the action of The Jury of Fellows at its recent meeting for your notable contribution in Public Service.

The purpose of this letter is to request your presence at the 1963 Convention of The Institute to be held in Miami, Florida, starting May 6, 1963.

At a special ceremony to be held at the Annual Dinner on the evening of Thursday, May 9, at the Hotel Americana, those who have been elected to Fellowship will receive their certificates and medals. Presentation will be with appropriate ceremony and it is highly desirable that each of the newly-elected Fellows be present.

The Officers of The Institute and The Jury of Fellows join in the request that you come to receive this honor in person. Please send your response to The Octagon at an early date.

Enclosed is a Memorandum from the Department of Information Service regarding the public announcement of your advancement to Fellowship.

Yours sincerely,



Clinton Gamble, FAIA  
Secretary

Enclosure

*Rockrise, George T.*

**ROCKRISE AND WATSON ARCHITECTS**

GEORGE T. ROCKRISE, A.I.A.  
WILLIAM J. WATSON, A.I.A.

ASSOCIATES  
ROBERT MOUNTJOY  
MATTHEW MYERS

FILE COPY - PLEASE RETURN

X

13 March 1963

Mr. Clinton Gamble, F.A.I.A., Secretary  
The American Institute of Architects  
1735 New York Avenue, N.W.  
Washington 6, D.C.

Dear Mr. Gamble,

*m Follow*

I am deeply moved and most honored by your letter of 7 March informing me that I have been elected a Fellow of the Institute for my contribution in Public Service.

Many years ago my father was an architect and corporate member of the New York Chapter, so I am sure that you realize this honor has very special meaning for me.

I will plan to attend the Convention in Miami and be present at the Annual dinner.

Please express my appreciation to the appropriate officers of the Institute.

Most sincerely,

*George T. Rockrise*

George T. Rockrise

GTR/cn

P.S. As I have had a request from a School of Architecture for an exhibit of my work, might I ask that you use your good offices to expedite the return of the return of the photographic material which was submitted in support of my nomination in the category of Design.

cc: Mr. Gamble, Fort Lauderdale, Florida

*Sent  
air mail  
ins.  
\$200  
3/18/63*

*Will do  
Monday -  
12:00*

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*m*  
*Rockrise, George Thomas*

*fw*

March 18, 1963

Mr. George Thomas Rockrise, FAIA  
405 Sansome Street  
San Francisco, California

Dear George:

Your advancement to Fellowship in the Institute is good news indeed, and I take this opportunity to offer my congratulations.

I am looking forward to being present at the Convocation in Miami when this honor is officially bestowed upon you.

Cordially yours,

William H. Scheick, AIA

WHS:mg

~~F110~~ S  
Rockrise, George T

**ROCKRISE AND WATSON ARCHITECTS**

GEORGE T. ROCKRISE, A.I.A.  
WILLIAM J. WATSON, A.I.A.

ASSOCIATES  
ROBERT MOUNTJOY  
MATTHEW MYERS

1 April 1963


Dear Bill,

*x m Fellowship*

Thank you very much for your note congratulating me on my advancement to Fellowship. I am very honoured by this recognition.

I look forward to renewing our friendship in Miami.

Most sincerely,

  
George T. Rockrise

Mr. William H. Scheick, AIA  
The American Institute of Architects  
1735 New York Avenue, N.W.  
Washington 6, D.C.

GTR/cn

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Rockrise, George T

GEORGE T. ROCKRISE, A.I.A.

BIOGRAPHICAL SKETCH

Mr. Rockrise has been a practicing architect in San Francisco since 1949. In 1960, he formed his present firm, Rockrise and Watson, with William J. Watson, A.I.A.

#### EDUCATION, EMPLOYMENT

Rockrise was born in New York City on November 25th, 1916, the son of Thomas S. Rockrise, A.I.A. (deceased, 1935). He attended Syracuse University where he held two scholarships and was a member of Tau Sigma Delta, and graduated in 1938 with the degree of B. Architecture. After two years of field construction and office experience, he was awarded the University Fellowship in Architecture at Columbia University, graduating in 1941 with the degree of M. S. in Architecture.

During the war years, he was successively civilian architect with the Panama Canal Department; the Department of Public Works, 15th Naval District and head of the Architectural Section, Corps of Engineers, Caribbean Defense Command, Canal Zone.

Following the war, he was an architectural designer in the office of Edward D. Stone, and on the staff of the United Nations Headquarters Planning Commission.

In 1948, Rockrise came to San Francisco to join the office of Thomas D. Church, Landscape Architect, as Associate in charge of architectural design and engineering, leaving to form his own firm at the end of 1949.

#### ARCHITECTURAL PRACTICE

Rockrise has a varied practice which includes over 150 residential, commercial, and industrial projects. Representative clients of the firm include the U. S. Navy, Chico State College, Oakland Redevelopment Agency, Stanford Research Institute, U. S. Department of State\*, Novato General Hospital, University of California\*, Varian Associates, Semi-Con of California.

Mr. Rockrise has won fourteen National and Regional awards for excellence in Design, including two Awards of Merit in the Honor Awards Program of the American Institute of Architects.

His work has been widely published in Architectural Forum, Record, Progressive Architecture, House and Home, Japan Architect, L'Architecture d'Aujourd'hui, Arts and Architecture, House Beautiful, House and Garden, A.I.A. Journal, and a number of books on domestic architecture.

Exhibitions include the Architectural League (two exhibits), State Department Traveling Exhibit, Smithsonian Architectural Exhibit, the San Francisco Museum of Art (three exhibits).

\*In association with Clark and Beuttler, Architects, A.I.A.

TEACHING

Mr. Rockrise has lectured, and has been Design Critic, at a number of universities including the University of California, National University of Venezuela, University of Utah, Syracuse University, Clemson College, Cornell University, and has been invited to Stanford University for the Spring Quarter, 1963. He was a member of the Architectural Advisory Committee to the School of Architecture at the University of California, and a member of the NAARB accrediting team for that school.

PUBLIC SERVICE

His public service included membership in the San Francisco Art Commission (1953-1956) chairman of its Visual Arts Committee, and member of Civic Design Committee, member of the San Francisco Planning Commission (1961-1962) with membership on its Design, Sign Ordinance, and Presidio Committees. He is presently a Director of the San Francisco Planning and Urban Renewal Association (SPUR), past Director of the International Institute of San Francisco, past President of the Squaw Valley Property Owners Association, and past Director of the Telegraph Hill Dwellers Association, and a member of a number of city and state citizens committees.

Mr. Rockrise has made many public speeches, including the Keynote speech at the 1962 Governor's Conference on California Growth, a principal address at the Second Annual Planning Conference sponsored by SPUR, the recent NAHRO Conference in Eugene, Oregon, the 1962 State Convention of the American Institute of Planners, the Building Industry Conference Board, the Junior Chamber of Commerce, the Japanese American Citizens League, the Greater Mission District Citizens Council. He also has participated in many television and radio programs on planning and urban esthetics.

SERVICE TO THE INSTITUTE

Subsequent to becoming a Corporate member of the Northern California Chapter of the A.I.A. in 1949, Mr. Rockrise served as Chairman of member of various committees, including Honor Awards Program, Exhibits Program, Chapter Policy, Public Affairs, Editorial Board, Institute Structure. He was a member of the Northern California Chapter Board of Directors for four years and has held the office of Secretary, Vice-President, and President.

He served the California Council A.I.A. (California Region) as a Director for three years, Chairman of its Education Committee, member of 1963 Mexico City Convention Committee.

He served as member of the Institute's Committee on Education for two years, was a member of the Program Committee for the San Francisco National Convention, and at the Philadelphia Convention, successfully introduced a resolution to form a Board Committee on Institute Structure.

Mr. Rockrise was a principal speaker at the 10th annual Western Mountain Regional A.I.A. Convention, and was a member of its jury for the Regional Honor Awards Program.

ROCKRISE AND WATSON  
BENJAMIN POLK

A.I.A.

A.I.A.

145 EAST 52ND STREET NEW YORK, NEW YORK 10022  
405 SANSOME STREET SAN FRANCISCO, CALIFORNIA 94111

PLaza 9-2556  
EXbrook 2-3730

22 September 1964

Mr. William H. Scheick, Executive Director  
American Institute of Architects  
The Octagon  
1735 New York Avenue, N.W.  
Washington, D.C.

Dear Bill:

As you may note from the above letterhead, Bill Watson and I have formed an association with Benjamin Polk for the practice of architecture with the establishment of an office in New York City.

Ben has left a very successful practice in India to re-establish himself in this country. Since the three principals have all been friends for many years we are desirous of doing work on the East Coast as well as overseas, in addition to our growing West Coast practice.

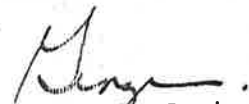
Bill and Ben plan to be in Washington, D.C. on October 1st and 2nd to renew contacts which we all have in that area.

I would be very grateful if you could see my two partners when they are in Washington. Your advice as to whom they might visit, particularly in government, would, I know, be most helpful to them.

Thank you for any assistance that you may feel it proper to render. I look forward to seeing you myself in the very near future.

With very best wishes.

Sincerely,

  
George T. Rockrise

GTR:kcf

GEORGE T. ROCKRISE F.A.I.A. ARCHITECT

WILLIAM J. WATSON A.I.A. ARCHITECT

BENJAMIN POLK A.I.A. A.M.T.P.I. ARCHITECT



KL 9/28 m  
Rockrise, George T.

files

THE AMERICAN INSTITUTE OF ARCHITECTS

The Octagon • 1735 New York Avenue, N. W. • Washington 6, D. C. • EXecutive 3-7050

September 23, 1964

Mr. George T. Rockrise, FAIA  
405 Sansome Street  
San Francisco, California 94111

COPIES - PLEASE RETURN

Dear George:

First let me congratulate you upon your newly formed association in New York City. I wish you all success.

Unfortunately, George, I will be attending an all day meeting at the Chamber of Commerce on October 1st, and that evening I am scheduled for a meeting in Baltimore. October 2nd looks pretty good on my calendar and I shall be very glad to talk with Mr. Polk and Mr. Watson and give them the benefit of my advice in any way I can. I would suggest that they call me after their arrival in Washington so a definite time can be arranged. (EXecutive 3-7050)

In the meantime, I am making a copy of your letter available to Ken Landry, whom your associates should talk with in relation to government work.

Kind regards.

Sincerely yours,

William H. Scheick, AIA  
Executive Director

cc: Mr. Landry

# THE AMERICAN INSTITUTE OF ARCHITECTS



GEORGE T. ROCKRISE, FAIA

VICE PRESIDENT

George T. Rockrise, FAIA, was graduated from Syracuse University with a Bachelor of Architecture in 1938 and Columbia University as a Graduate Fellow. From 1941 to 1946 he was in government service as a civilian architect in the Panama Canal Zone with the U.S. Army Corps of Engineers and U.S. Navy. He was then associated as an architectural designer with the office of Edward D. Stone, Architect, New York, with the United Nations Headquarters Planning Commission, and with Thomas D. Church, Landscape Architect, San Francisco.

In 1949, Mr. Rockrise established his own architectural practice. The firm has won some 20 national and regional awards for excellence in design, including two national Awards of Merit from The American Institute of Architects.

He was a member of the faculty at the University of California at Berkeley from 1949 to 1953, and has served as Visiting Critic in Architectural Design at the National University of Venezuela, Syracuse University, the University of Utah, Clemson College, Cornell University, and Stanford University, and has lectured at the University of Oregon, Arizona State University, and Stevens Institute of Technology. He has been a member of many design award juries, including the national AIA Honor Awards Jury of 1966 and the Reynolds Community Architecture Jury of 1969.

Mr. Rockrise was a member of the San Francisco Planning Commission in 1961 and 1962, a member of the San Francisco Art Commission from 1953 to 1956, and a director of the San Francisco Planning and Urban Renewal Association from 1962 to 1966. In 1966 he was appointed Advisor for Design to Secretary Robert C. Weaver, U.S. Department of Housing and Urban Development. In July, 1968, he went to the Republic of Honduras as a consultant to the U.S. Department of State, Agency for International Development (AID), to lecture on citizen participation in the planning process.

Mr. Rockrise is licensed to practice architecture in five states and is a registered Landscape Architect in California. He is a member of ASPO, NAHRO, SCUP, and ULI, an affiliate of AIP, and a member of Lambda Alpha, international honorary fraternity of land economists. In June, 1967, he was awarded a Distinguished Service Citation by the American Society of Landscape Architects.

Elected a Fellow of The American Institute of Architects in 1963, Mr. Rockrise was president of the Northern California Chapter, AIA, in 1961, and a Director of the California Council, AIA, from 1960 to 1962.

He is presently a trustee of the Urban Design and Development Corporation established by the AIA.

Mr. Rockrise served as a member of the Institute Committee on Education in 1957

and 1958, of the Institute Committee on Esthetics in 1964, '65 and '66, a member of the Institute Goals Task Force in 1966, and a member of the American Institute of Planners Committee on Urban Design since 1967.

The firm of George T. Rockrise & Associates has a wide practice in the area of commercial and institutional architecture, urban design, and community and master planning.

STATEMENT OF PHILOSOPHY

I believe the urban environment and its people to be the primary concern of all America.

Our profession is frontally challenged to comprehend and harness the dynamic social and economic forces which assail us.

The architects' unique capabilities, from feeling for the individual to broad knowledge of technological means, must build--not monuments--but human places for life, work and play.

To me this means that the individual architect, by whatever means at his command, must strive to broaden his comprehension of a growing spectrum of professional discipline which must be orchestrated to solve the urban problem.

In so doing, the architect must aspire to emerge as a leader among leaders--at least to become a highly competent member of a team adequate to identify and solve problems of a scale and complexity never before envisioned.

The American Institute of Architects faces a twofold challenge:

first, to insure that all of its membership maintain and develop a sensitivity and competence adequate to cope with the environmental problems of society;

secondly, the Institute must become an effective force and catalyst at all public levels, speaking out knowledgeably and fearlessly for the betterment of society and its physical domain.

Thus, I believe the Institute must redouble its efforts in the following areas:

professional education must irrefutably identify the art of building and planning as a vital and constructive force in a dynamic society;

new and imaginative practice of the art of building and planning must be developed and encouraged to maintain "the vital force;"

legislation/new programs must be conceived and initiated by the profession for dynamic environmental improvement, and

communication, rapid and effective, must be developed to report successes (and failures) of innovation, experiment, and breakthrough in education/practice and legislation.

###

# The American Institute of Architects

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*As of February 1970*

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*(Terms expire 1972)*

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132 South Water Street, Decatur, Illinois 62523

#### Pennsylvania

Russell O. Deeter  
4 Gateway Center, Pittsburgh, Pennsylvania 15222

#### Texas

Daniel Boone, FAIA  
224 Leggett Drive, Abilene, Texas 79605

# Council Gives A Scholarship To Architect

SAN FRANCISCO — George Rockrise, FAIA, principal in the firm of Rockrise Odermatt Mountjoy Assoc. (ROMA), San Francisco architects and urban designers, has been granted a Fulbright Hays Scholarship by the Council for International Exchange of Scholars.

Rockrise will use his fellowship for a four-month stay in Italy where he will study several historic Italian communities in need of sensitive conservation and rehabilitation in proper balance with economic and social progress.

Says the San Franciscan: "For many years I've wanted to live in Italy and study at first-hand contemporary utilization of historic facilities in a technologically-oriented society." Rockrise says he sees Italy as "the Mother Country when it comes to civic design and architecture over the centuries." Therefore, he notes, it offers rich possibilities when it comes to researching ways and means of giving contemporary use and thus renewed life to historic environments.

Rockrise will be serving as consultant to Professor Michele Valori, director of the Instituto di Urbanistica at the University of Rome. Particular emphasis will be placed upon a research project which is already underway in the Umbrian region of Northern Italy. Rockrise will be publishing the results of his study upon his return.

Rockrise and his partners have been urban design consultants to some 35 western cities and architects to major governmental institutions. Rockrise has been an architect in practice in San Francisco since 1949. Current work by the firm in the San Francisco area includes: Downtown Community College Education Center at Fourth and Mission Streets; Northeastern Waterfront Survey Area Project (from Broadway to China Basin); Sarah B. Cooper Elementary School, and the recently completed Central Maintenance Facility for San Francisco Municipal Railway at Indiana and 22nd, as well as a building renovation and space planning for the World Affairs Council building at 312 Sutter Street.

Rockrise is a former member of

(Cont. Page 5, Col. 2)

# Rockrise Wins A Scholarship

(From Page 1, Col. 3)

the San Francisco Planning Commission, the San Francisco Art Commission, and Executive Committee of the San Francisco Planning and Urban Renewal Association, and presently a member of its Advisory Council. Rockrise, a fellow of the American Institute of Architects and a past national vice president, was the first Advisor for Design to former Secretary Robert Weaver of the U.S. Department of Housing and Urban Development.

JPB 10/16/78

#6567754  
A/RG/R3  
L/P - 150.00 - 1/28/86

J: 3/18/48  
Td: -0-  
D.O.B: 11/25/16

FAIA: 5/63

-38 yrs-



1264  
40

UEM

APPLICATION FOR MEMBERSHIP EMERITUS

#1

To the Secretary,  
The American Institute of Architects

I hereby apply for Membership Emeritus in the Institute for the following reason:

(Check the appropriate reason)

- I am more than 70 years of age.
- I am more than 60 years of age and retired from the profession of architecture.
- I am unable to engage in the profession of architecture because \_\_\_\_\_

105-1

STATE NATURE OF INCAPACITATION

I have been in good standing in the Institute and the SAN FRANCISCO, ~~California~~ Chapter  
California Council for 15 successive years.

If and when elected to Membership Emeritus, I wish to continue to receive AIA mailings.  
Yes  No  (If Yes, please attach a check for \$40 if your current dues are not paid.)

Name GEORGE T. ROCKRISE, FAIA

Address 468 VALLEJO ST

SAN FRANCISCO CA 94133

Phone \_\_\_\_\_

12/11/86 George T. Rockrise

DATE & SIGNATURE

**Information for Applicant:** The applicant may supplement the above reasons on a separate sheet. In exceptional circumstances and for adequate cause, the secretary of the Institute may lessen the required period of good standing but the other conditions are immutable.

Upon election to Membership Emeritus, all rights and privileges of membership, including the use of the title Member Emeritus written in full after the initials "AIA" or "FAIA," as the case may be, remain intact while the member is exempted from further dues payments to the Institute and the member's chapter and state.

Members Emeriti have the option to remain on the AIA mailing list for \$40 per year. This fee helps defray mailing costs. Members Emeriti who do not wish to receive AIA mailings and publications need not pay this mailing charge. Membership Emeritus dues rates (\$40) will apply to those members who upgrade their status to Emeritus by March 31 of the current year. After that date, Emeritus dues rates will be effective the year following acceptance to Emeritus status.

Entered  
12/23/86



January 8, 1987

Your Membership No. Is: 6567754

Mr. George T. Rockrise, FAIA, Member Emeritus  
468 Vallejo St.  
San Francisco, CA 94133

Dear Mr. Rockrise:

It is a pleasure to inform you that your membership classification has been changed to Member Emeritus.

We are grateful for your many years of support and we hope that your participation and interest will continue, though you are now relieved of further dues payments.

With best wishes.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "P. W. Dinsmore".

Philip W. Dinsmore, FAIA  
Secretary

cc: San Francisco Chapter, AIA  
California Council, AIA